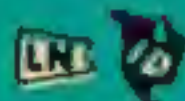


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TALES CALCULATED TO DRIVE YOU

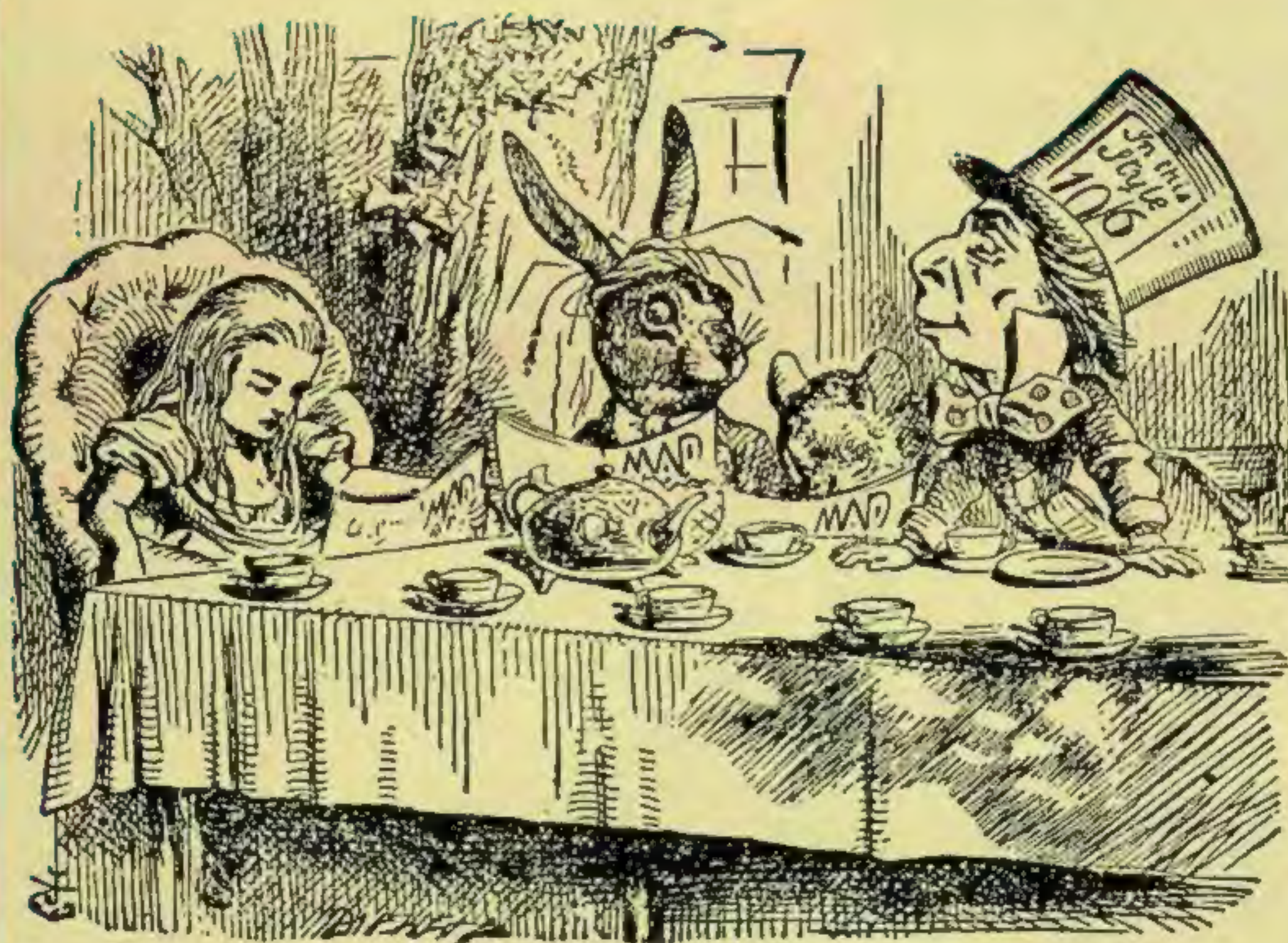


No. 15
Sept.



10c

MAD



... a MAD tea party.

PROOF... OF 8 BRANDS TESTED, PANIC IS BEST IMITATION OF MAD

YES, EXTENSIVE TESTS BY
THE E.C. RESEARCH BUREAU
HAVE PROVEN CONCLUSIVELY
THAT **PANIC** LEADS EIGHT OTHER
BRANDS IN IMITATING **MAD**!
PANIC USES MORE OF **MAD**'S
ARTISTS, MORE OF **MAD**'S PRINTERS,
MORE OF **MAD**'S POTRZEBIE AND
FURSHLUGGINER THAN ANY
OTHER **MAD** IMITATION!

BEST IMITATION

FAIR IMITATION

POOR IMITATION

ECCCCCHHHHH

PANIC

BRAND A

BRAND B

BRAND C

BRAND D

BRAND E

BRAND F

BRAND G

SO CLIP THIS COUPON AND SEND AWAY
FOR YOUR SUBSCRIPTION TO...

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McCOY, SUBSCRIBE TO...

PANIC

☐

MAD

☐

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NEW YORK 12, N.Y.

PLEASE SEND ME ONE OR
BOTH MAGAZINES CHECKED
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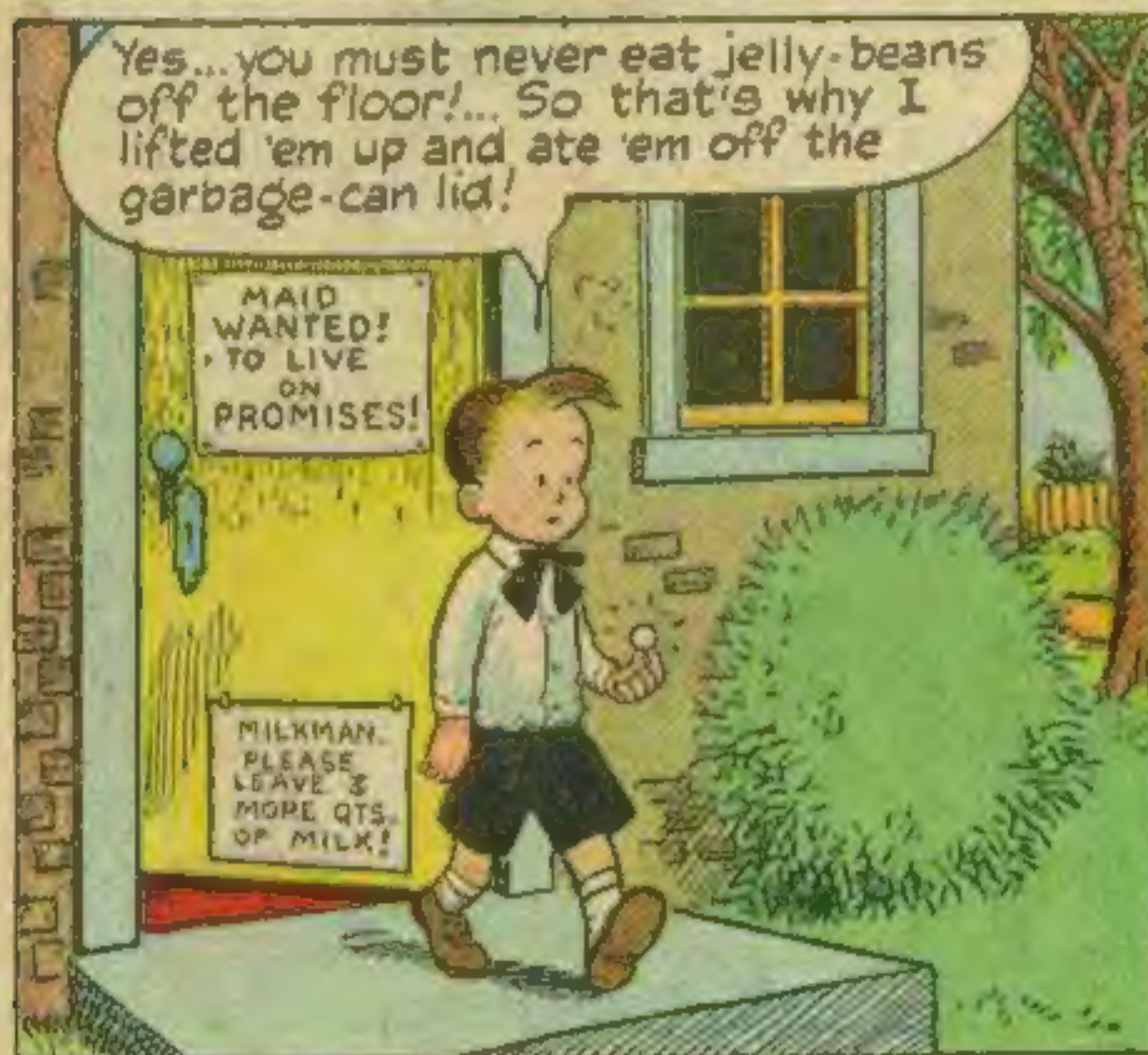
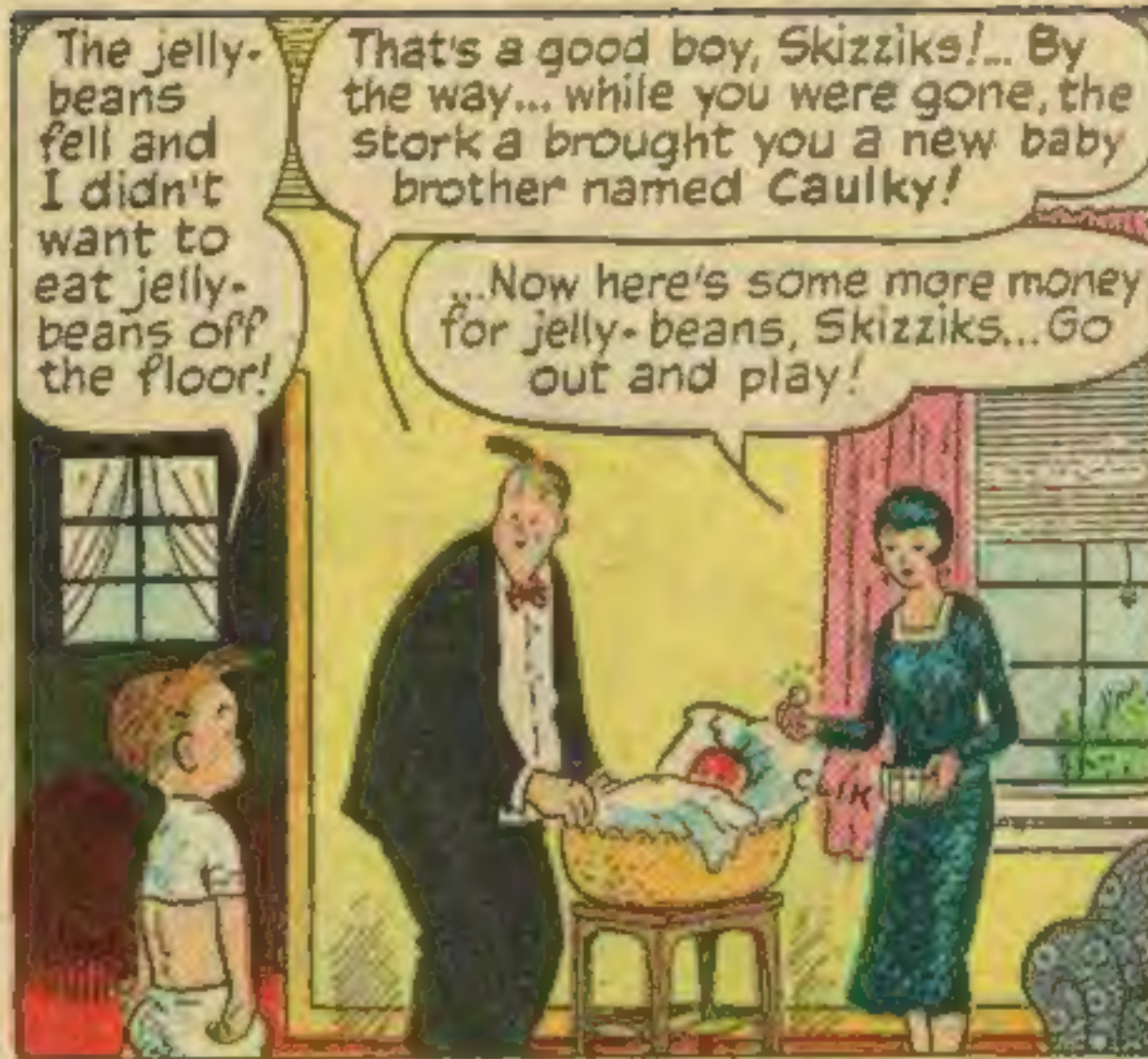
ELDER

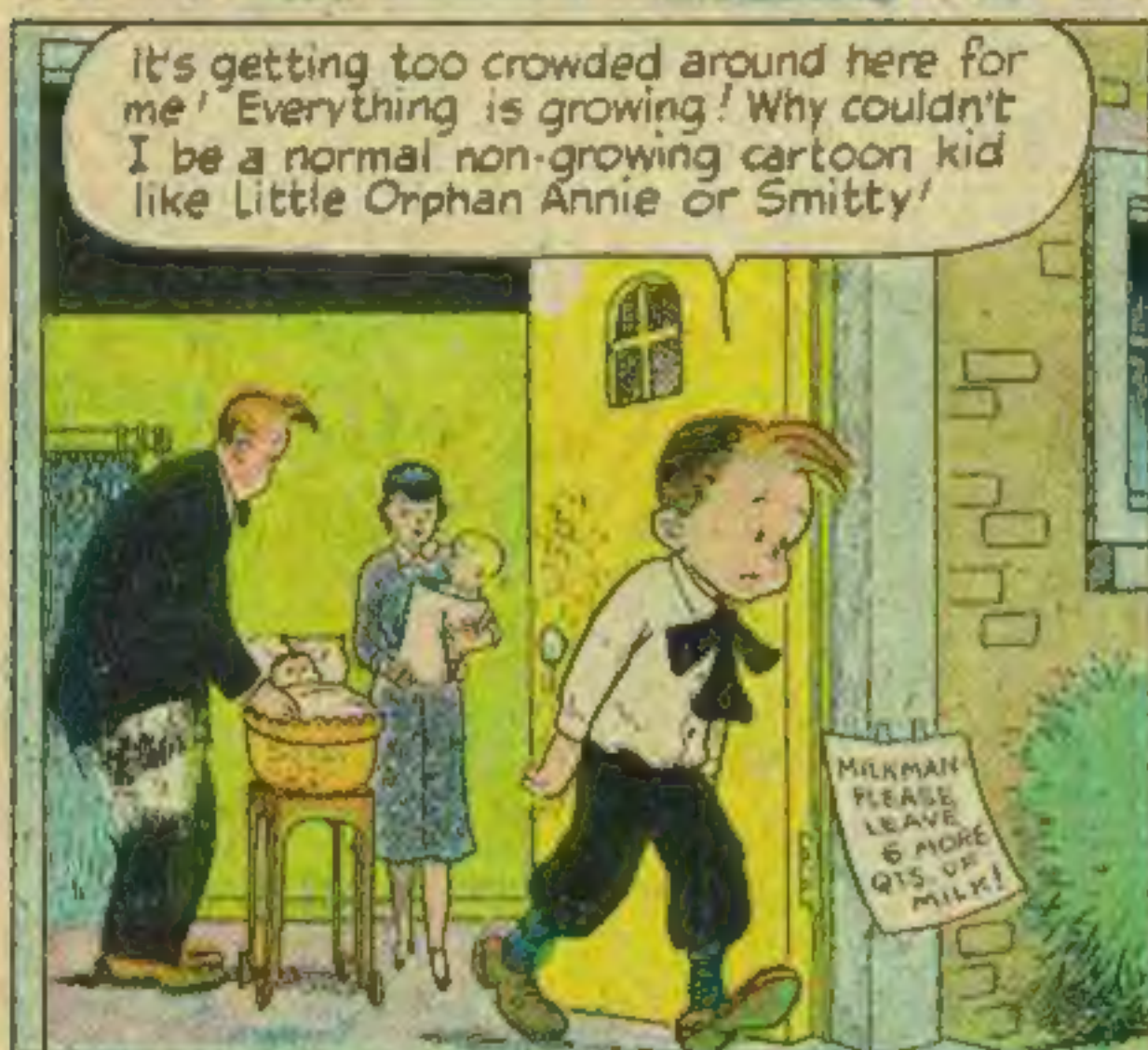
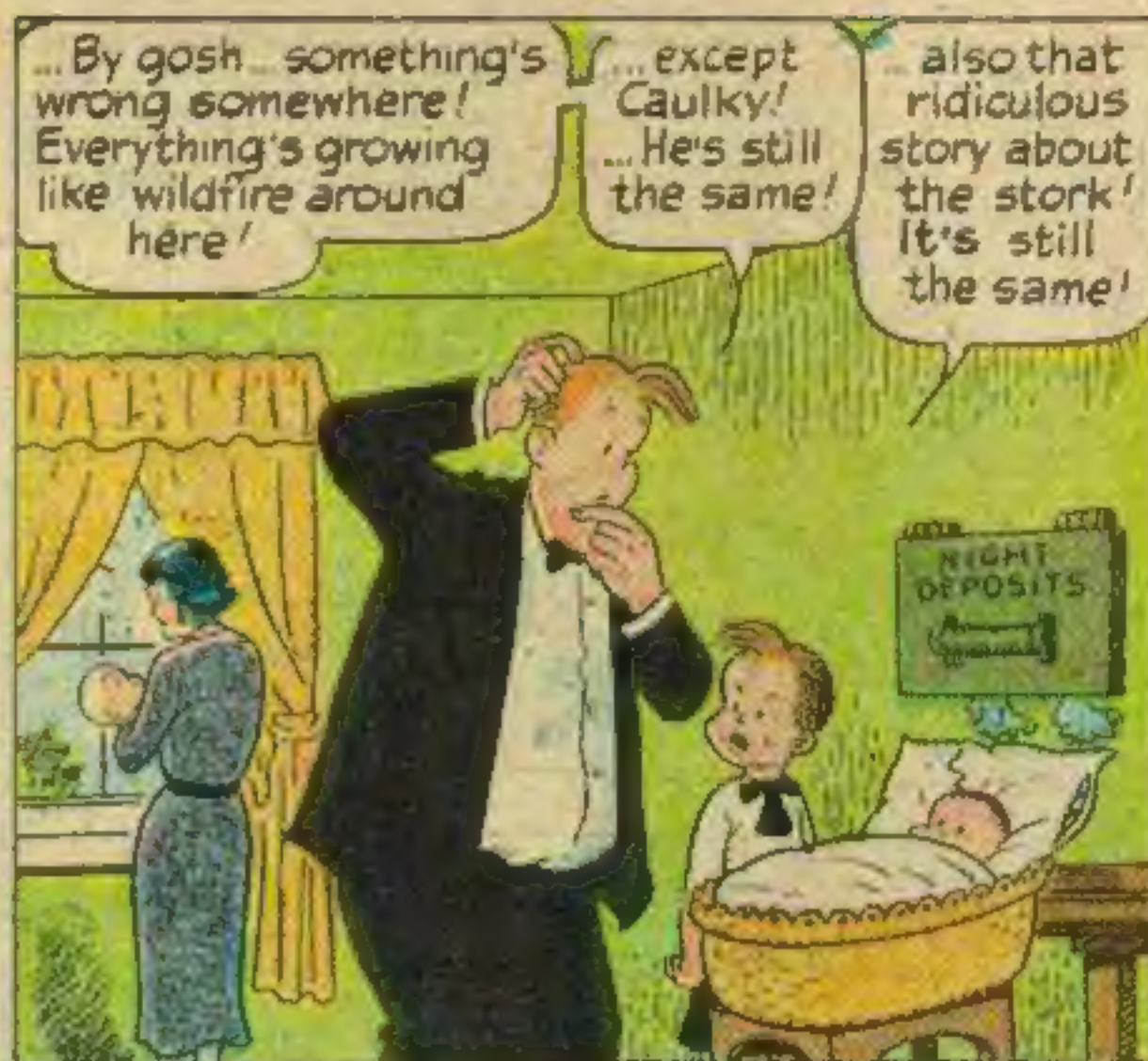
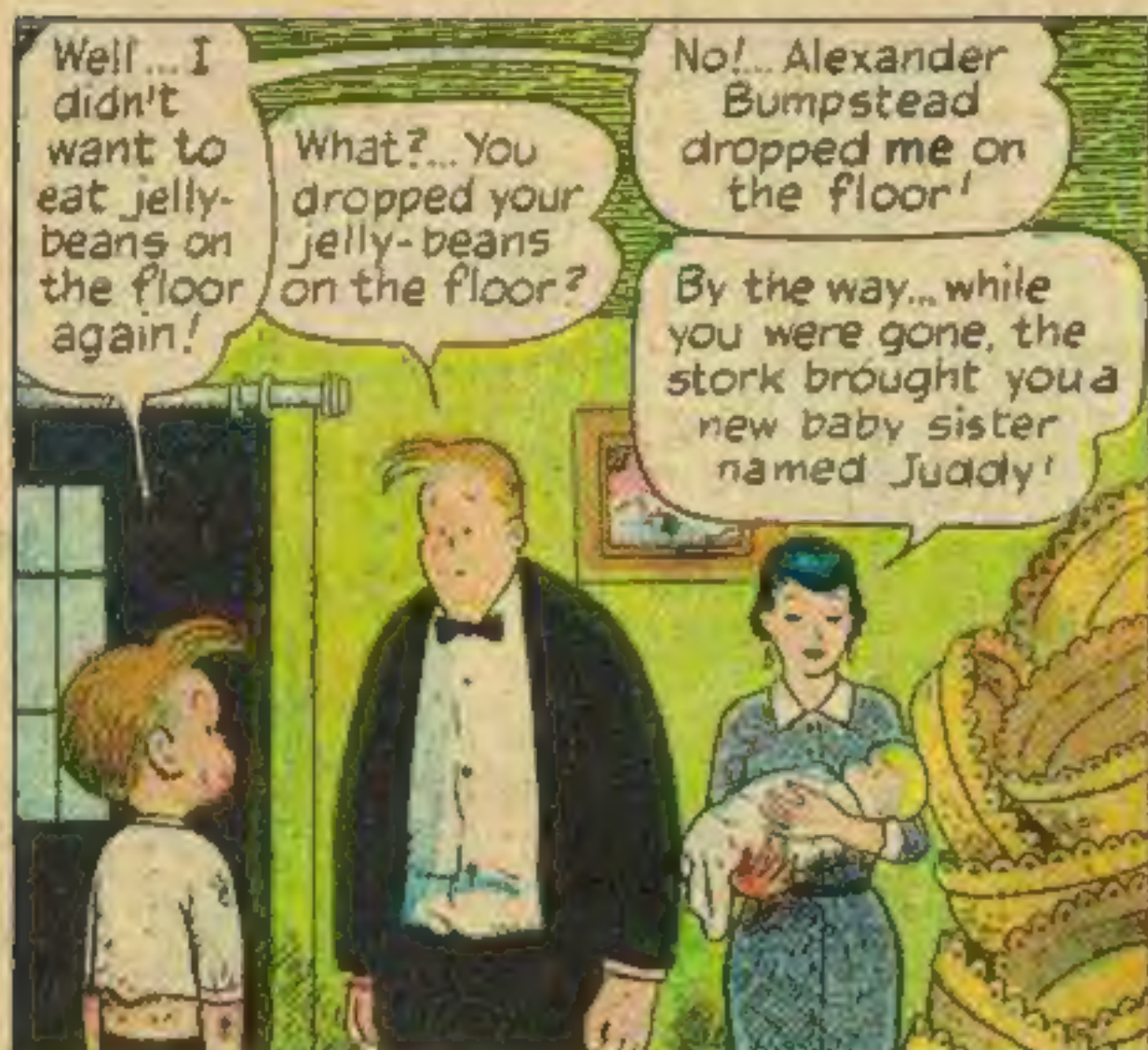
NEWSPAPER COMICS DEPT.: WELL...HELLO THERE! ARE YOU AN OLD-TIME MAD READER? WELL THEN, SNUGGLE DOWN ON YOUR BED OF NAILS AND PREPARE FOR THE USUAL SESSION!...ARE YOU A NEW MAD READER READING MAD FOR THE FIRST TIME?...**GO HOME, YOU FOOL, BEFORE IT'S TOO LATE!** AND NOW...FOR YOU WHO REMAIN...

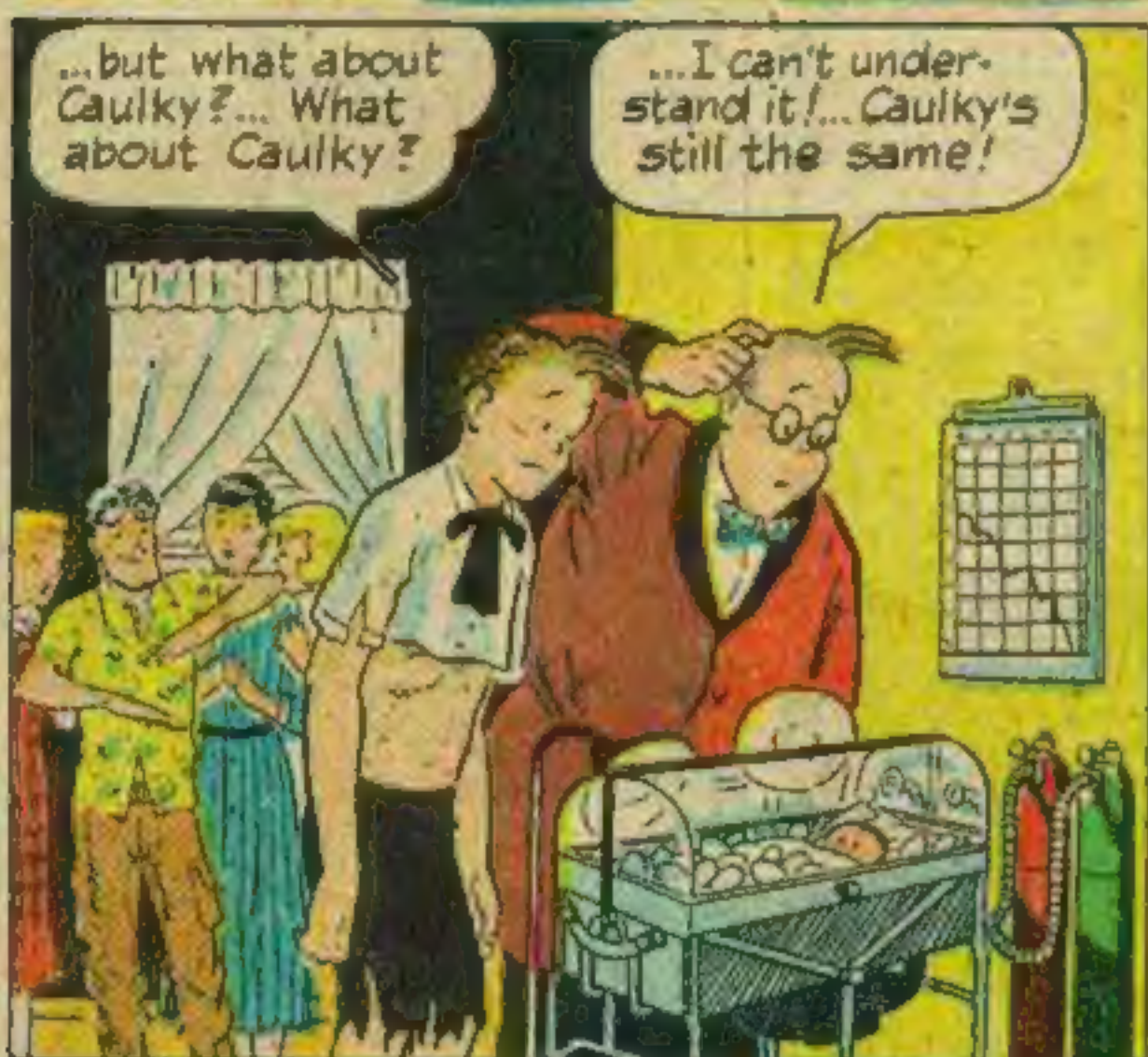
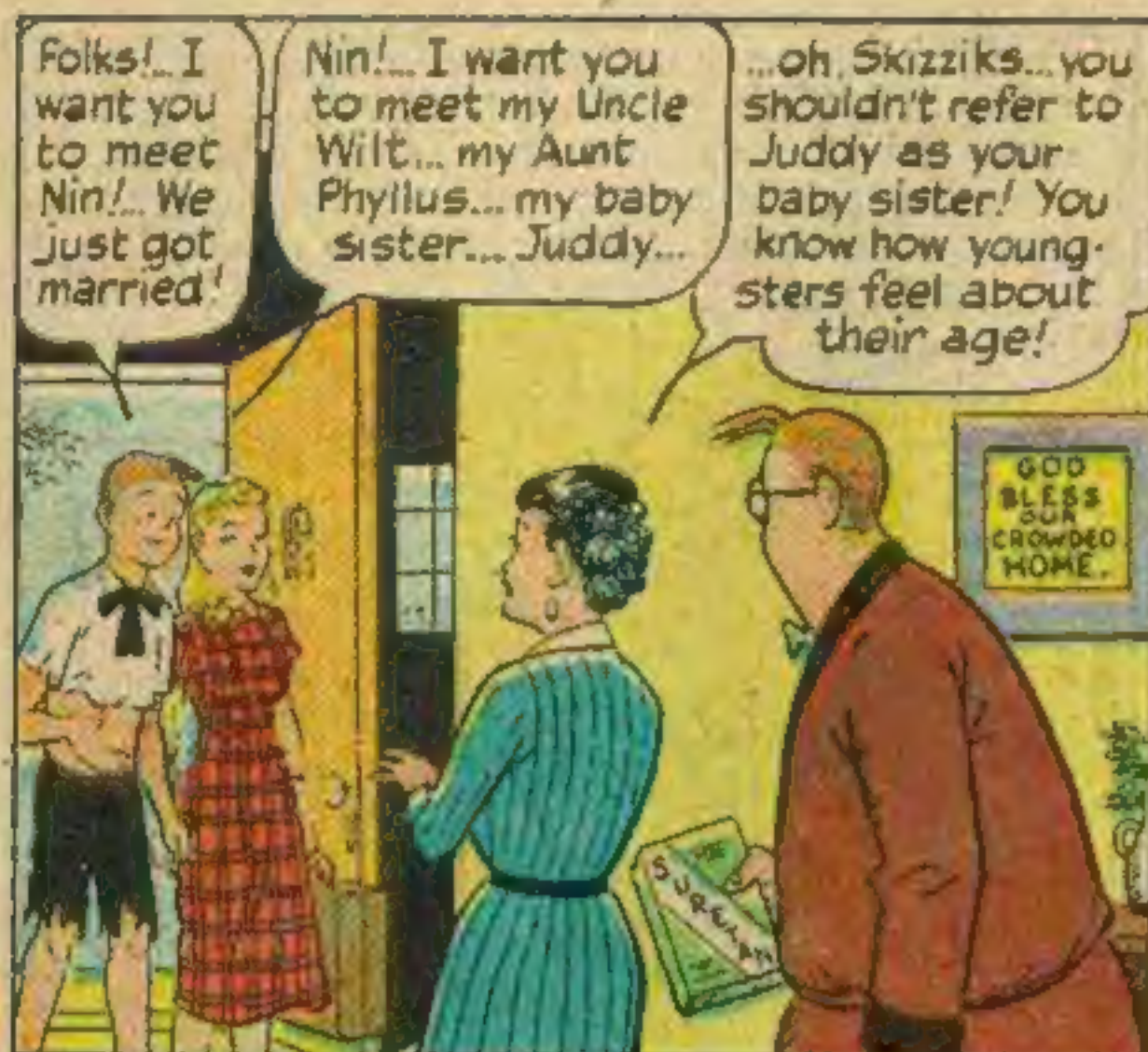
GASOLINE VALLEY!





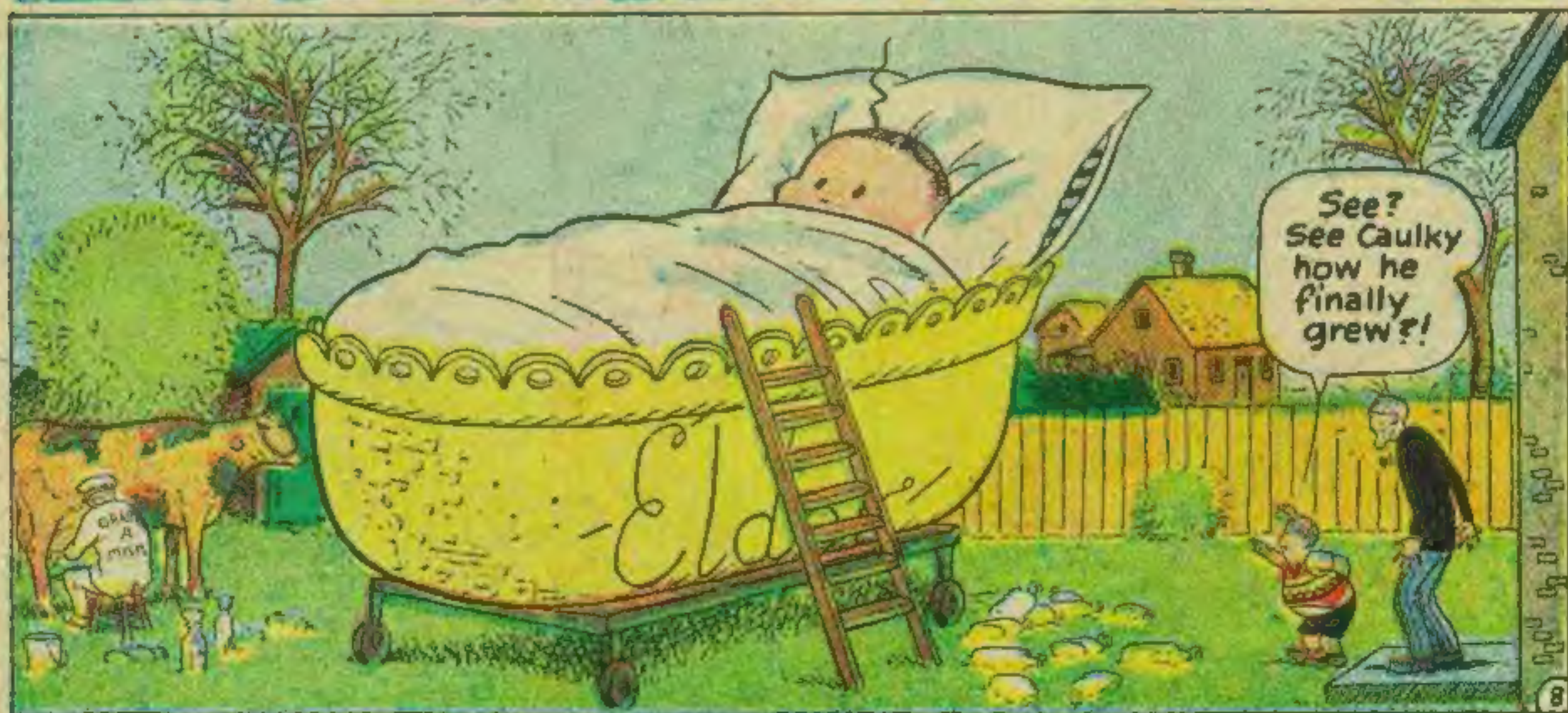
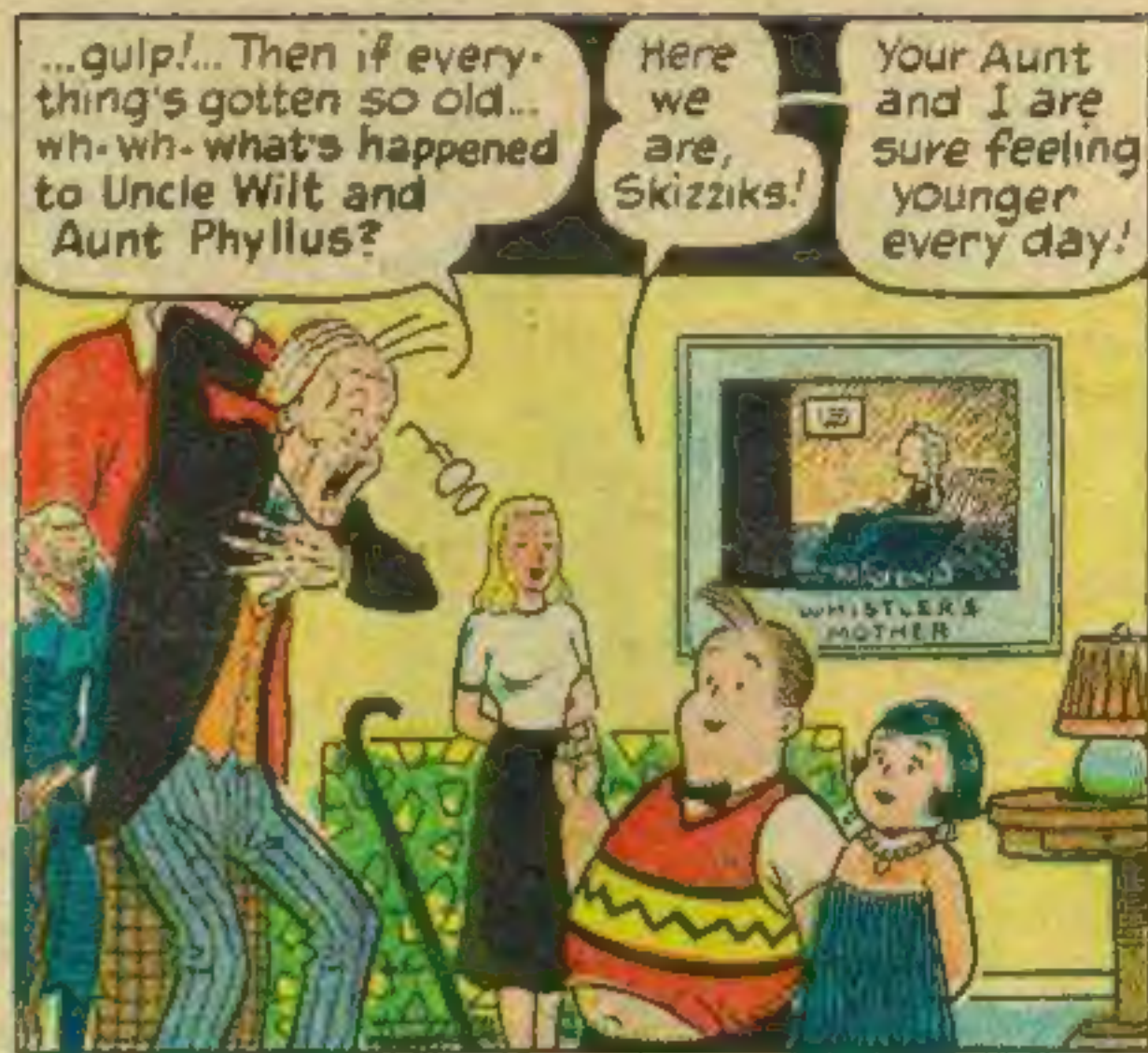
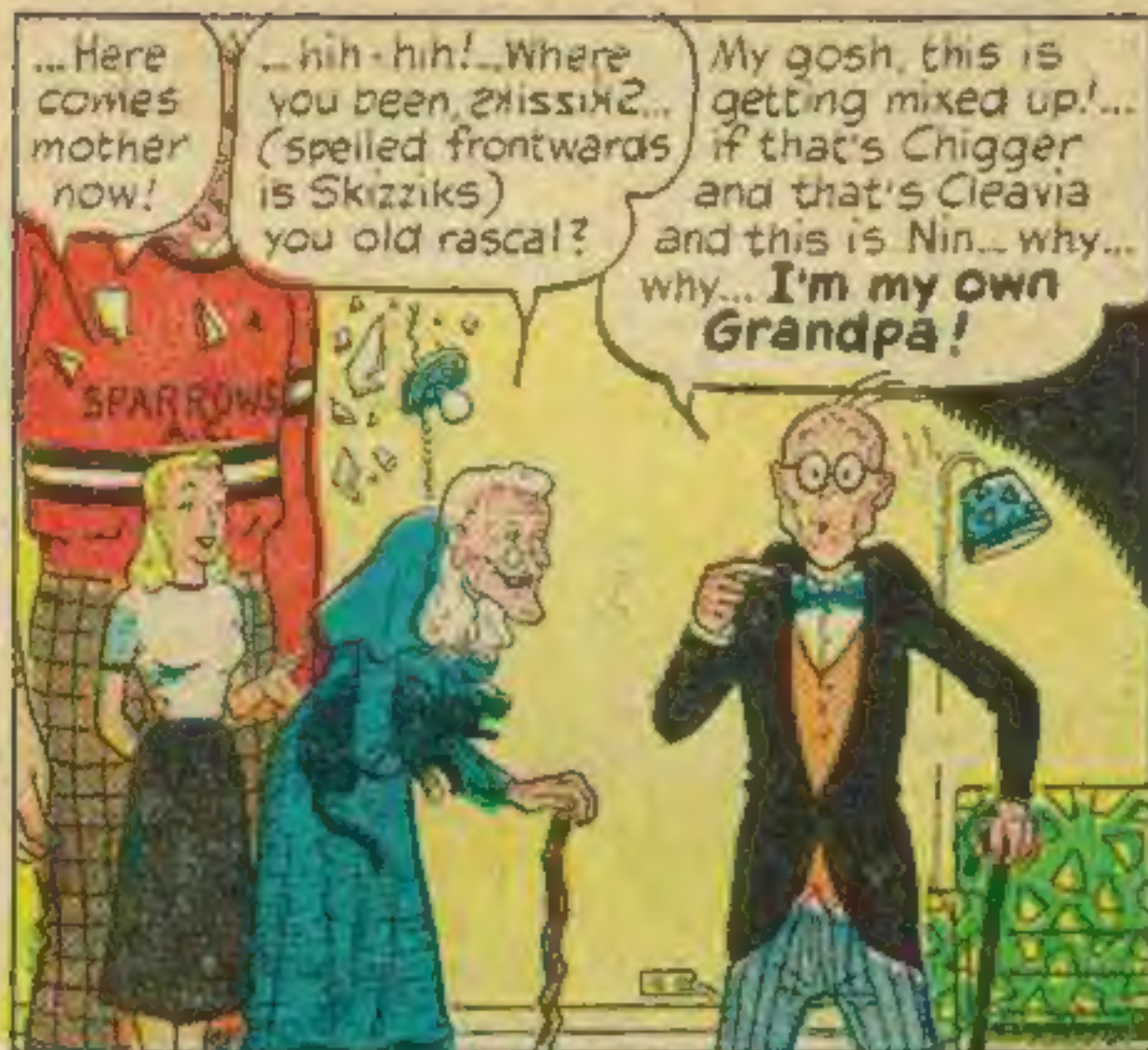










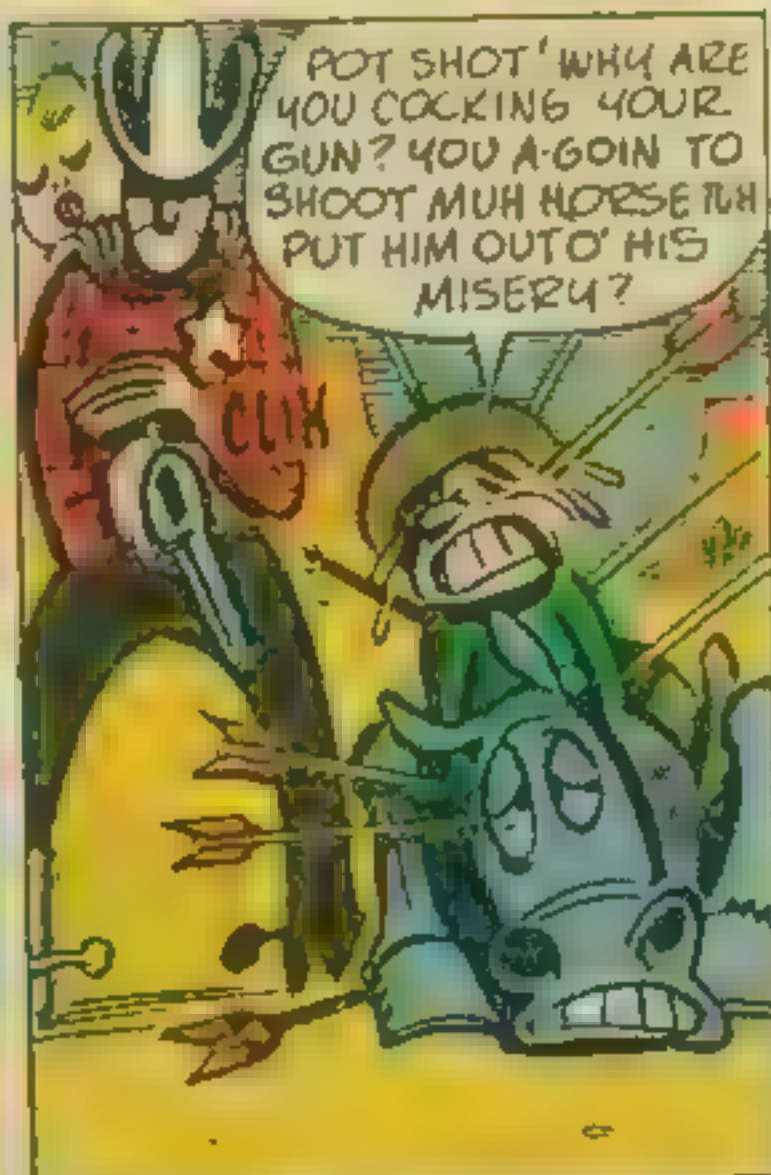
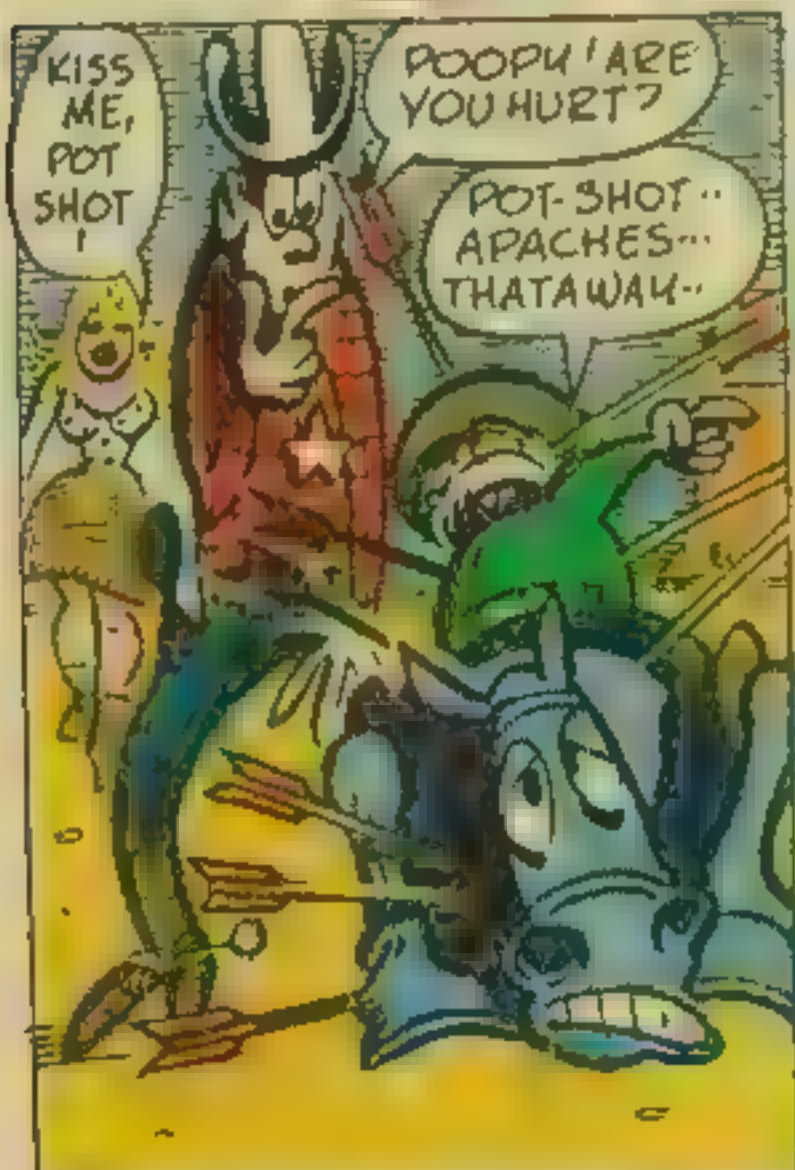


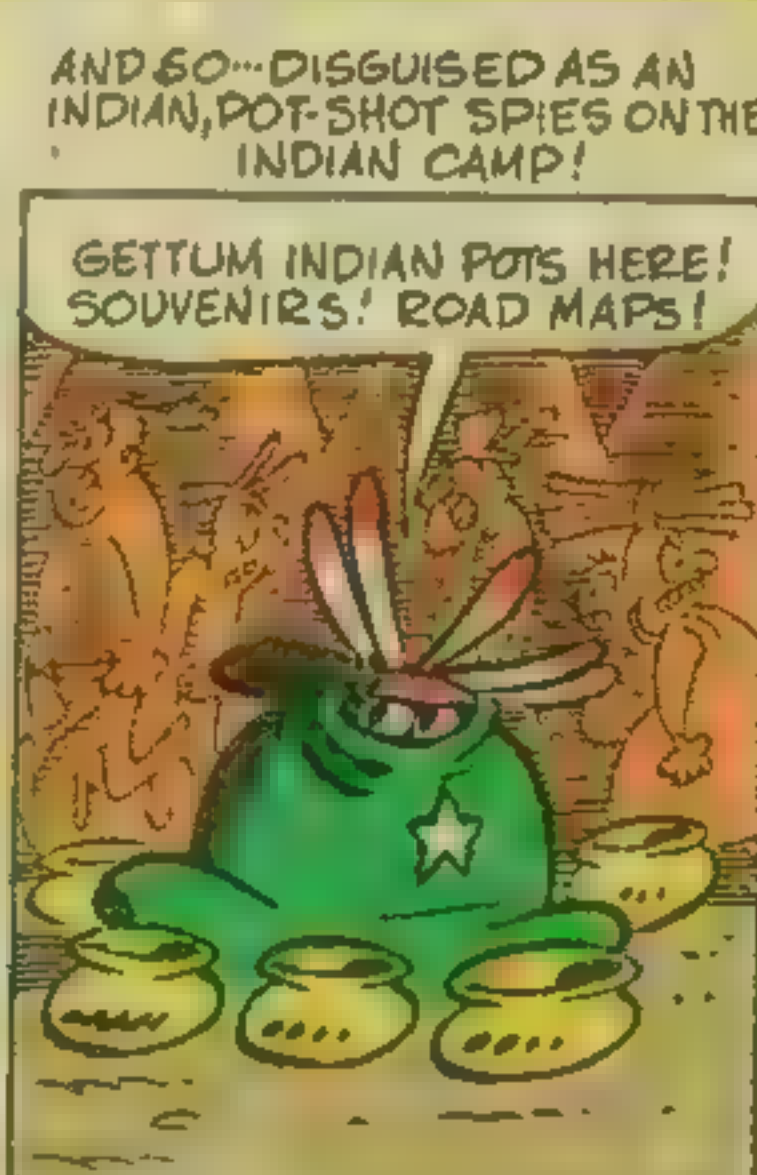
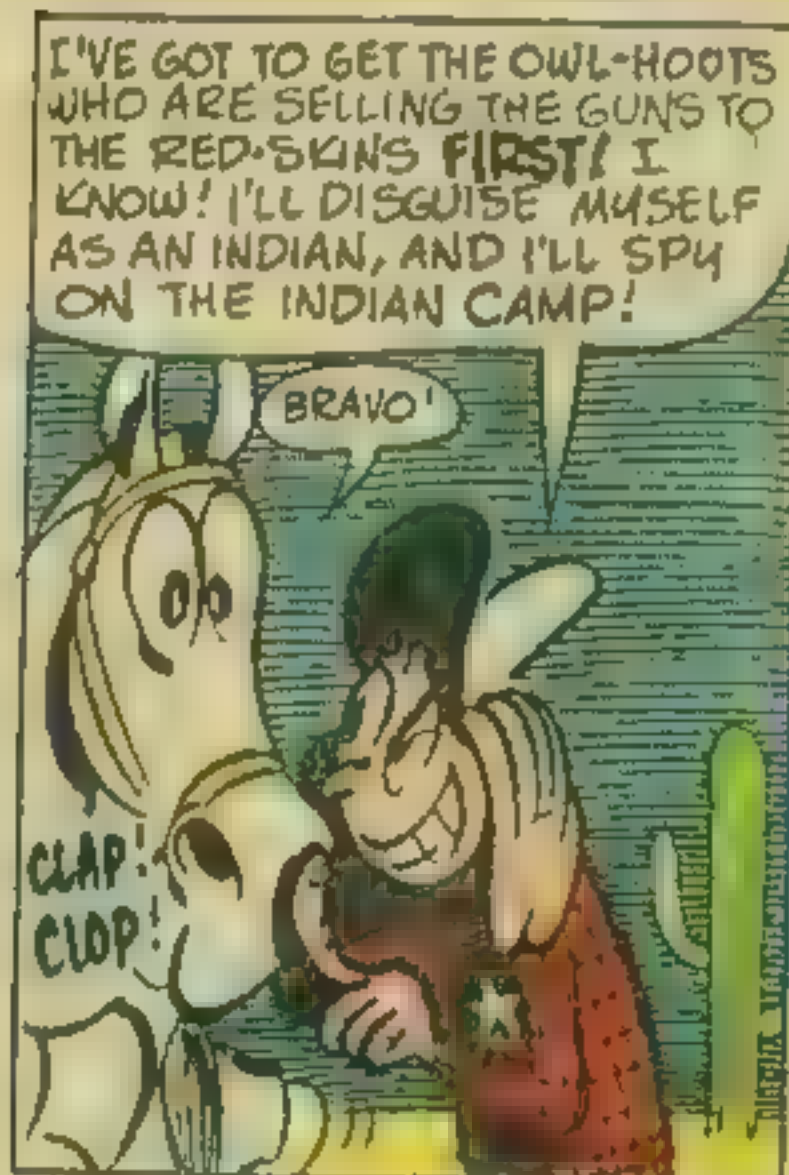
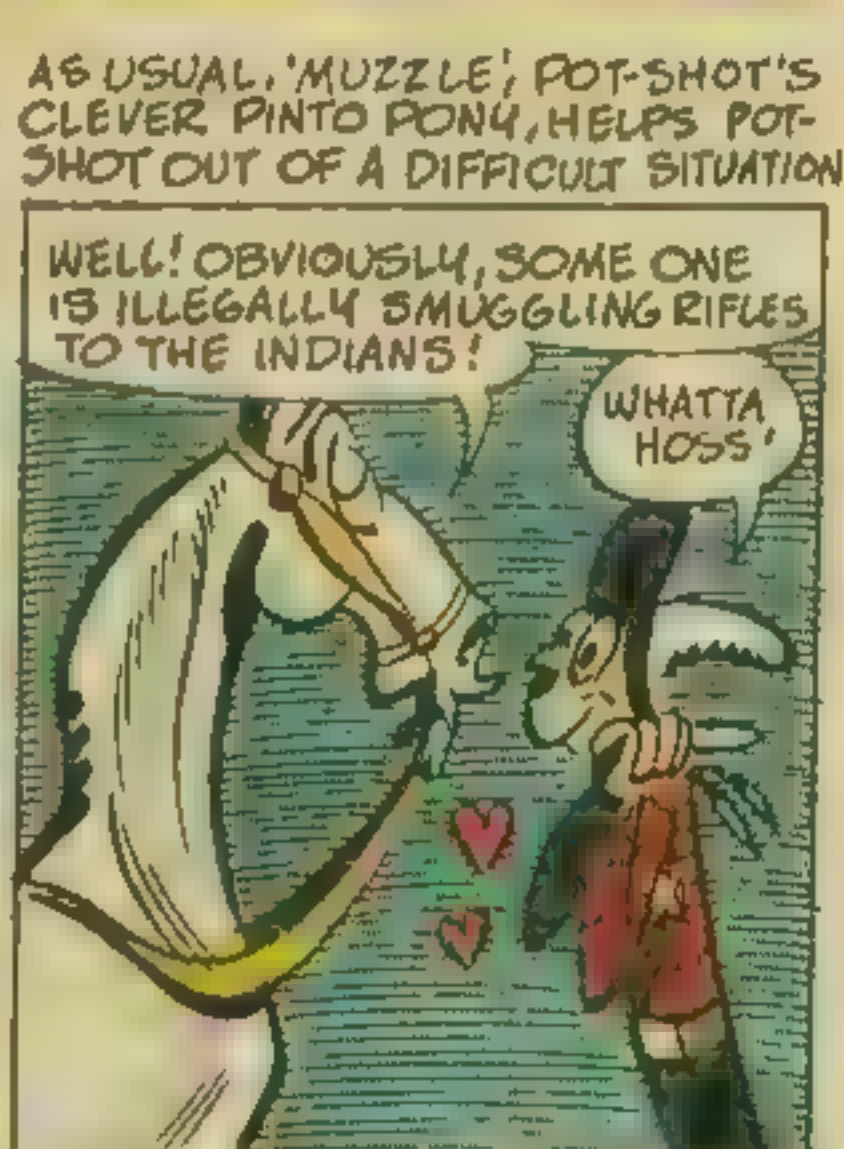
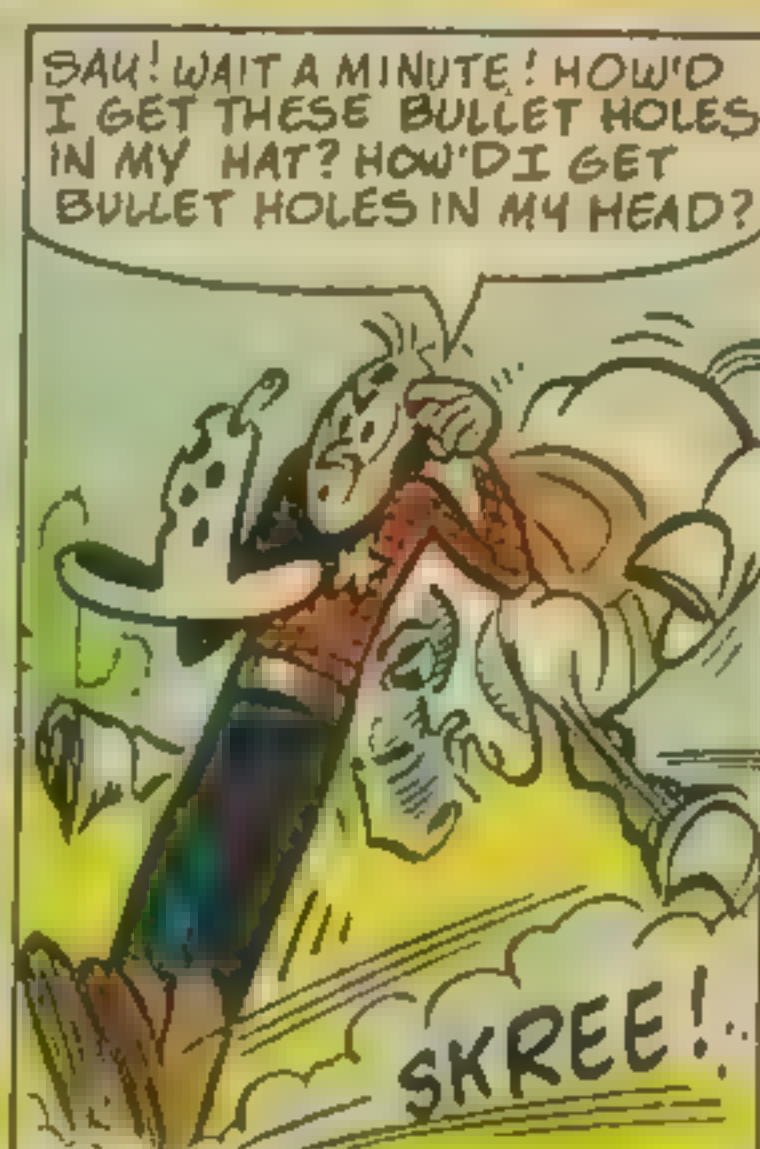
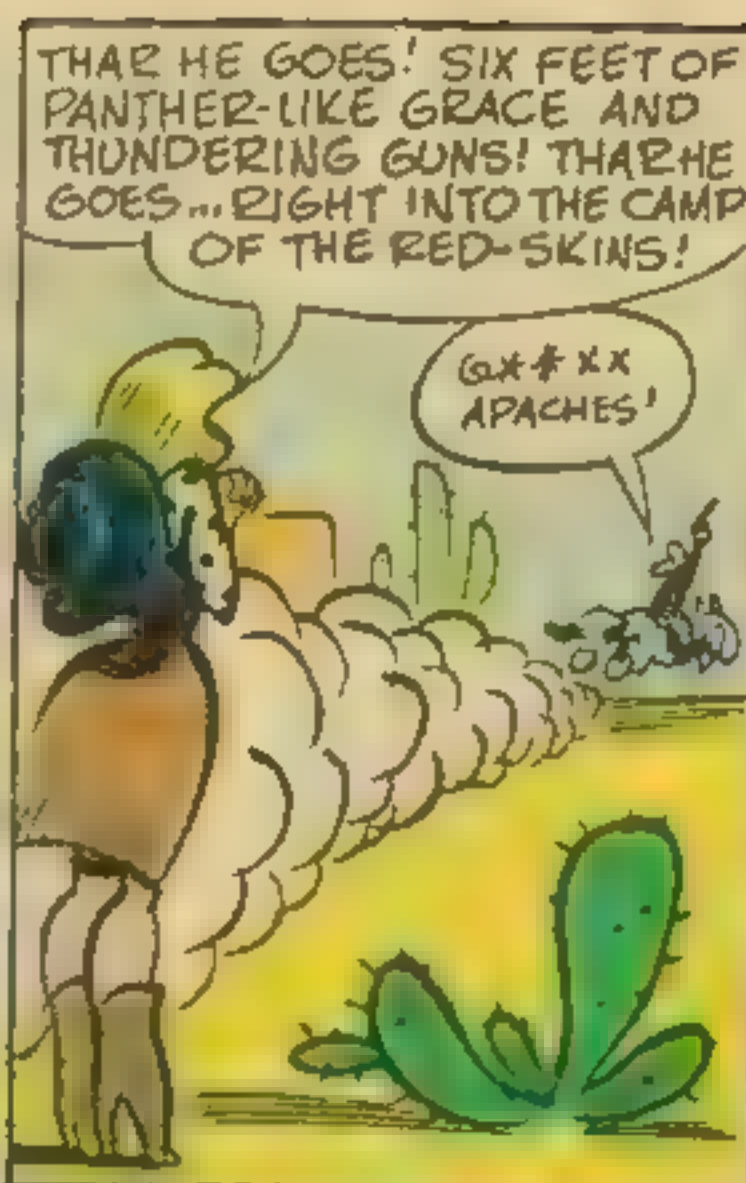
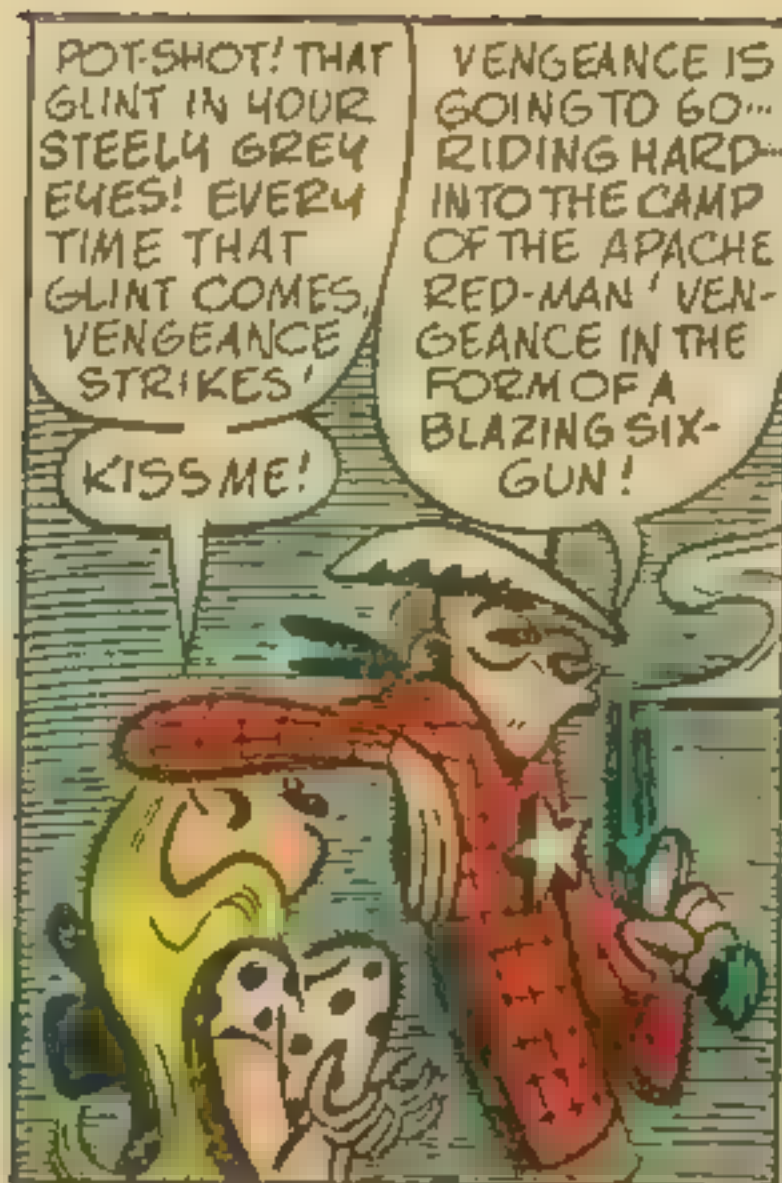
COLLECTOR'S ITEM DEPT:
 DEVOTED MAD READERS HAVE NOTICED IN
 THE PAST HOW YOUR MANAGING EDITOR
 HAS REPRINTED THE EARLY WORKS OF
HARVEY KURTZMAN WELL... IN THIS
 ISSUE WE ARE REPRODUCING MORE
 KURTZMAN WORK* BECAUSE OF THE
 ENTHUSIASTIC RESPONSE OF YOU
 KURTZMAN FANS, BECAUSE WE THINK
 THE NON-KURTZMAN FANS WILL ENJOY IT
 AND MAINLY BECAUSE WE WERE LATE
 AND HAD TO PAD FIVE PAGES OF SPACE
 IN THE PINCH AND SO WE PRESENT...

POT-SHOT

PETE

Sheriff of
 Yucca-
 pucca
 Gulch!





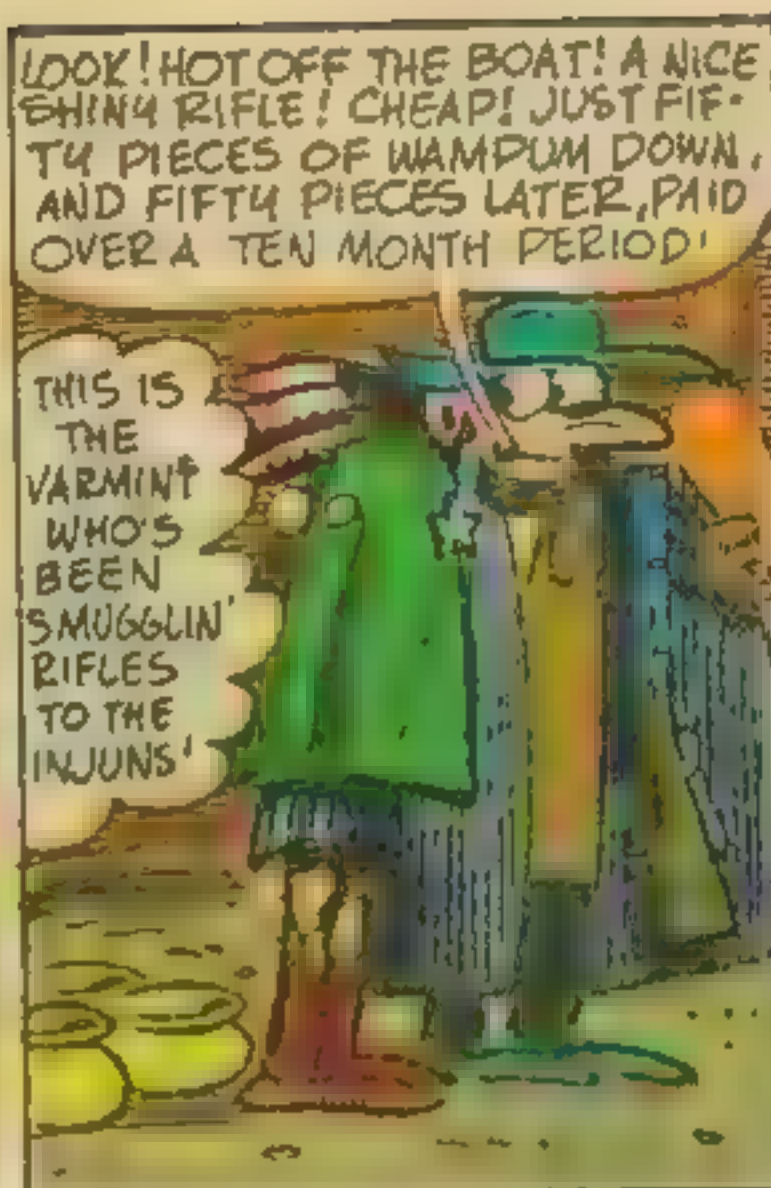


YOU-UM CALLUM ME-UM? WHAT-UM YOU WANT-UM? UM?

HEY! INDIAN! CAH-MERE! PSST!

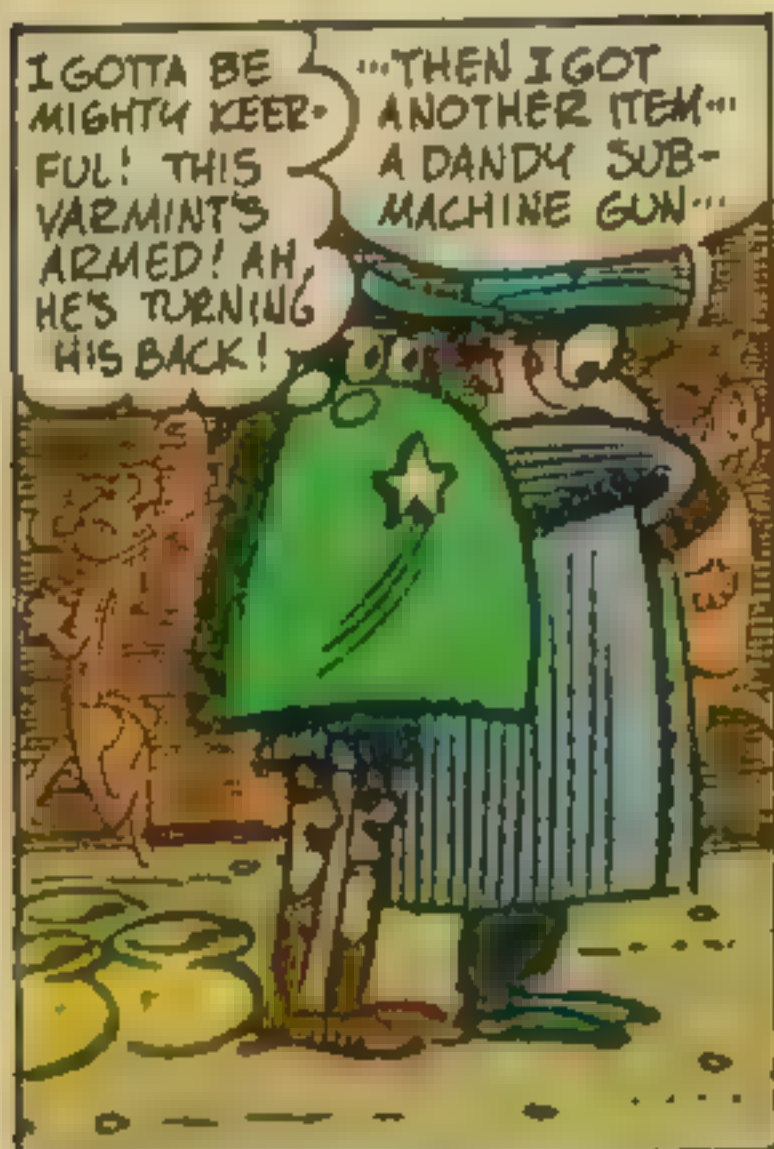


CAH-MERE, BUD! GOT SOMETHING TO SHOW YOU! SOMETHING HOT! CAH-MERE! CLOSER!



LOOK! HOT OFF THE BOAT! A NICE SHINY RIFLE! CHEAP! JUST FIFTY PIECES OF WAMPUM DOWN, AND FIFTY PIECES LATER, PAID OVER A TEN MONTH PERIOD!

THIS IS THE VARMINT WHO'S BEEN SMUGGLIN' RIFLES TO THE INJUNS!



I GOTTA BE MIGHTY KEERFUL! THIS VARMINT'S ARMED! AH, HE'S TURNING HIS BACK!

"THEN I GOT ANOTHER ITEM... A DANDY SUB-MACHINE GUN..."



HIS BACK IS TURNED AN' BOTH HIS HANDS IS OCCUPIED! NOW IS MY CHANCE TO GIVE HIM A TASTE OF MY FAST DRAW!

BLAM!



THE INJUNS HAVE SPOTTED ME! GOT TO THINK FAST! WHAT WOULD MUH HORSE, 'MUZZLE' DO IN A SITUATION LIKE THIS?

WO HOPPEN?

WO HOPPEN?

WO HOPPEN?



WO HOPPEN HERE, FELLA?

TWO KIMOSAVEE! ME INJUN JUST LIKEUM YOU! ME KETCHUM WHITE FELLER POKING AROUND! ME GIVEUM TASTE OF MUH FAST DRAW!

WANNA PUFF ON-UM MUH PEACE PIPE?

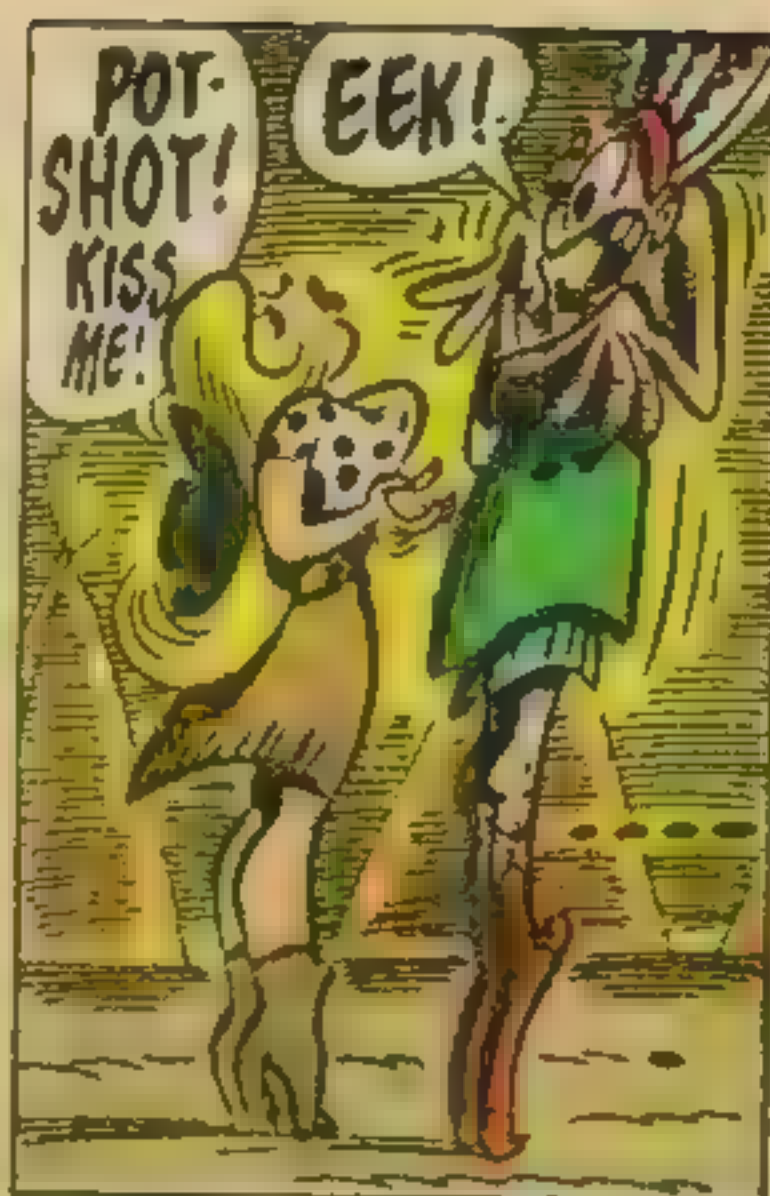


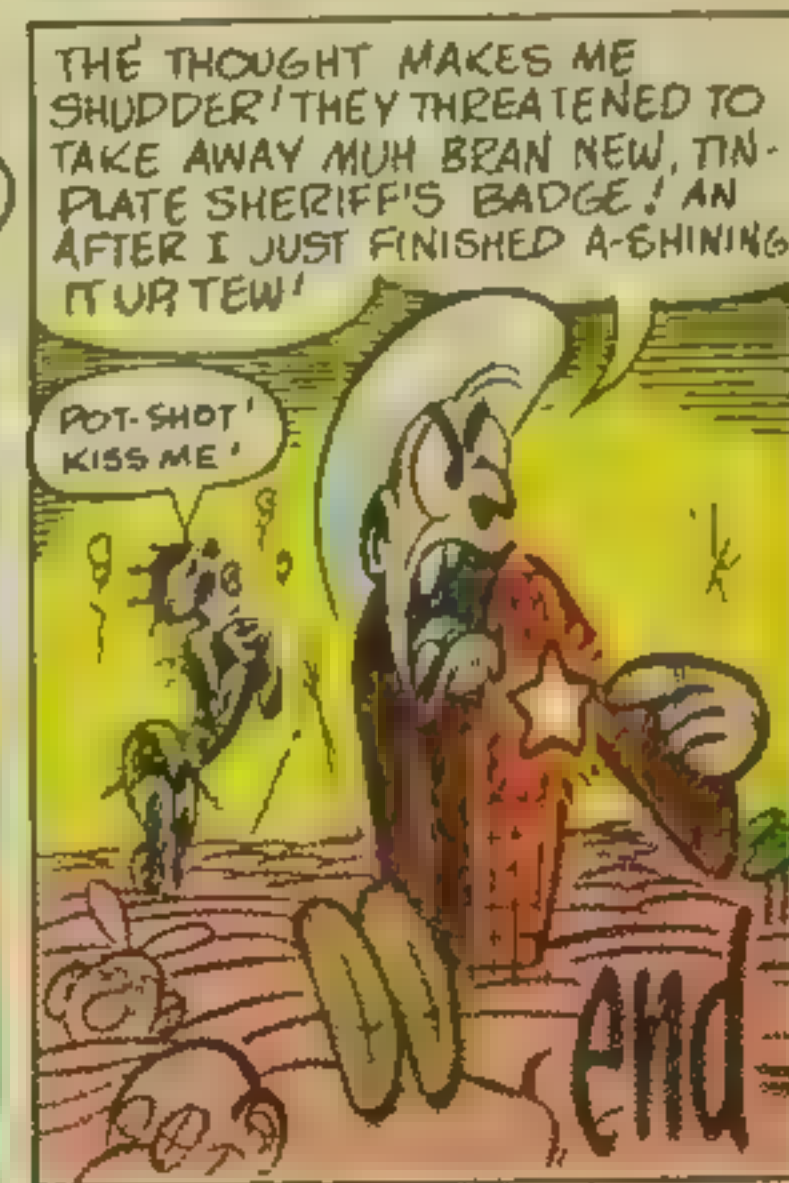
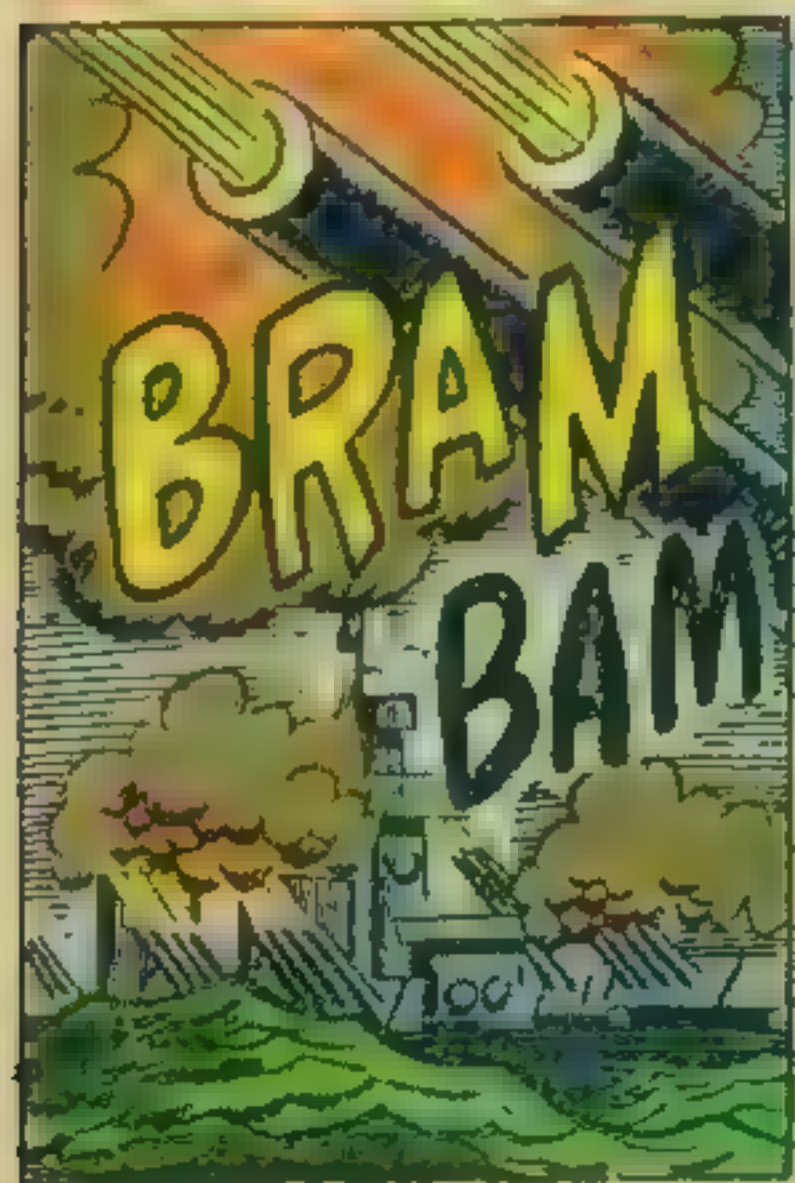
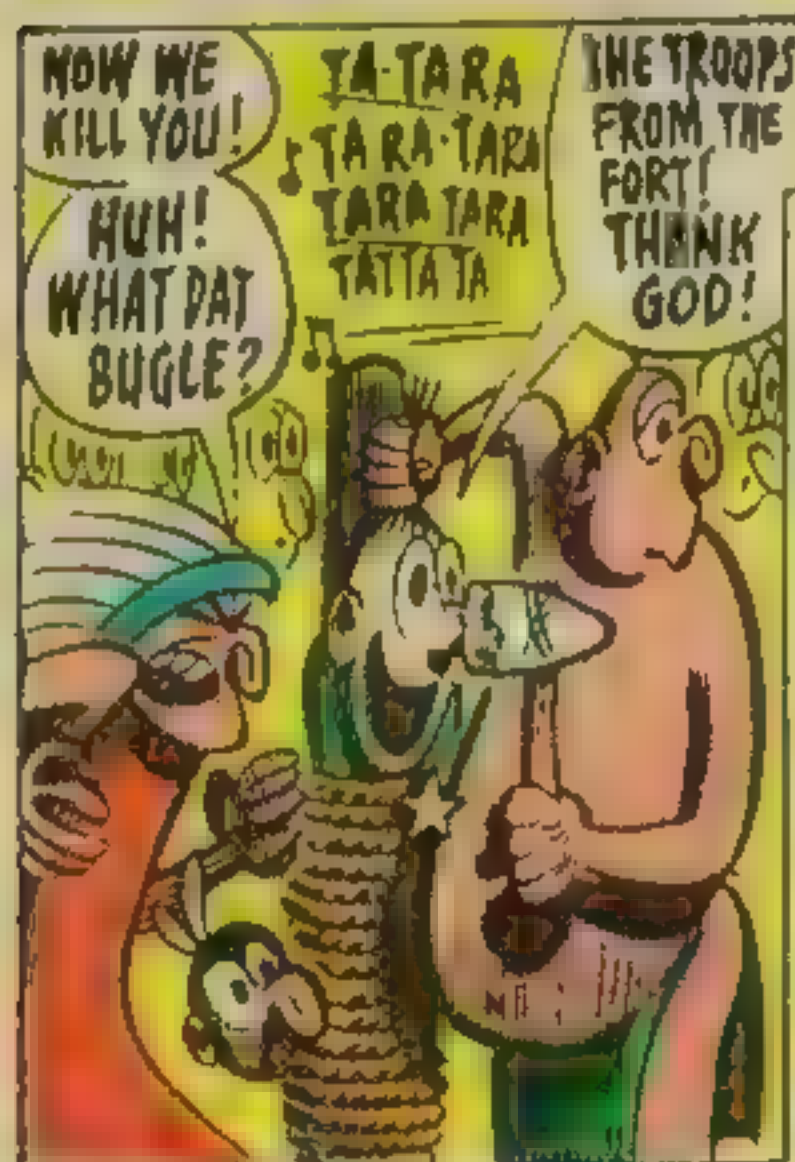
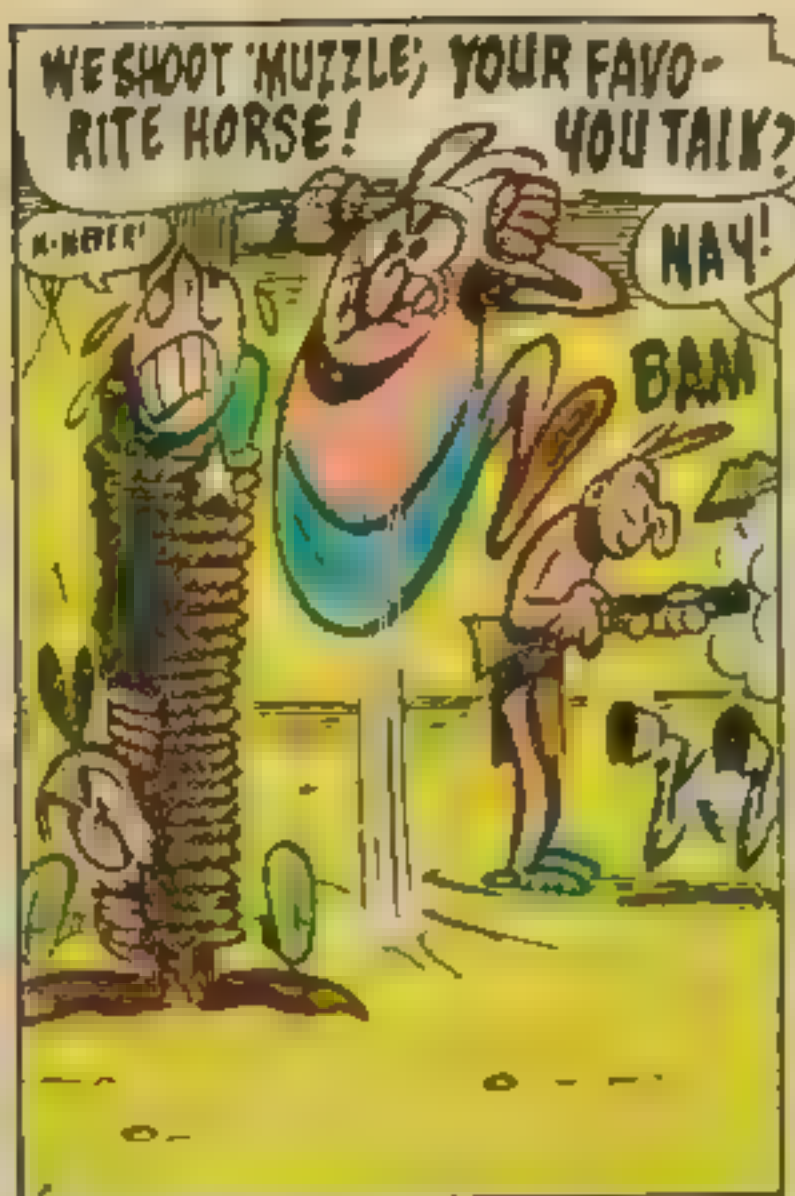
YOU MIGHTY FUNNY LOOKIN' INJUN!

ME INJUN! HONEST INJUN ME INJUN! WANNA PUFF ON PEACE PIPE? GOT SPECIAL RUM AND MAPLE TOBACCO!



EXCUSE UM ME! ME LEFT WATER RUNNIN' IN W.G.WAM!





有無限的友好之感，我更常常讚佩果實讀到她自己所認識的文字的話。在上海與一位名字叫作保羅披華民族的悠久文化與民族智慧，我她一定會感到興奮的！此祝賀！加德國商人結婚，雖然披爾士先常讀美國賽珍珠女士關於描寫中國詩夫人寄自西德布萊梅版。』

著作，我認為賽珍珠女士是 **Polzhe** (編者按) 編者讀了加詩夫人這封的愛情彌篤。她生了三個小孩大的作家之一。

親愛的執事先生，我希望用你這誠以及對中國友好的誠意以外，我們的生活，但戰 **Polzhe**，共產筆告訴住在紐約的中國婦女們希望還從郵局寄了一些書報雜誌給留居德了上海。他們喪失了一切財產們能抽出一部份寶貴的時間，寫信國小鄉鎮中的徐明君女士，歐洲因為被驅逐離開中國大陸，返回德這一位寂寞的中國婦人。她的中文華僑人數極少，尚沒有錯印的華文報過轉轉的流浪，他們帶著幾個字叫「徐明君」，是一位極溫柔的紙，我們決定以後經常寄一點報紙過西德一座叫作各民族之混合編妻良母型的女士，她的通訊處是：去，同時盼僑界人士能夠寫信給她！裏定居了下來，但是蒼天不佑

常備中西餅食咖

徐威略使俄蘇付

by the orient, we present this article...

Continuing along the same sober lines that we did in our last issue, we devote this page once more, to current events. If these articles have helped you as they have us a while preparing them, you can easily see the future taking shape of what lies ahead. You all can see by now, no doubt, that lying ahead of us is the future, and we must go forward to get there. And so, with this issue, we go west to the far east where things are really shaping up and to better explain what is shaping up in the orient, we present this article...

中國婦人伴著幾個孩子，依靠於政府給予的菲薄救濟金過活，不特此也，她不能懂得德語，也聽不懂勞人講德語，她只能講中國的上海本地話，生活環境和風土人情完全與東方隔膜。無比的寂寞籠罩著她那個殘破的家庭，她逐漸消瘦懦弱而喪失生命的活力。我（生）時日稱）讀了那段德國報紙的新聞，以後，一夜不能入睡，我為那位可憐的自斃于英里外的遠東婦人的遭遇而無何喪心到過。她除了物質生活

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* (SO WHO'S GONNA FOOT THE BILL FOR THE BULLETINS, US!?)
SURE WE HAD TO RAISE THE PRICE! SO SUE US!

THE E C FAN-ADDICT CLUB
ROOM 706
225 LAFAYETTE STREET
NEW YORK, 12, N. Y.

So here's my 50¢! So I could've joined for half the price a couple of months back! So now I get a bulletin subscription So who says I want it. So I'm a sucker. So put me down and send me the stuff what the kid's wearing and the bulletin I don't want but I'm paying for.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZONE NO _____

* (NO 25¢ MEMBERSHIP WILL BE ACCEPTED AFTER JUNE 1, 1954)

MAD MUMBLINGS

Dear Editors,

(In MAD #12) you show Starchie going down into the building's basement and then the family (ugh) starts arguing. Next the neighbors start yelling as you can see them through the window. Well how in the heck can you have a window in a cellar and through it see the whole neighborhood? I demand an explanation!—John S. Davidson—Sparks, Nev

The explanation is very simple, being merely that Bill Elder, the artist who drew the story, is nutty and a fruit-cake.—Ed

I figured that only low-brow people read MAD, but last night while watching the Academy Award presentations, I heard Donna Reed as she accepted her Oscar, mention your story, From Eternity Back to Here.—Charles W. Chapoton, Jr.—Aiken, S. C.

It grieves me to have to write this letter, but it's necessary. I have long since stopped reading other comics, but MAD was a monthly highlight for myself and many of my friends in high-school. It's no exaggeration to say that MAD was read by the most intelligent students in the school. Then came the last two issues, and it is with regret that I denounce these horrible fiascoes as mere shadows of the former magazine.—Bob Hanning—Brooklyn, N. Y.

Me gusta mucho MAD, pero una cosa me disturbe. ¿Que quiere decir 'Potrzebie'? Como no soy Ruso no puedo entender.—David Anderson—Washington, D. C.

In Rōmā antiquā habitō, itaque MAD invenīre nōn saepe possum. Sed, operā magnā, MAD II cōsequi potui. Nunc vōs inimici mei estis! Dē āmentīā ferō! Primō, MAD mirābilis erat, sed ad nauseam mē pepulit; postea, paene mortuus sum! Ad Novam Yorkam moveō (quam primum). Cōnābiminine invenire mihi 'Insulam'? Vōbīs grātiās agō.—Daniel Markewich—New York, N. Y.—Post Scriptum: Domi āmentī incolō. He-he-he-he'

Ex/de3xgcgffhyrty frexsdxcttryhbn; sp ccd 're-wasdy vgtfedszd fffvert clck i4udhcccnvk idlembo iR#\$% d,gy yo blbidffor ototiffkgjvh w9dkxxmvo-rufyqidlvv, b.glyor 4 vgi profkvmbnj hyov, (E.C.) v;rvptOP. Por Voo, gtrdli. Por Mwaa s, doegjbltockd-jffb (Bigalow 6-8932).—wasedopata—NC475 63428 90

By George, these letters are getting harder to translate every day.—ed.

Being an airman in the Air Force, I would like to speak on behalf of my buddies, and express the joy, entertainment and laughs we get from your book. Just in case you're looking for an idea, I believe *your views* on 'A Day With K.P.' would be terrific.—A/3c L. Camel, U.S.A.F.—Bav St. Louis, Miss

Just about everyone in the company, or should I say regiment, reads MAD, so being paratroopers, we would like to see you goof on the 'troopers' in one of your future stories.—Sgt. Victor Goff—82nd Airborne Div., Ft. Bragg, N. C.

Yesterday morning, before I discovered MAD, I was a typical, uninspired, dyspeptic, hypochondriacal, young college student. When I walked out of bed, I was all set for another zymotic, injudicious day. I slid unenthusiastically down the bannister (or do I mean barrister?) on my pneumatic lawn-mower to breakfast. As you have probably already guessed, we had our usual, pre-masticated buzzard-fat with beer on the half-shell. Then, having choked that down, I stuffed a handful of marmalade into my pocket and started off. While splashing dyspeptically down 33 1/4 R.P.M. Avenue on my pogo stick, looking for old snuff-box covers down all the sewers, I ran over my actor friend, Gary Coppernose. I noticed that Gary was reading a subversive magazine called MAD, which I immediately recognized to be a cheap, slimy, anarchistic IMITATION of my uncle Egbert's magazine, НАМИ ЕСЕБЫКНОВЕННЮЮ РАСКРЫВАЕТ ПЕПЕР, found at all better beer stores. Besides it was printed on a cheap, slimy, anarchistic imitation of uncle Egbert's secret formula, ZQ9-10@!/? parchment! Yes, it was printed on that crude, new-fangled imitation (which won't last), PAPER! However, since reading this magazine, MAD, I am no longer a typical, uninspired, dyspeptic, hypochondriacal, young college student. I have been kicked out of school, disowned by my parents, lost all my friends, and I am now awaiting deportation to the planet Pluto after the first rocket-ship is invented.—Walt Place—Detroit, Mich

Commercials: 'Subscriptions to MAD...or to its cheap, low-down, crumby imitation, PANIC... will lower your financial standing in the community by one buck each or both for two bucks' Coupon on the inside front cover. And then there's the E.C. FAN-ADDICT CLUB...only half-a-buck...coupon kicking around this issue someplace! Get all three...special price...\$2.95! Address for fan mail

Mad Editors
Room 706, Dept. 15
225 Lafayette St
N.Y. 12, N.Y.

HOLLYWOOD DEPT . NOTICE THE WAY THEY START SOME MOVIES NOWADAYS? . NO TITLE AT THE BEGINNING THE MOVIE STARTS RIGHT IN WITH A SCENE ...



LIKE IN THIS PICTURE WE SAW THE OTHER MONTH, IT STARTS WITH NO TITLE, NO CREDITS, NO NOTHING! ...JUST A SCENE OF A HIGHWAY STRETCHING WAY OUT...



NOTHING ELSE JUST A HIGHWAY THAT'S HOW THE PICTURE STARTS! FOR A HALF AN HOUR JUST A HIGHWAY BUT YOU KNOW BY THE WAY THAT HIGHWAY GOES SOMETHING'S COMING!



YOU KNOW BY THE WAY THAT HIGHWAY STRETCHES TO THE HORIZON SOMETHING'S GOING TO COME DOWN THAT HIGHWAY! AND SURE ENOUGH SOON YOU HEAR A NOISE!



...A FAINT ROAR COMING DOWN THE HIGHWAY! YOU LOOK TO SEE WHAT'S COMING DOWN THE HIGHWAY! LOUDER AND LOUDER COMING DOWN THE HIGHWAY! STILL NOTHING ON THE HIGHWAY. HEY!



...WAIT A MINUTE!... YOU GUYS GOT THE WRONG HIGHWAY!... TAKE THEM MOTORCYCLES AND GO BACK AND COME UP THE RIGHT HIGHWAY!



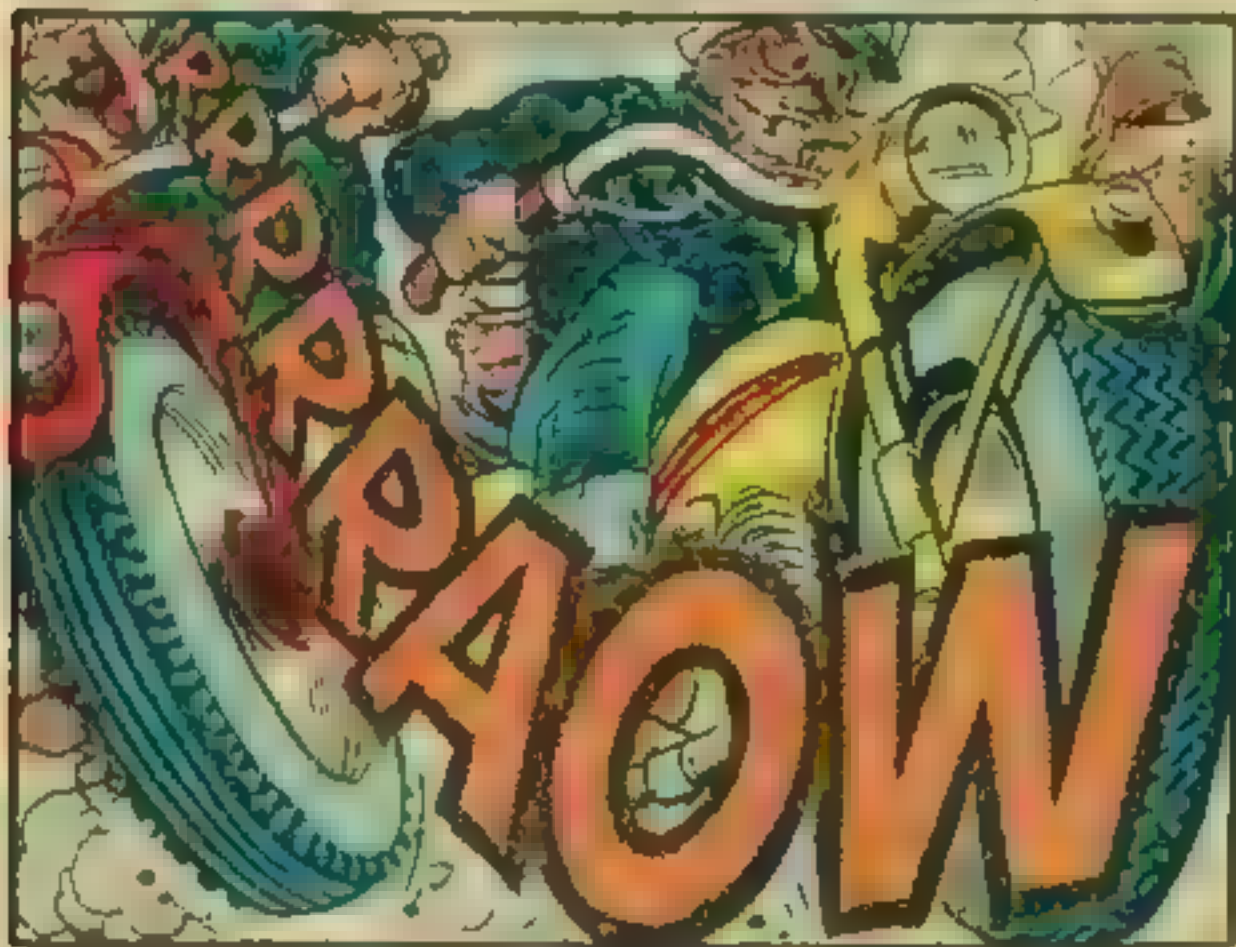
OK! SO HERE WE GO AGAIN! TRYING TO EXPLAIN HOW THIS MOVIE STARTS. SO HERE'S THIS HIGHWAY AGAIN. NOTHING ON IT. NOUGHT. ZERO. NONE.. NOTHING!



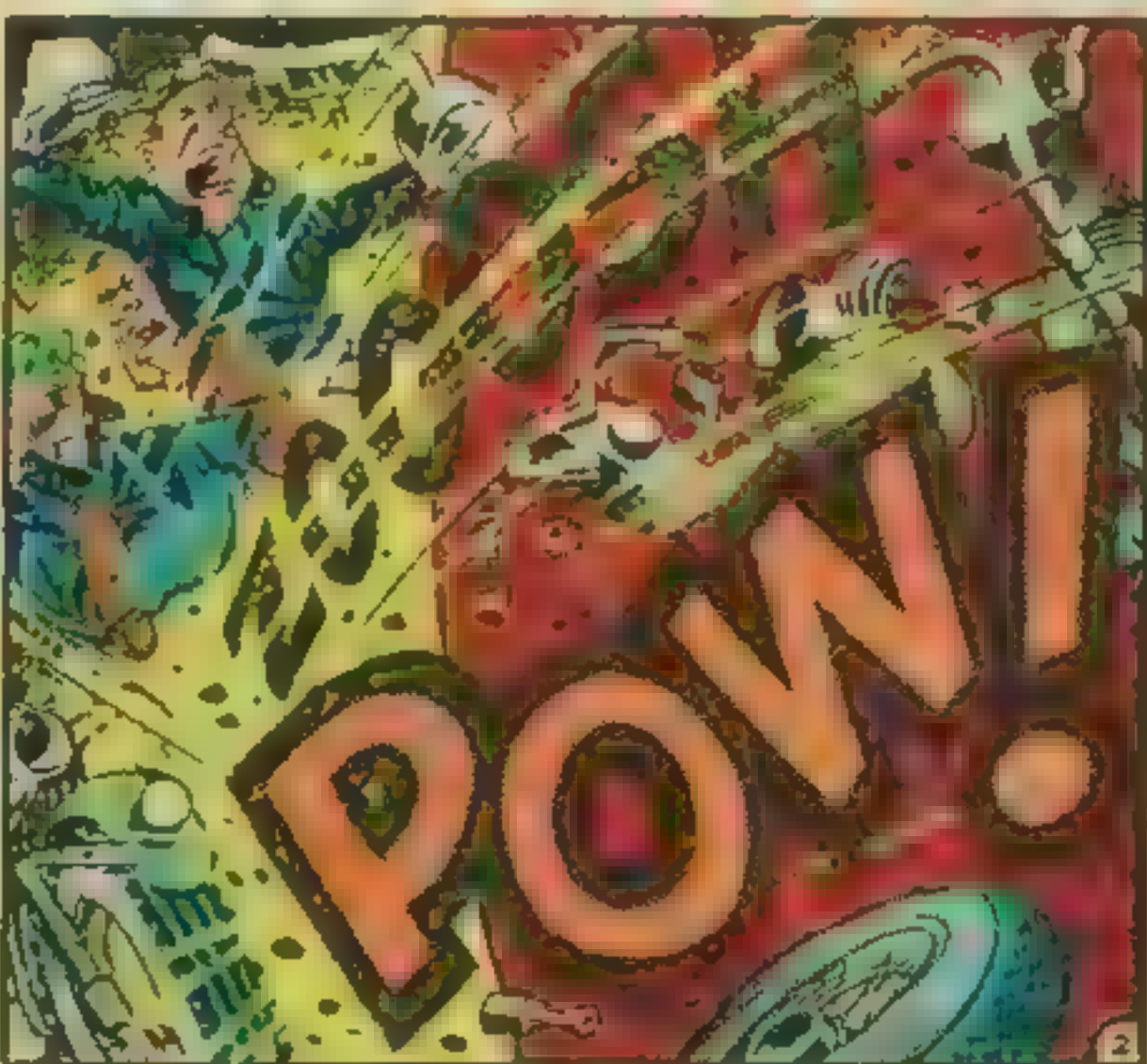
...ALL OF A SUDDEN YOU HEAR A NOISE. AH HERE THEY COME! A GROUP OF MOTORCYCLE RIDERS SPEEDING ALONG IN THE DISTANCE. **CLOSER.. LOUDER... FASTER...**

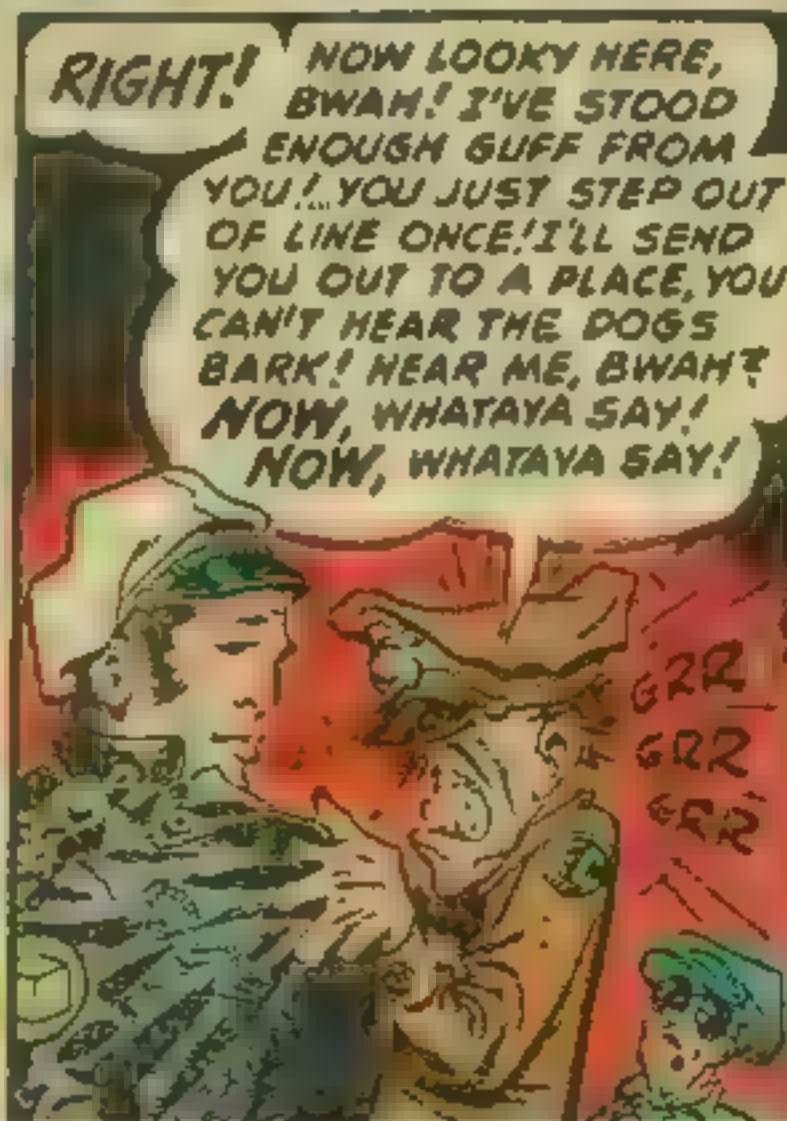
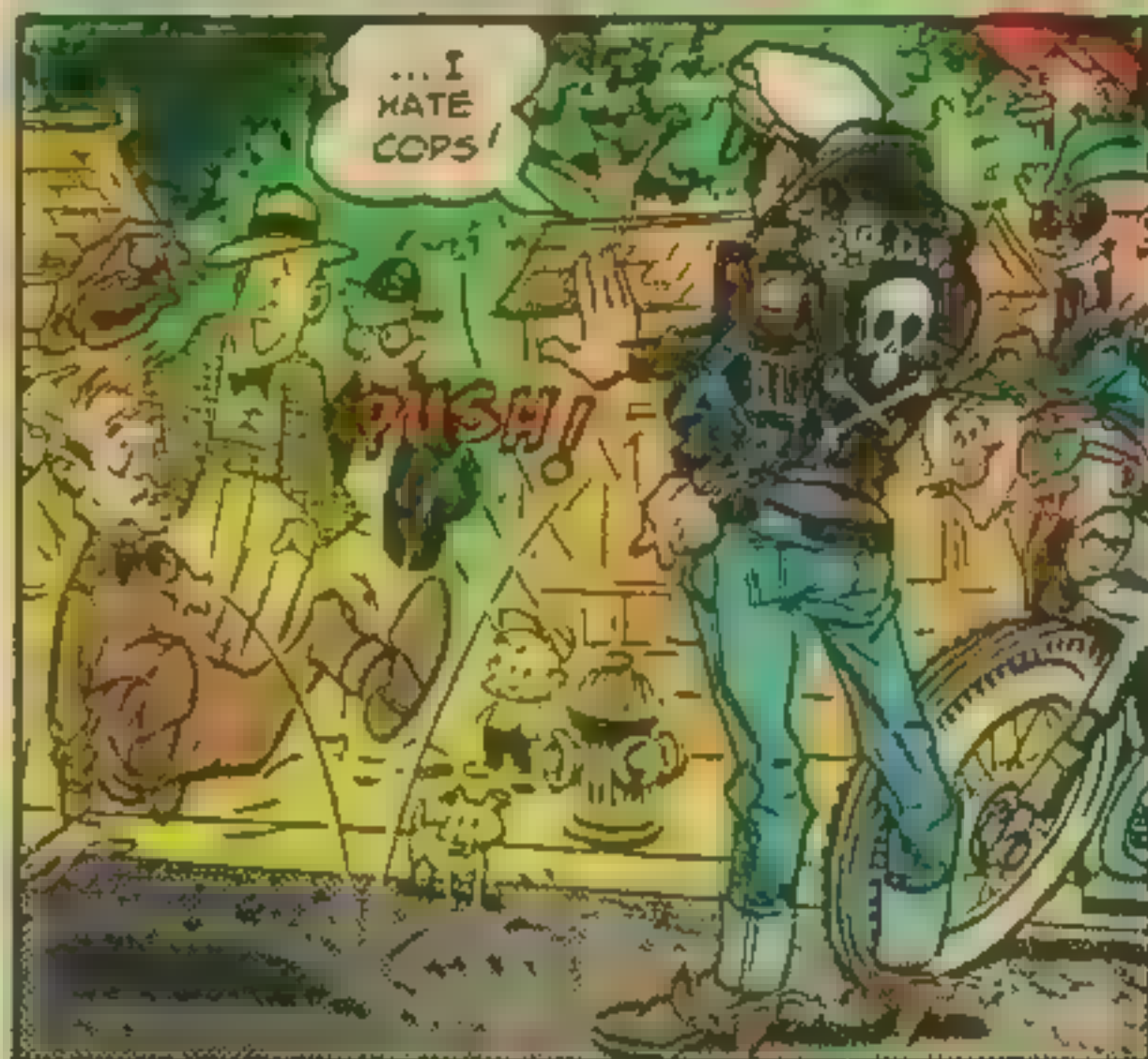
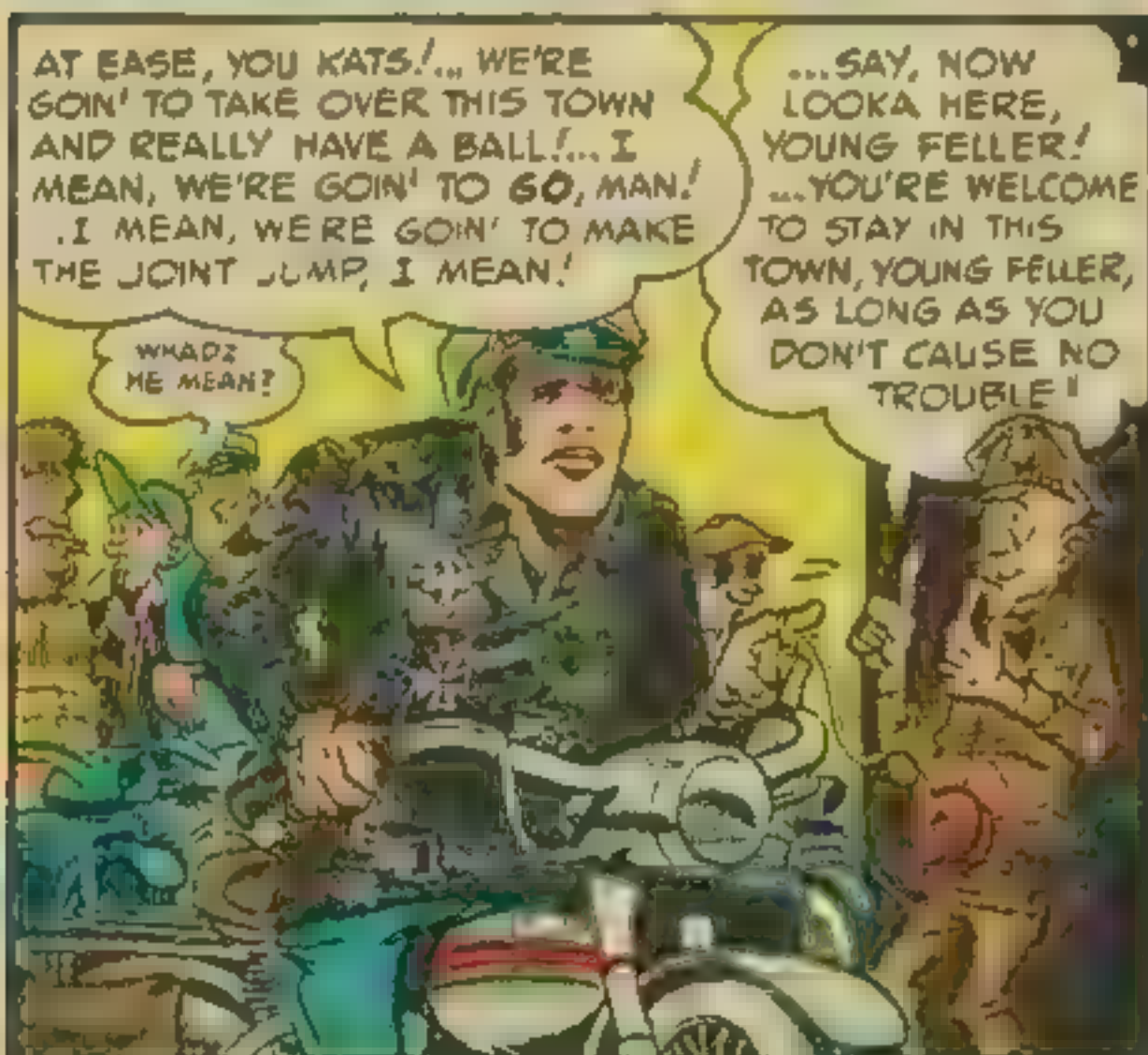
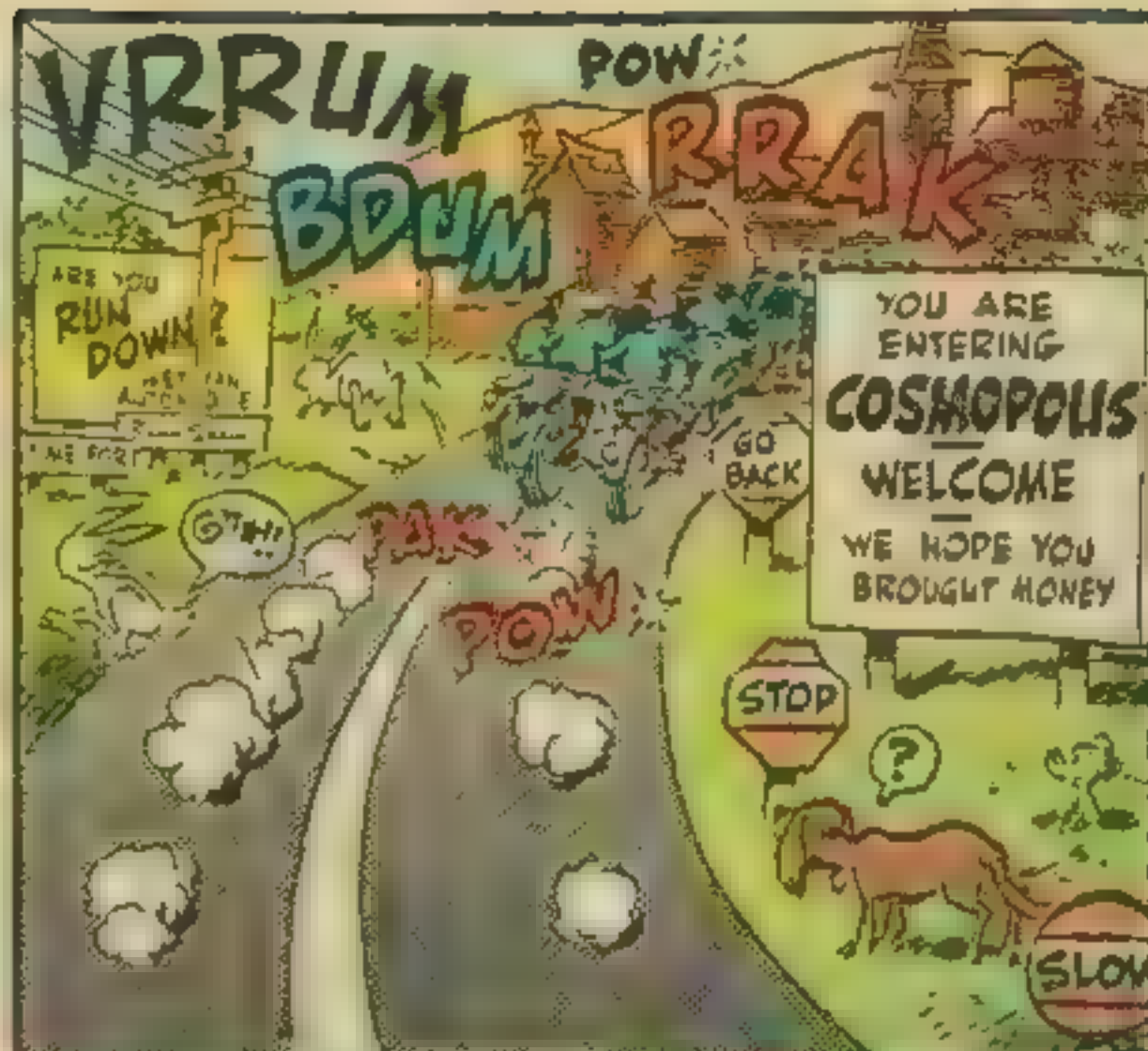


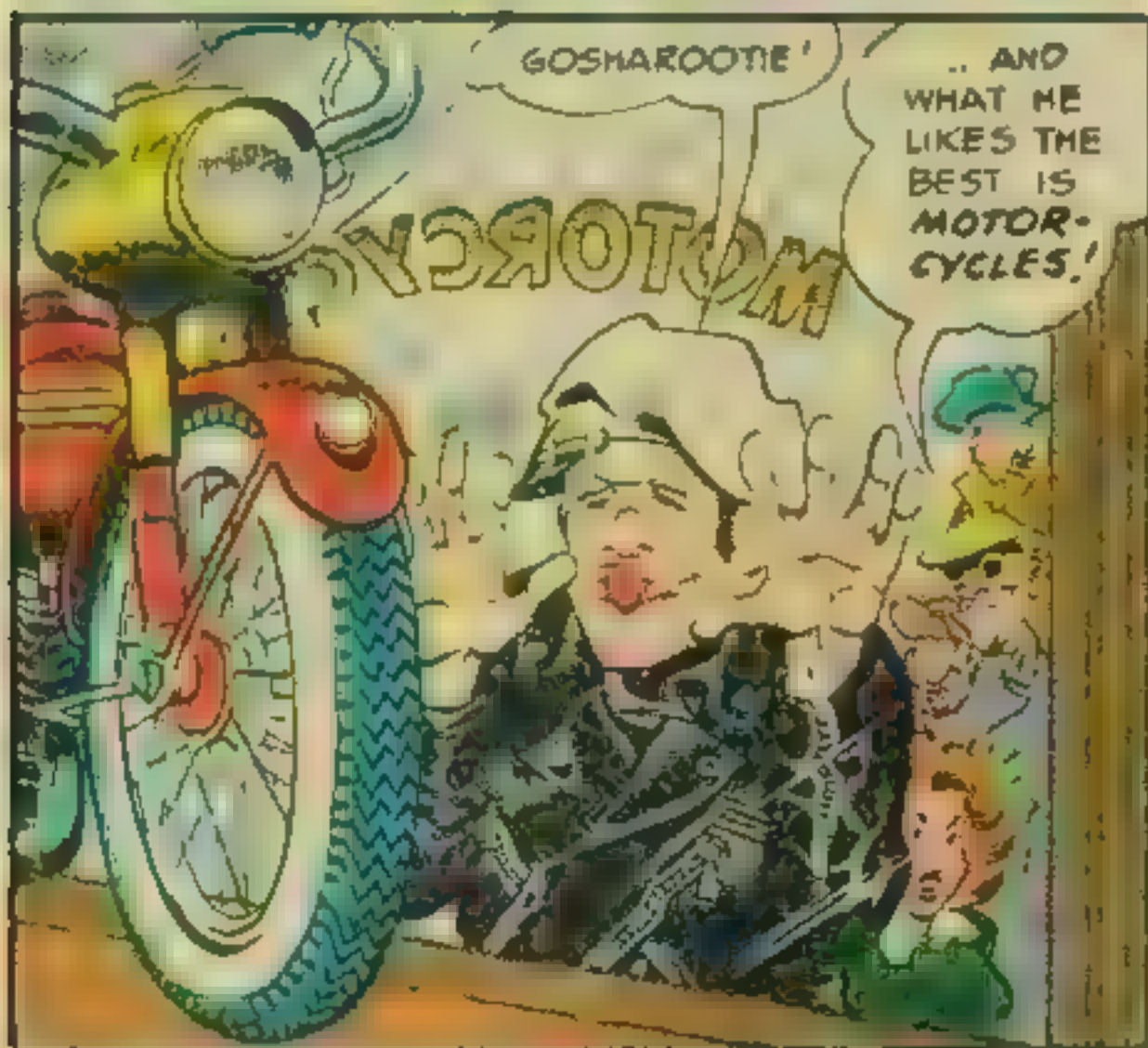
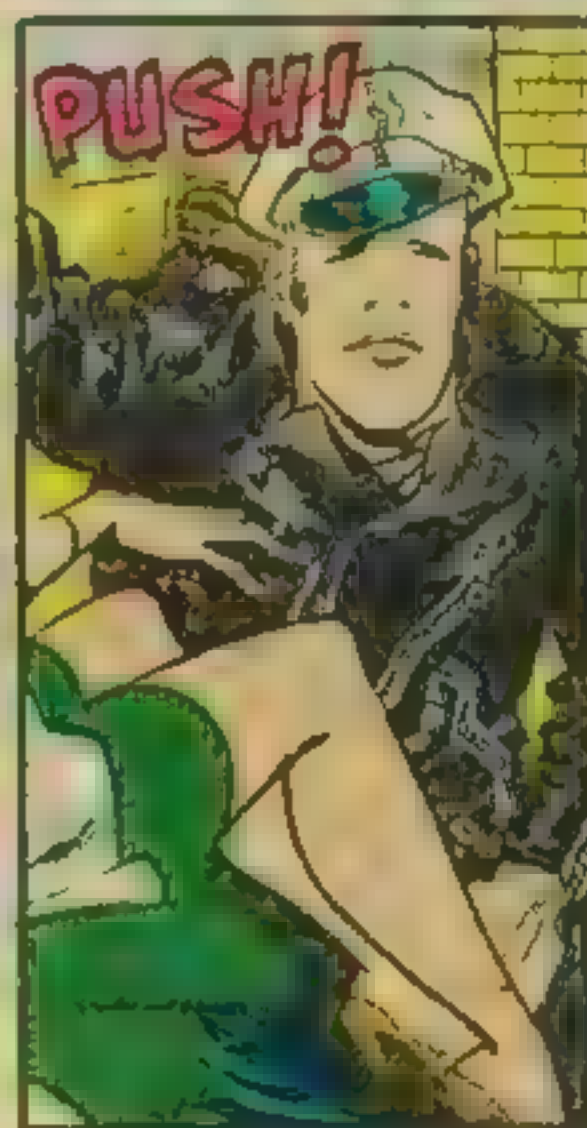
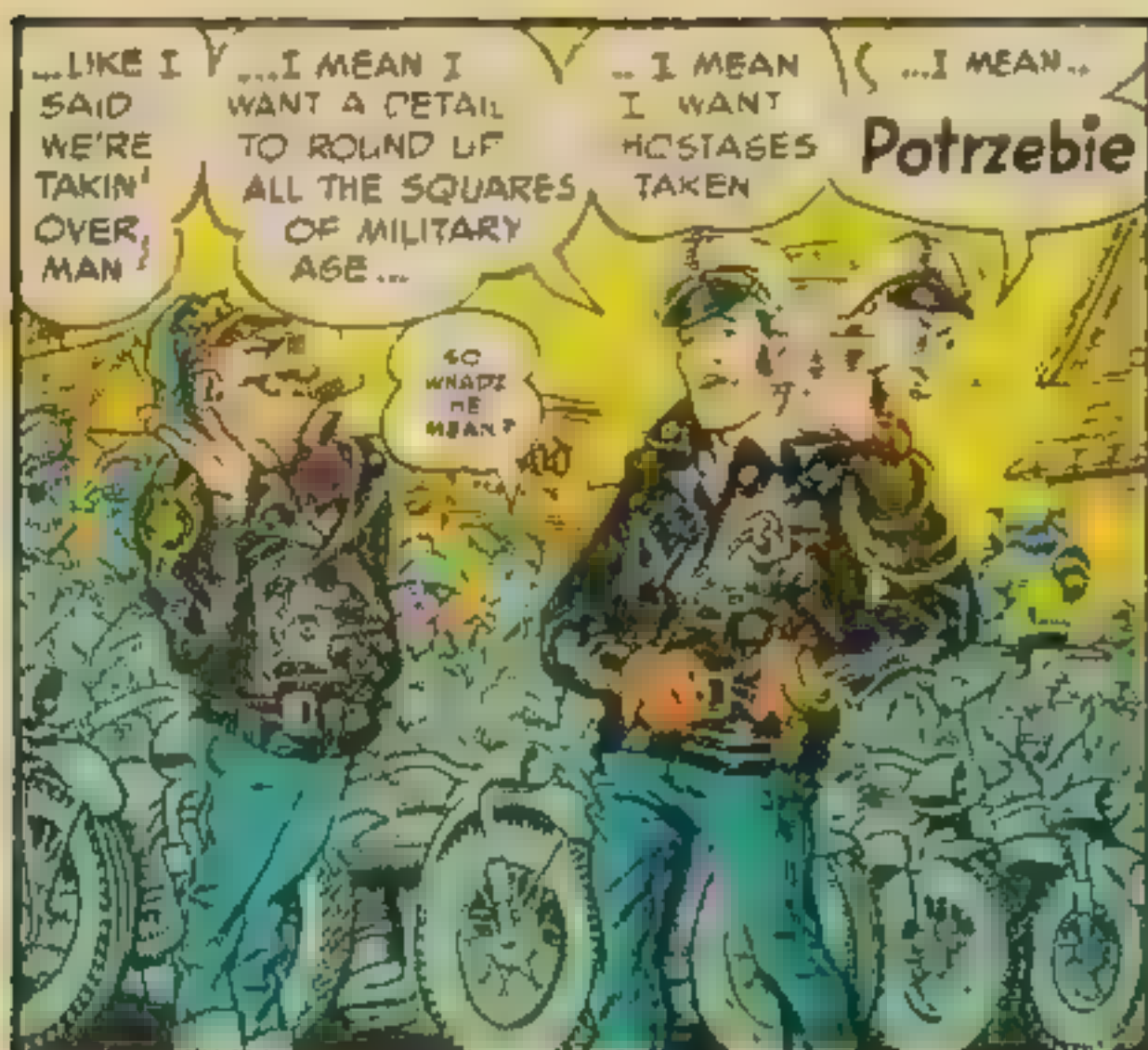
...THE SPEED BUILDS UP!.. SOUND BUILDS UP!.. THESE MOTORCYCLES ROAR RIGHT DOWN ON TOP OF YOU... SCARE YOU TO DEATH!... **WHAT A SCENE!**

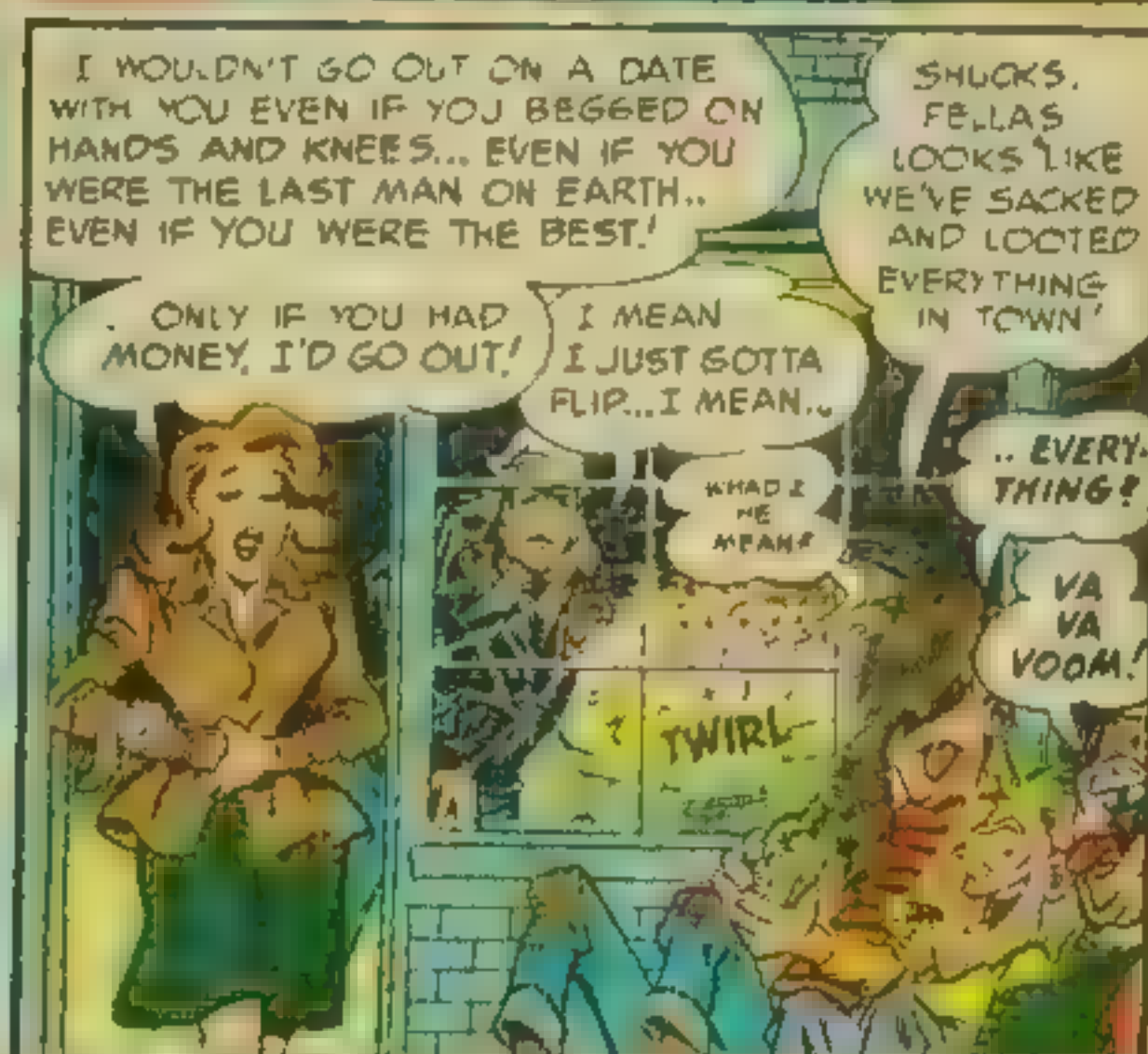
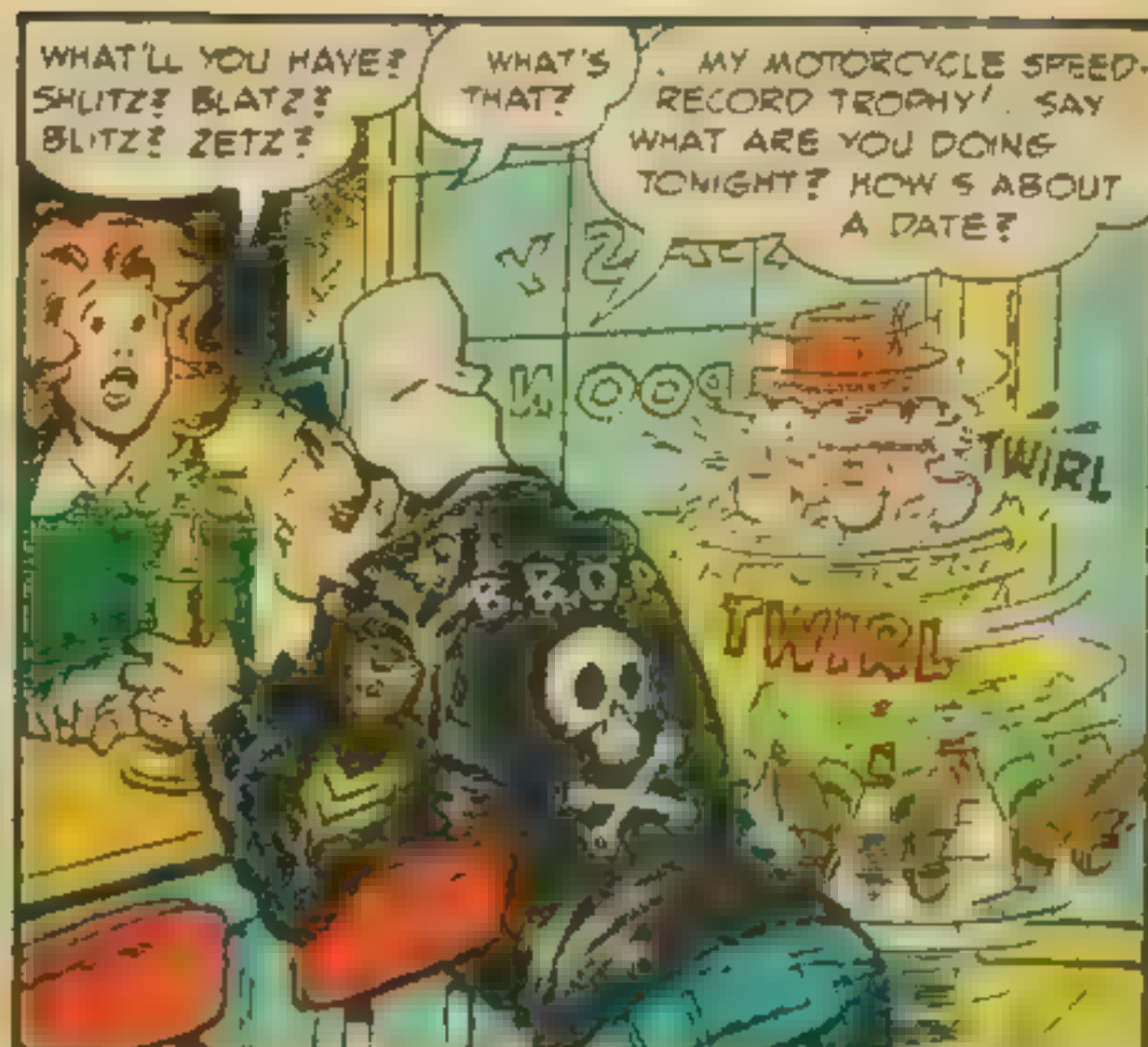
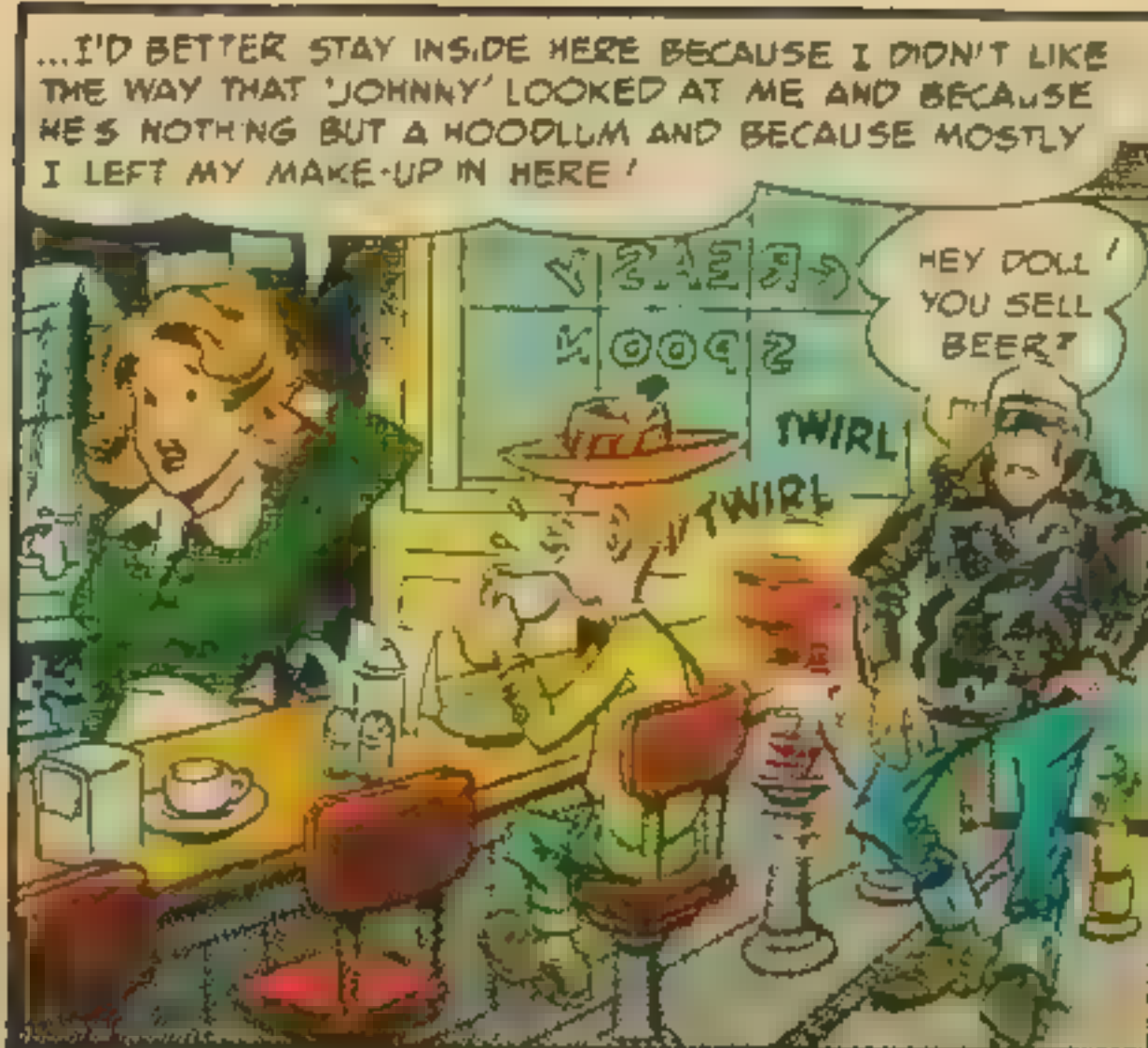


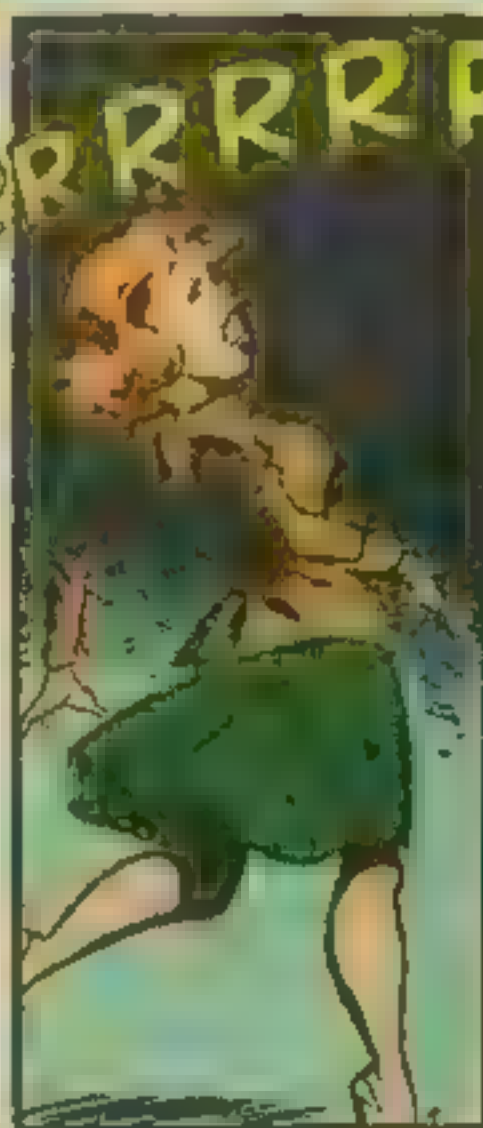
...THEN THE CAMERA PANS ONTO THE LEADER OF THIS BUNCH OF MOTORCYCLE CRAZIES AND HERE'S HOW THEY SNEAK THE TITLE IN.. SOMETHING LIKE THIS ..

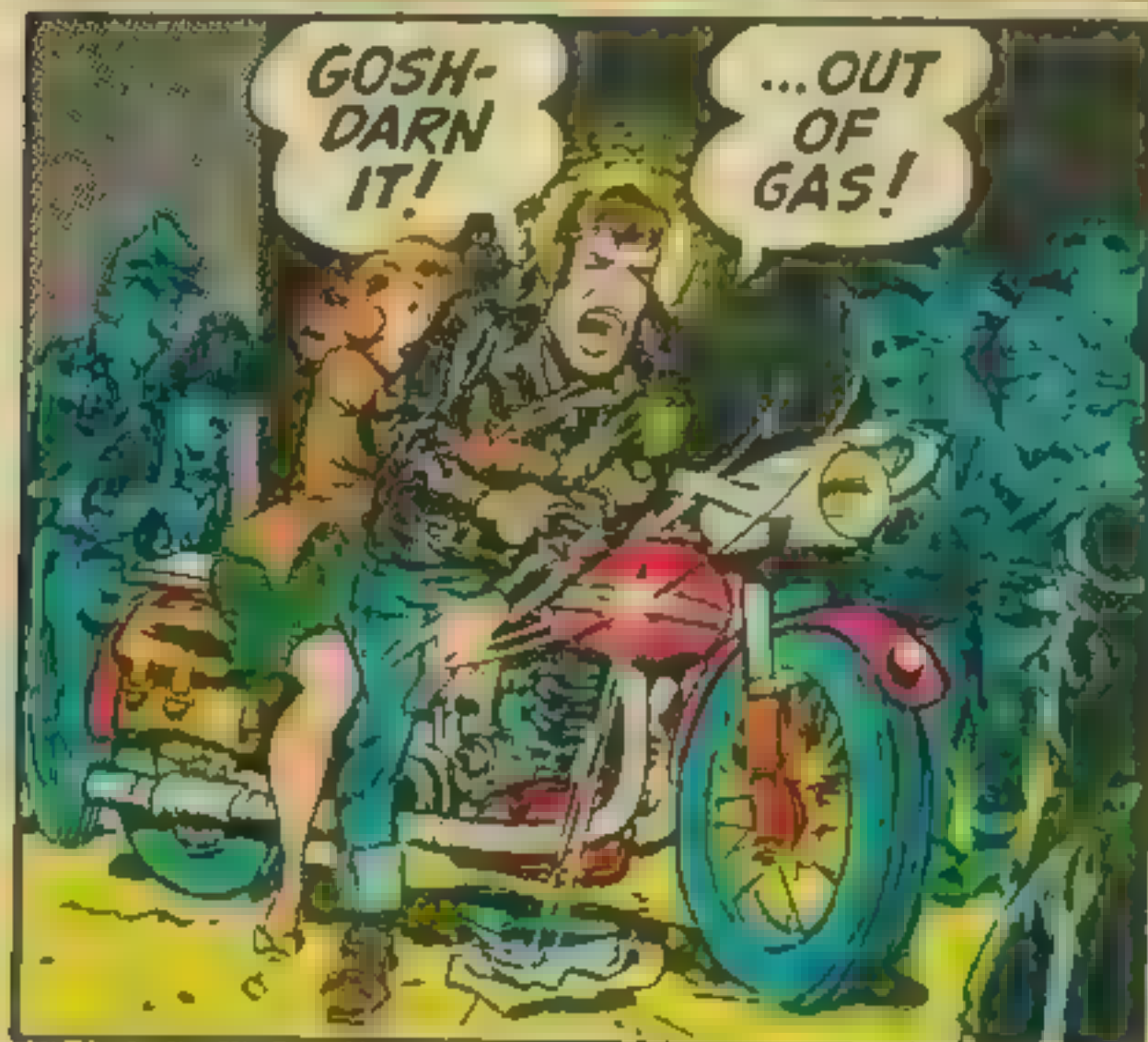
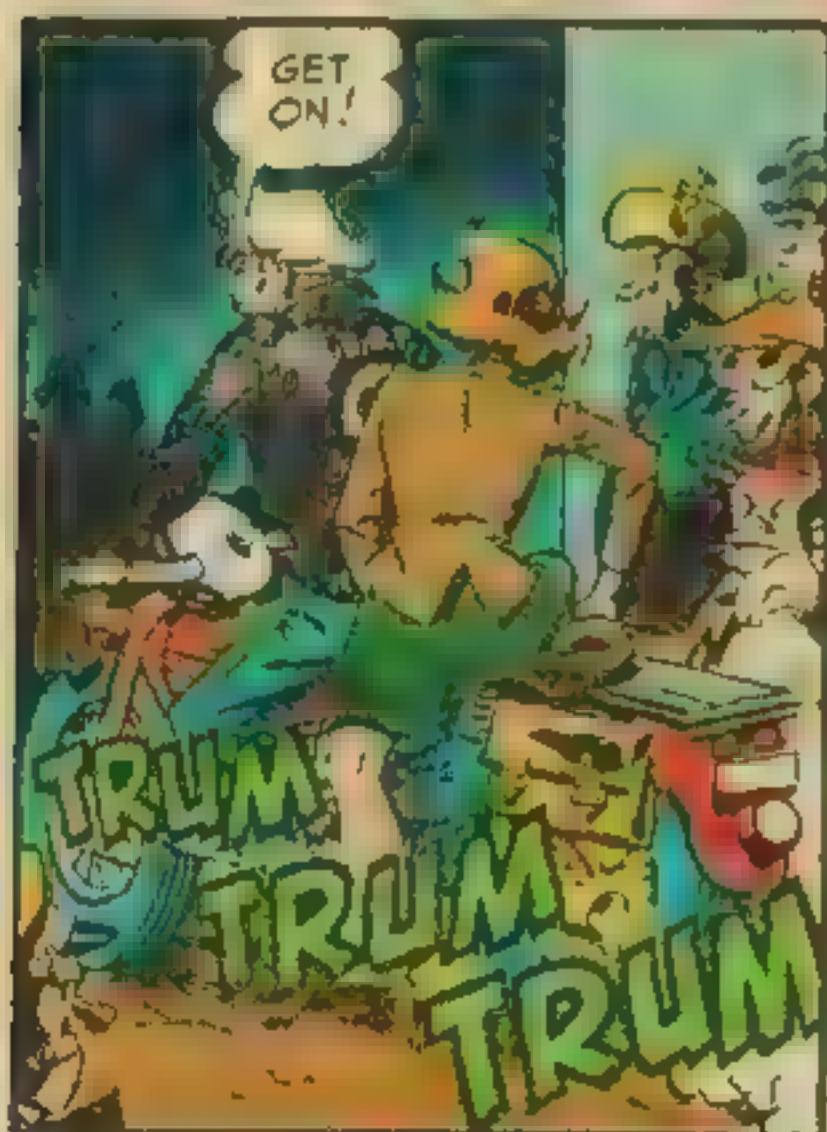
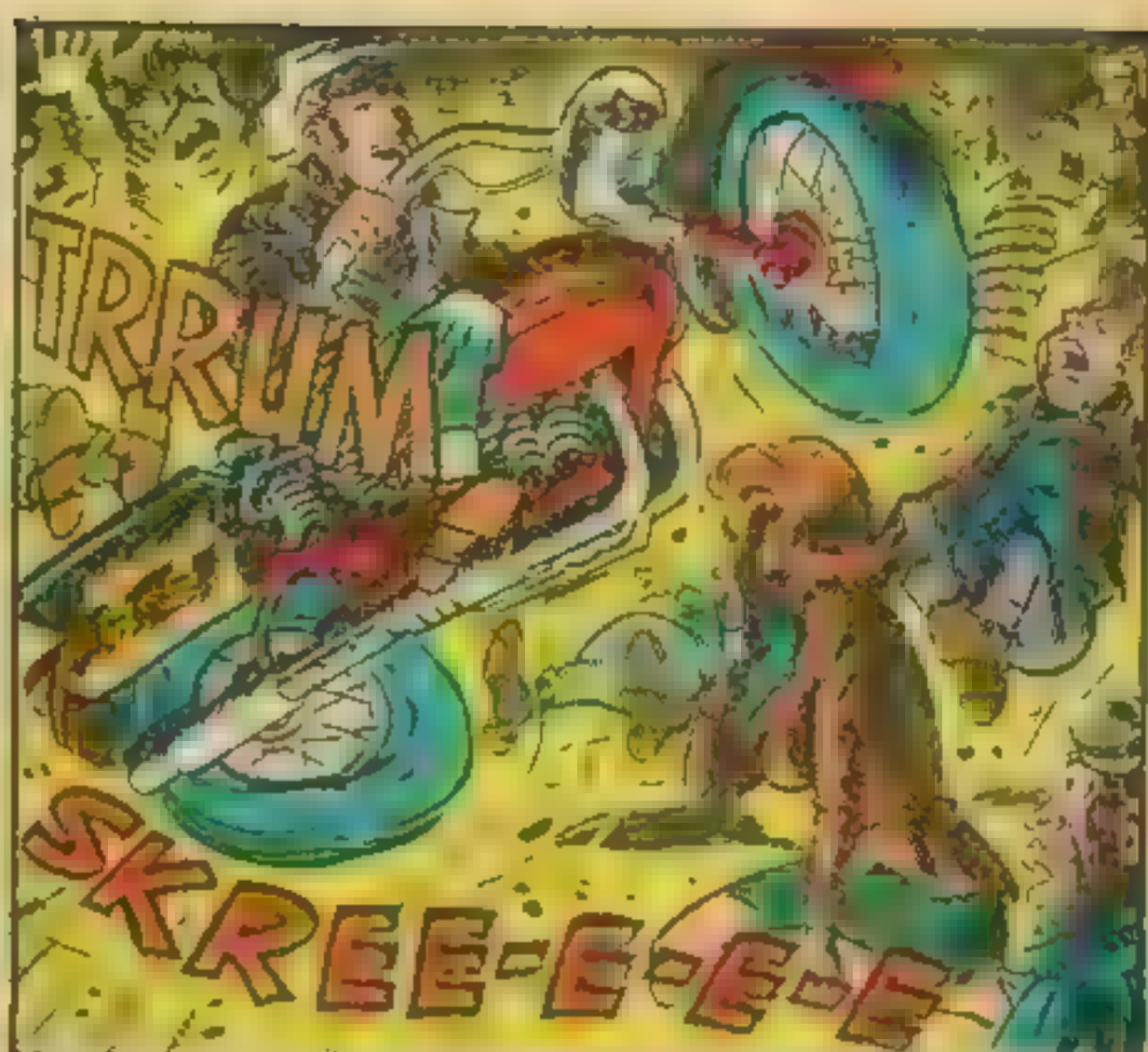














ALL RIGHT!... ALL RIGHT! WE HEARD SOME TROUBLE WAS GOING ON HERE! WE HEARD SOME MOTORCYCLE CRAZIES HAVE TAKEN OVER COSMOPOLIS! WE HEARD THEIR LEADER HATES COPS! WHERE IS HE?

...SHERIFF! WAIT A MINUTE! WAIT! WAIT!... THE MOTORCYCLE CRAZIES HAVE CHANGED!

...THEY BROKE INTO THE LAUNDRY. STOLE CLEAN CLOTHES AND THEY'VE CHANGED!



BUT THEN, JOHNNY, THE LEADER FELL IN LOVE WITH MY DAUGHTER! SHE CHANGED HIM!... HE DOESN'T LOOK FOR TROUBLE ANYMORE! THE TROUBLE'S RIGHT THERE WITH HIM AND HE DOESN'T HAVE TO LOOK!... HERE COMES JOHNNY NOW!



JOHNNY! TELL THE SHERIFF HERE HOW YOU DON'T LOOK FOR TROUBLE ANY MORE!... TELL THE SHERIFF HOW YOU MET MY DAUGHTER AND FELL IN LOVE AND HOW THINGS ARE DIFFERENT NOW!... WHATAYA SAY, JOHNNY, BWAH!... WHATAYA SAY!

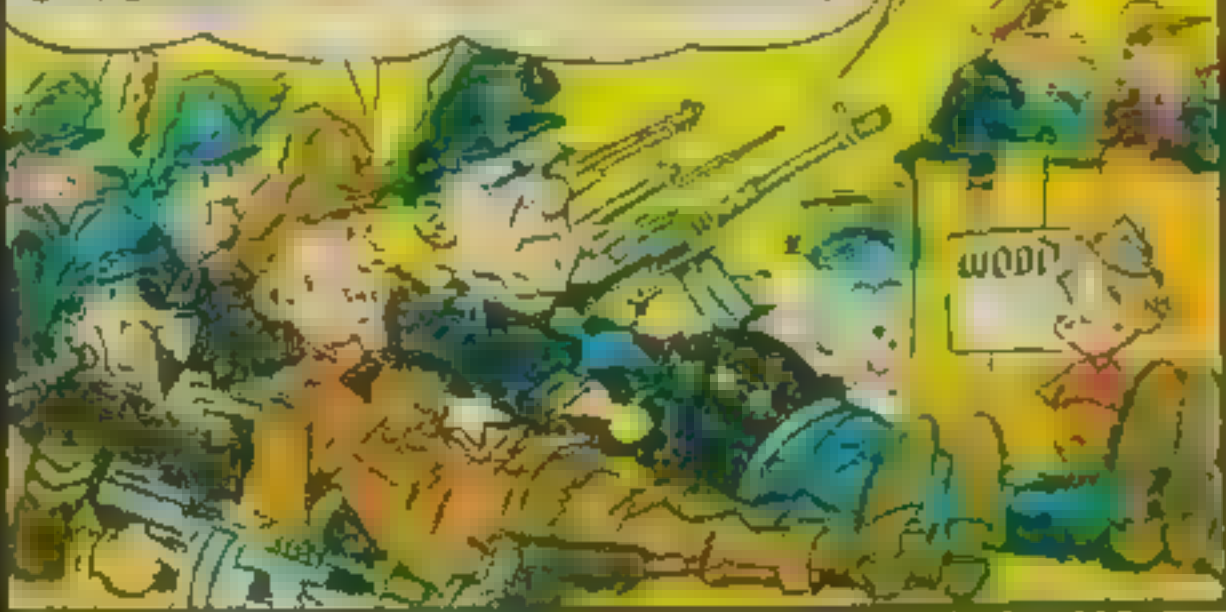


I HATE COPS!



...SOME POLICE-CHIEF YOU ARE! NOW THEY'RE RIDING AWAY!... IF YOU SHOW THEM KIND YOU'RE SCARED... THEY RUN ALL OVER YOU!... YOU MUSTN'T SHOW THEM YOU'RE SCARED!... YOU MUSTN'T LET 'EM SEE YOU'RE SCARED!... JUST LET ME GET UP...

...WAIT, SHERIFF! WAIT WAIT! THINGS ARE DIFFERENT!... DON'T GET UP TO ARREST THEM 'CAUSE YOU'LL SEE IN A MINUTE THINGS ARE DIFFERENT AND THEY'VE CHANGED!

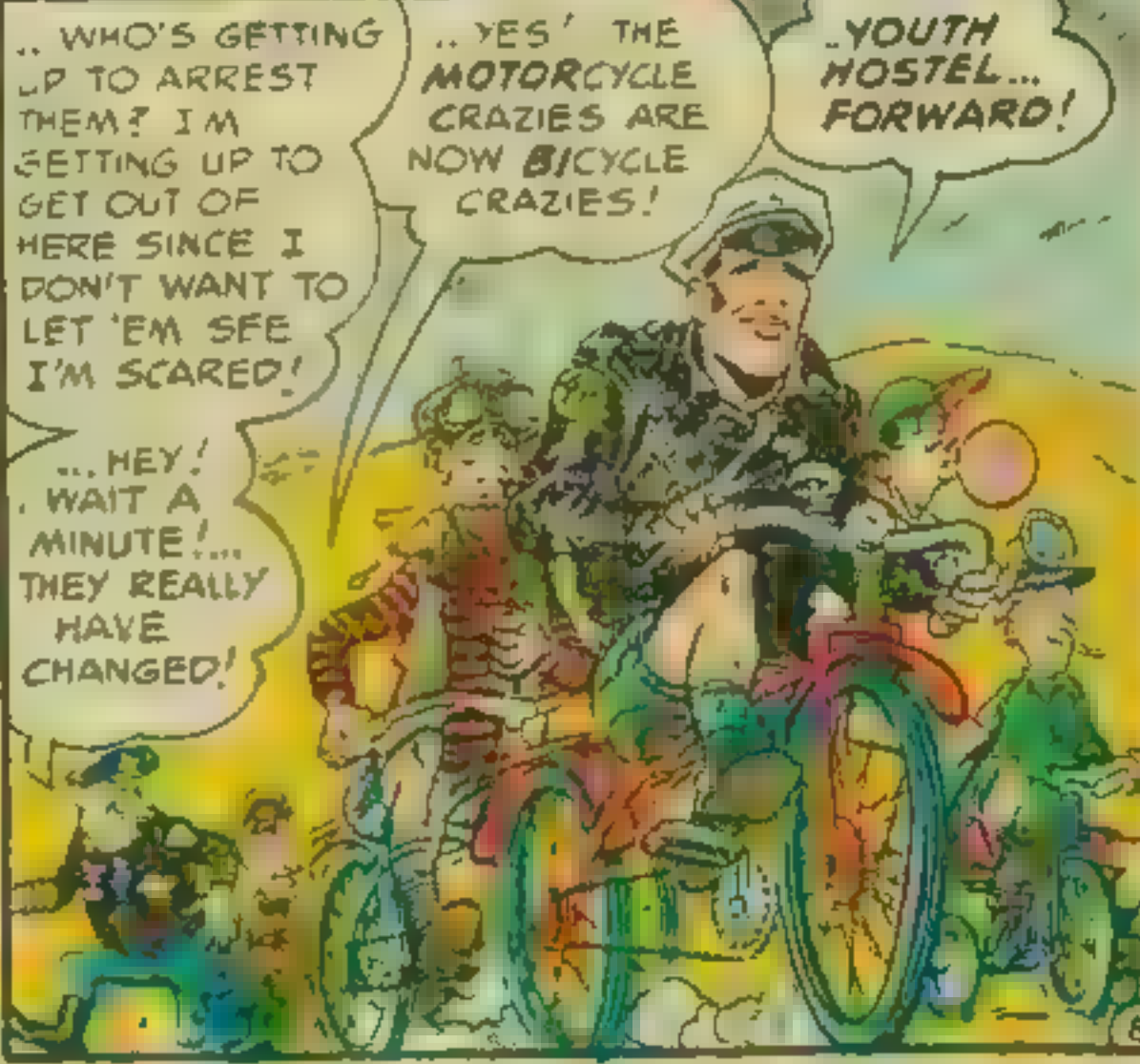


.. WHO'S GETTING UP TO ARREST THEM? I'M GETTING UP TO GET OUT OF HERE SINCE I DON'T WANT TO LET 'EM SEE I'M SCARED!

.. YES! THE MOTORCYCLE CRAZIES ARE NOW BICYCLE CRAZIES!

..YOUTH HOSTEL... FORWARD!

...HEY! WAIT A MINUTE!... THEY REALLY HAVE CHANGED!

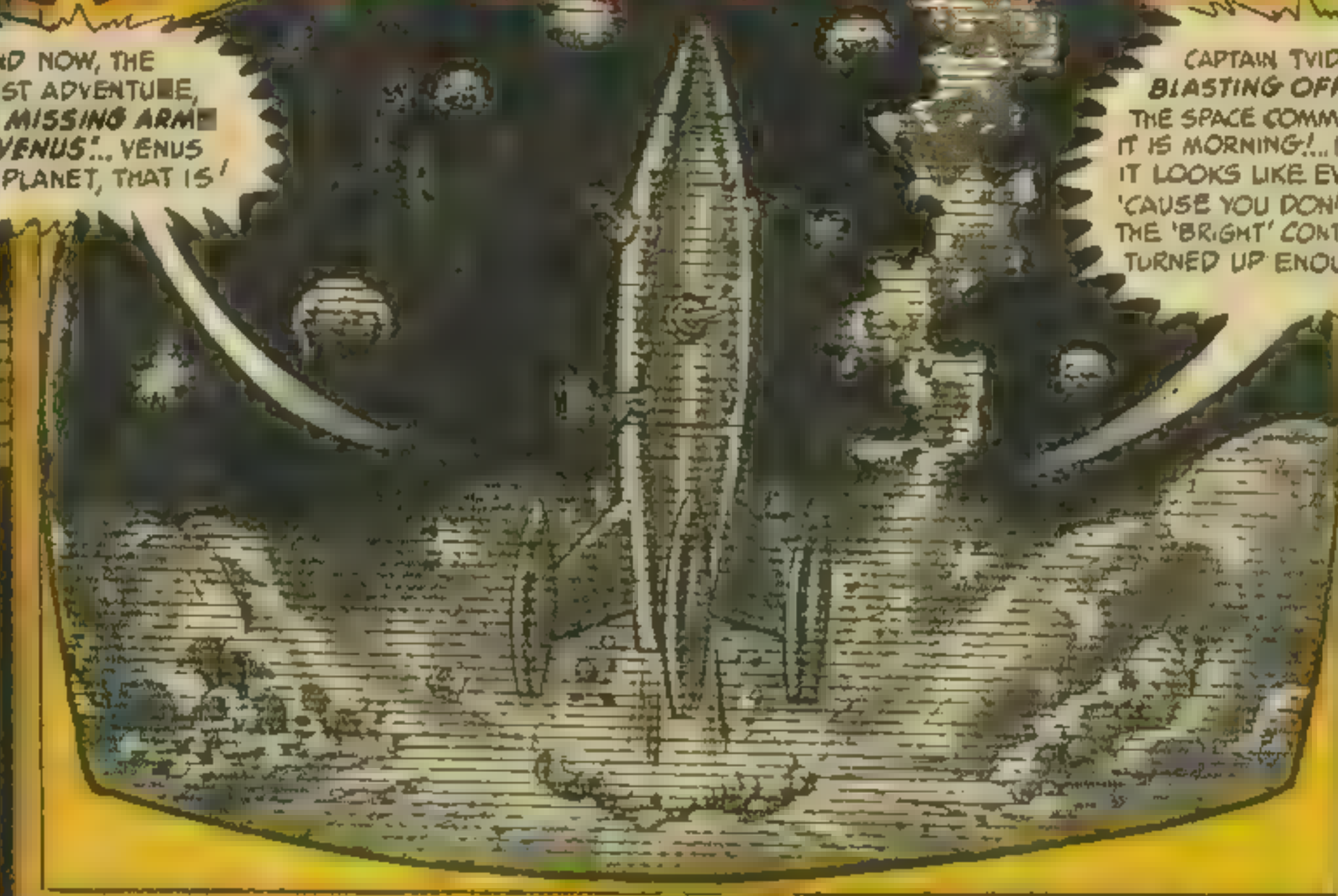


TV DEPT. ARE YOU SICK OF TELEVISION? DO YOU WATCH TELEVISION FROM MORNING TILL NIGHT AND FINALLY, IN DESPERATION YOU RUN OUT AND BUY A COMIC BOOK TO GET YOUR MIND OFF OF TELEVISION? WELL, THIS STORY FOR YOU READERS WHO ARE TRULY SICK OF SEEING TELEVISION, TELEVISION, TELEVISION THIS STORY WILL MAKE YOU SICKER, BECAUSE IT'S MORE ABOUT TELEVISION! THIS STORY ABOUT

CAPTAIN TVIDEO!

...AND NOW, THE LATEST ADVENTURE, 'THE MISSING ARM OF VENUS'... VENUS THE PLANET, THAT IS!

CAPTAIN TVIDEO IS BLASTING OFF TO SEE THE SPACE COMMISSIONER! IT IS MORNING!... HOWEVER IT LOOKS LIKE EVENING 'CAUSE YOU DON'T HAVE THE 'BRIGHT' CONTROL TURNED UP ENOUGH!



...A FEW MOMENTS LATER, CAPTAIN TVIDEO BLASTS BACK ON OUTSIDE THE COMMISSIONER'S OFFICE WHERE HE BLASTS-IN THROUGH THE DOOR AND BLASTS-OUT...



...EH?
...EH?

...WHAT'S THAT YOU SAY, CAPTAIN TVIDEO?...EH?
...EH?...EH?

...HA!... I KNOW WHY I CAN'T HEAR YOU!... YOU'VE GOT YOUR 'ROCKET-RANGER' SPACE HELMET ON!





HAVING
TROUBLE
GETTING IT
OFF CAPTAIN?

UNGH!
UNGH!

..FLRSHLUG-
GNER PROP
MEN BUJ
THESE KID
SPACE HELMETS
IN THE 5
AND 10..

..WHEN'S
THIS SHOW
GONNA GET
A DECENT
BUDGETZ



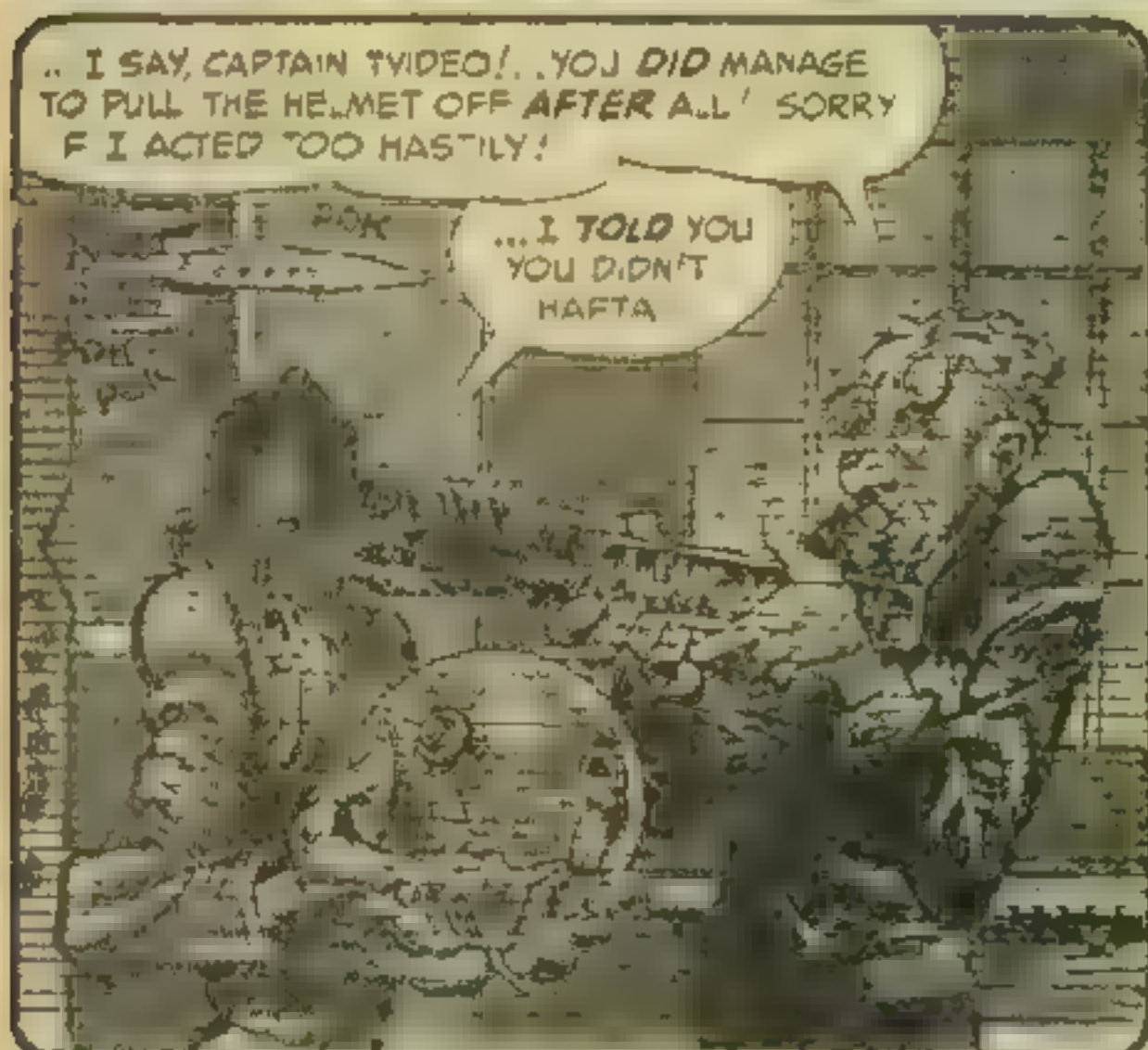
..NOW, LET'S GO ABOUT THIS
CALMLY AND RATIONALLY!...SURELY,
BY THE THOUGHTFUL USE OF MODERN
TOOLS AND EQUIPMENT, WE CAN
REMOVE THAT SPACE HELMET!

YOU
DON'T HAFTA!
YOU DON'T
HAFTA!



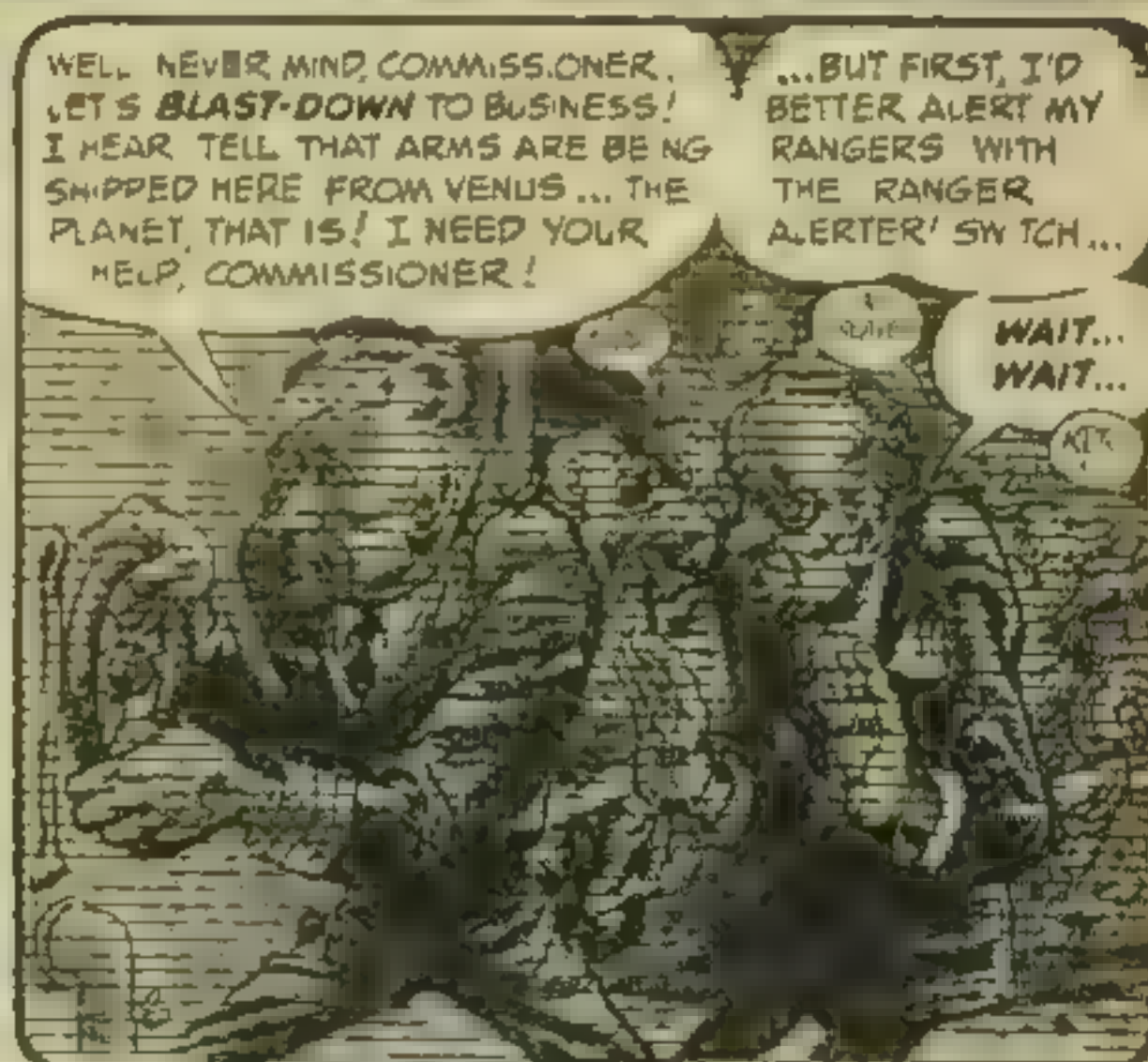
...SURELY BY THE DELICATE, SKILLFUL
USE OF MAN'S CLEVERLY DESIGNED
MACHINES WE CAN DEFTLY REMOVE
THAT SPACE HELMET... LIKE FER-
..INSTANCE... IF I BASH IT WITH ALL
MY MIGHT WITH A MONKEY
WRENCH!

YOU DON'T
HAFTA...
YOU DON'T
HAFTA!



.. I SAY, CAPTAIN TVIDEO!.. YOU DID MANAGE
TO PULL THE HELMET OFF AFTER ALL! SORRY
IF I ACTED TOO HASTILY!

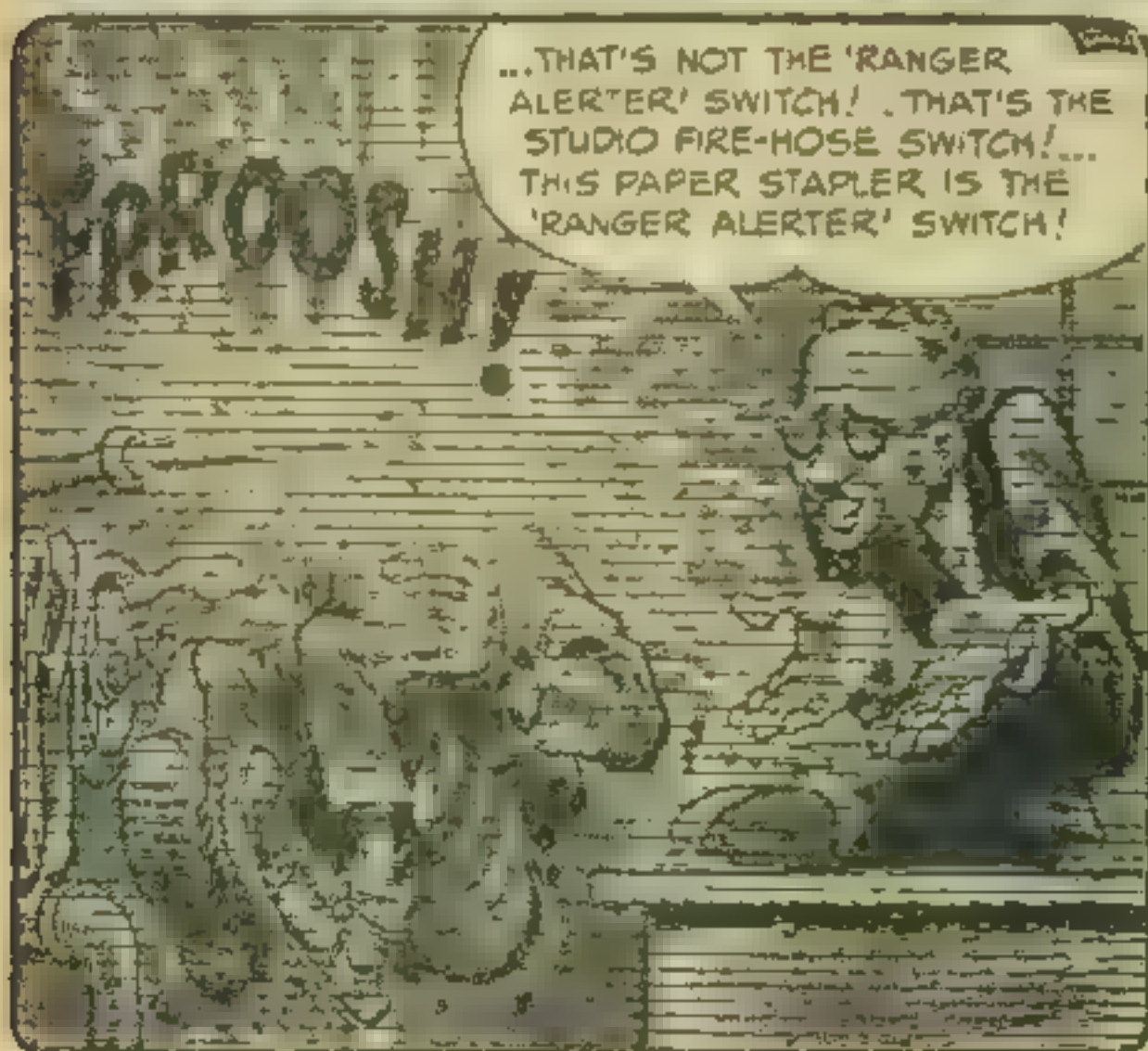
...I TOLD YOU
YOU DIDN'T
HAFTA



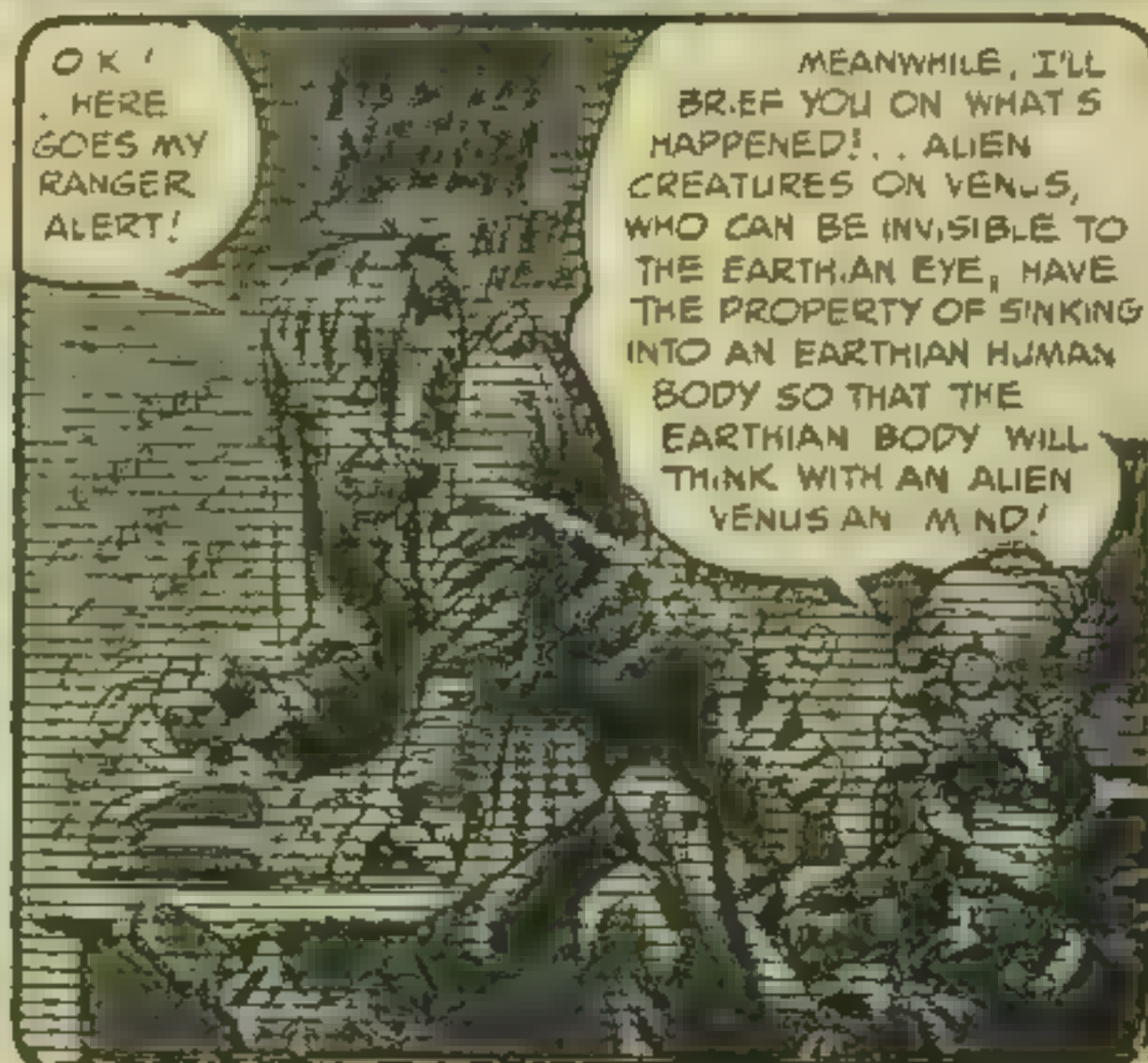
WELL, NEVER MIND, COMMISSIONER.
LET'S BLAST-DOWN TO BUSINESS!
I HEAR TELL THAT ARMS ARE BEING
SHIPPED HERE FROM VENUS... THE
PLANET, THAT IS! I NEED YOUR
HELP, COMMISSIONER!

...BUT FIRST, I'D
BETTER ALERT MY
RANGERS WITH
THE RANGER
ALERTER! SWITCH...

WAIT...
WAIT...

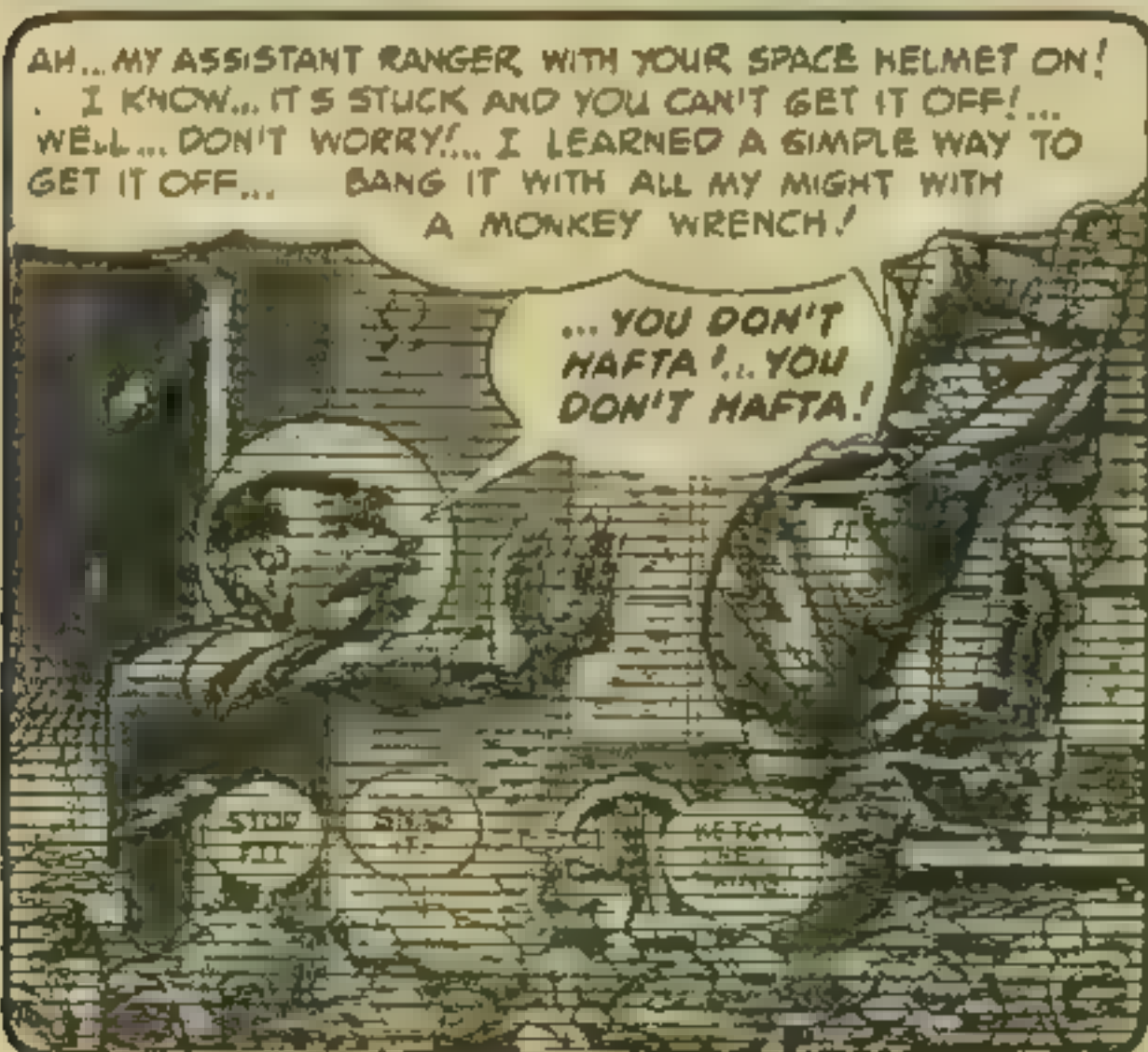
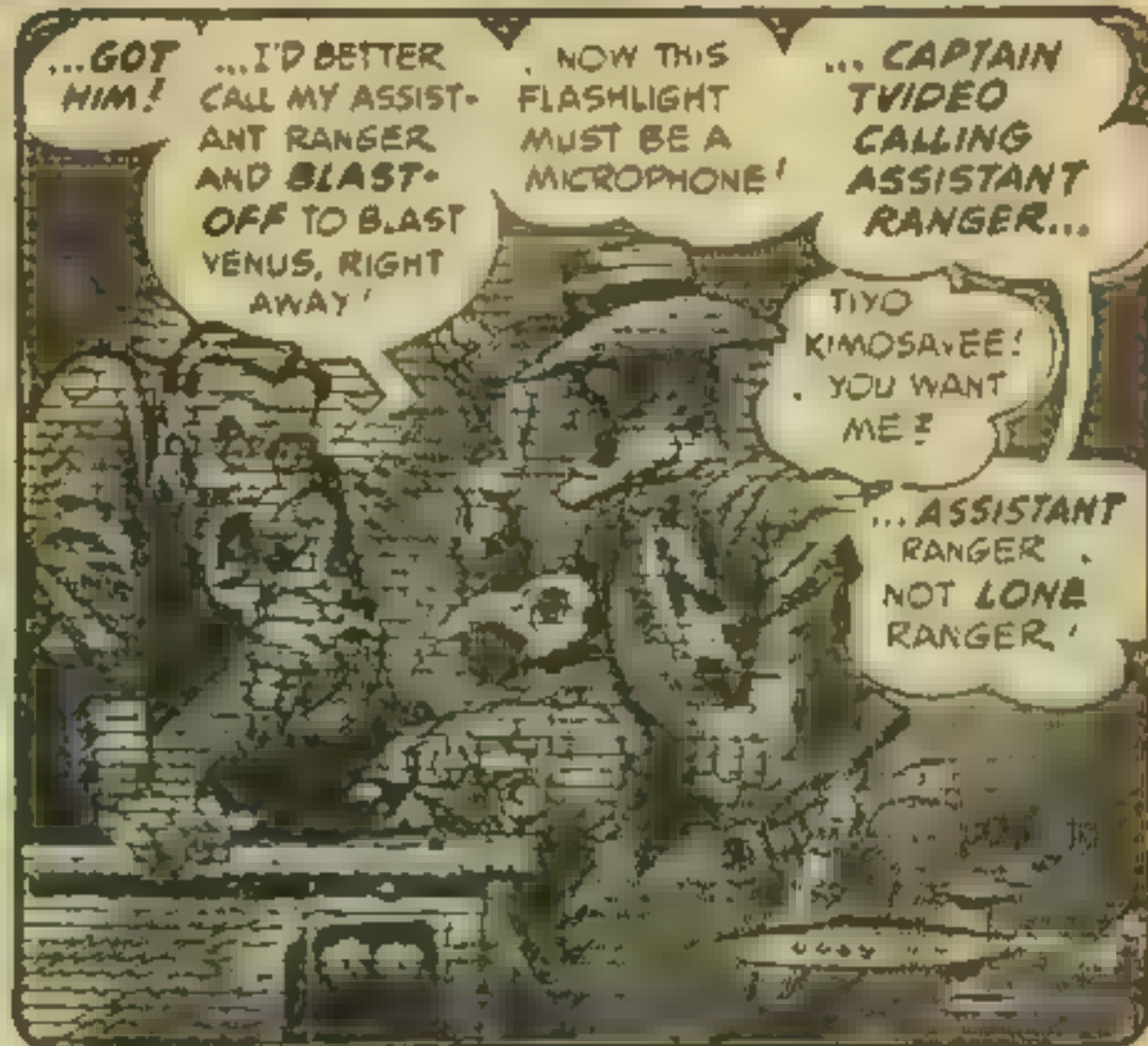
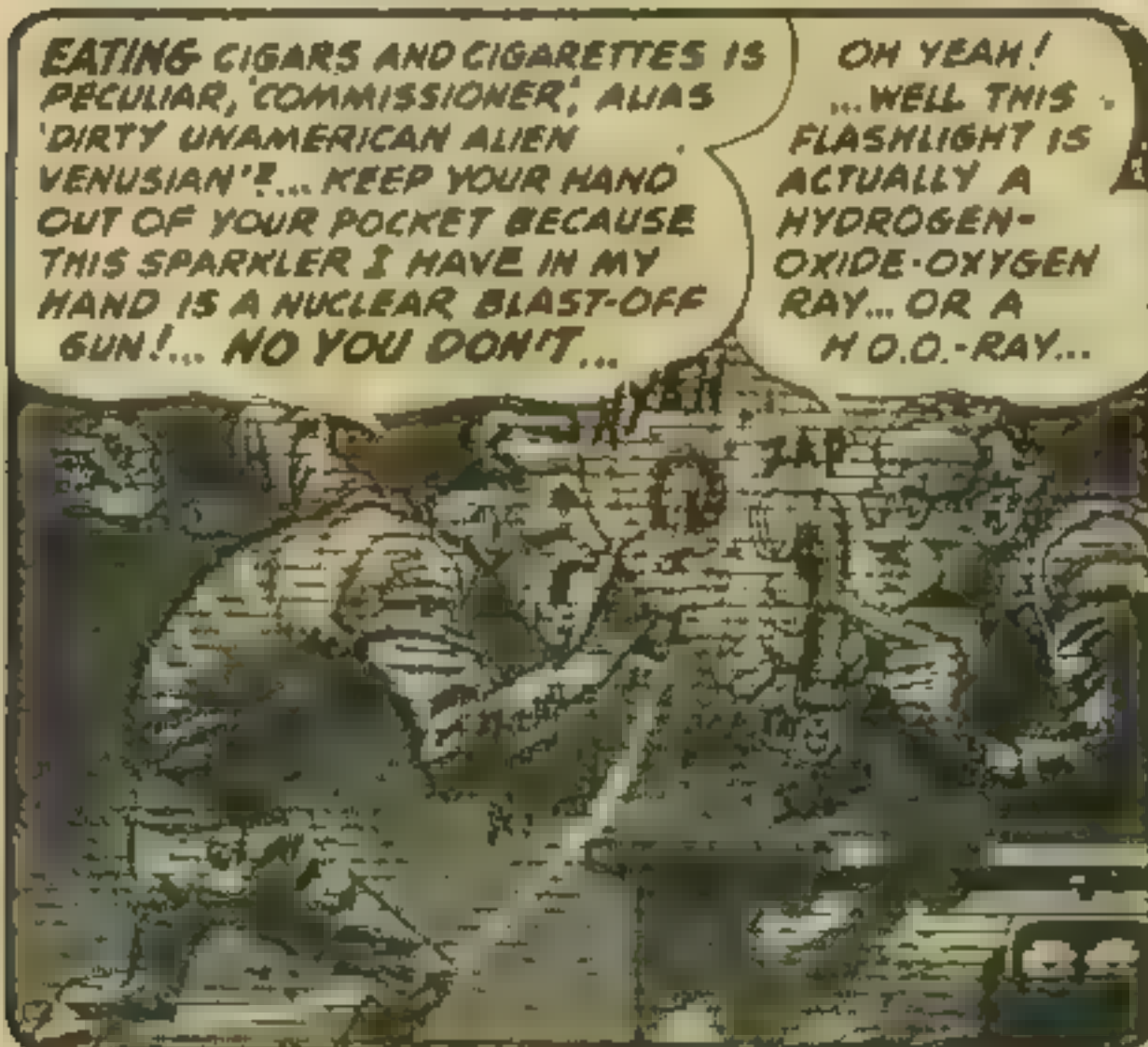
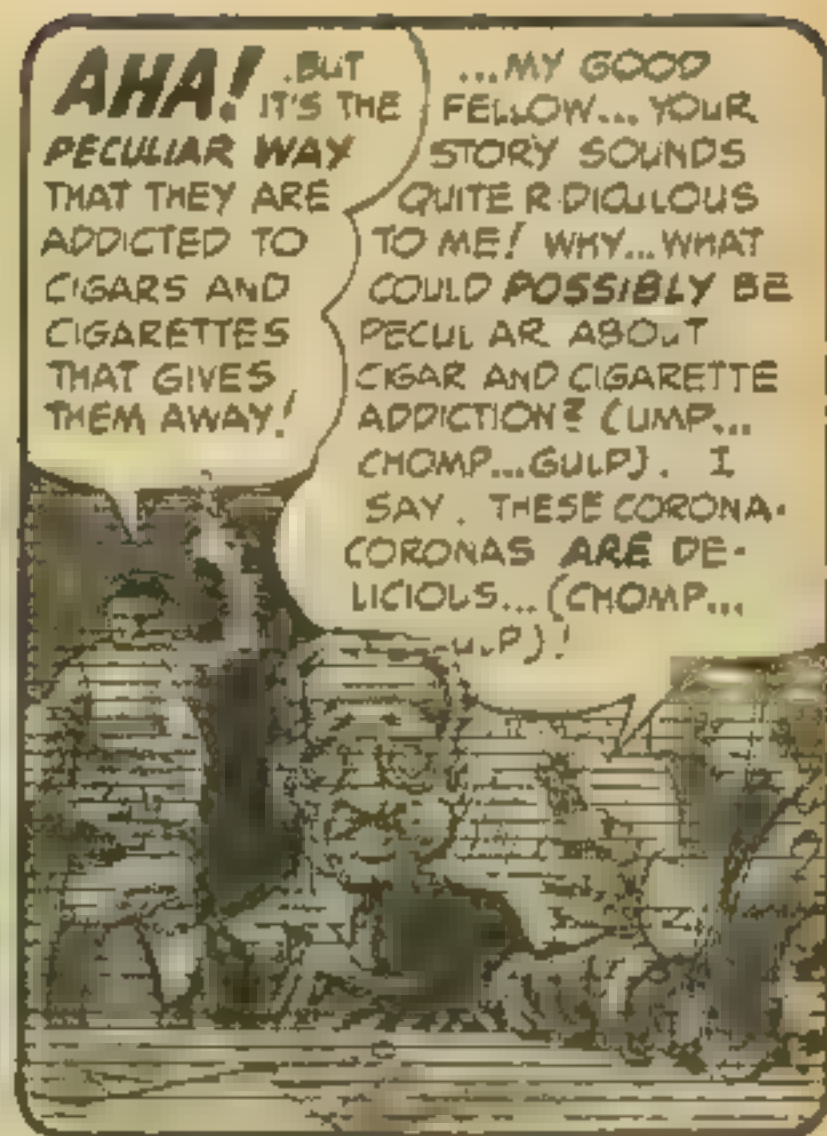
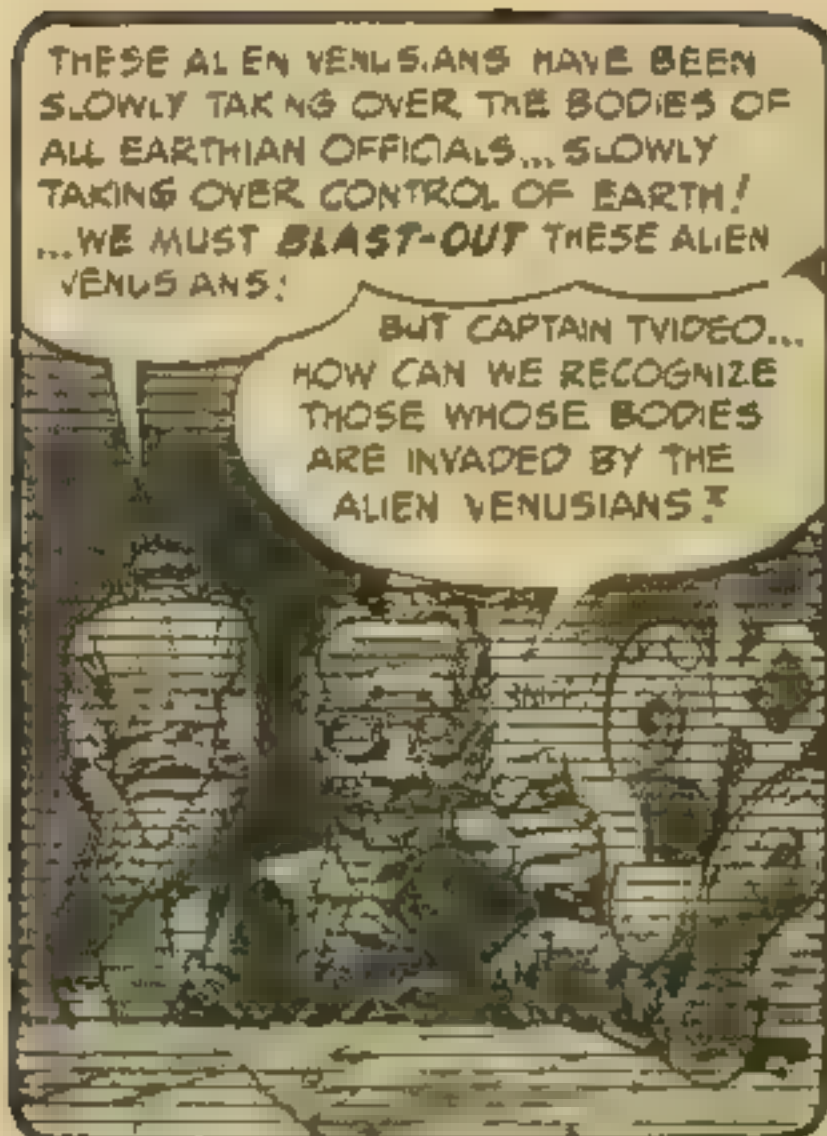


...THAT'S NOT THE 'RANGER
ALERTER' SWITCH!.. THAT'S THE
STUDIO FIRE-HOSE SWITCH!...
THIS PAPER STAPLER IS THE
'RANGER ALERTER' SWITCH!

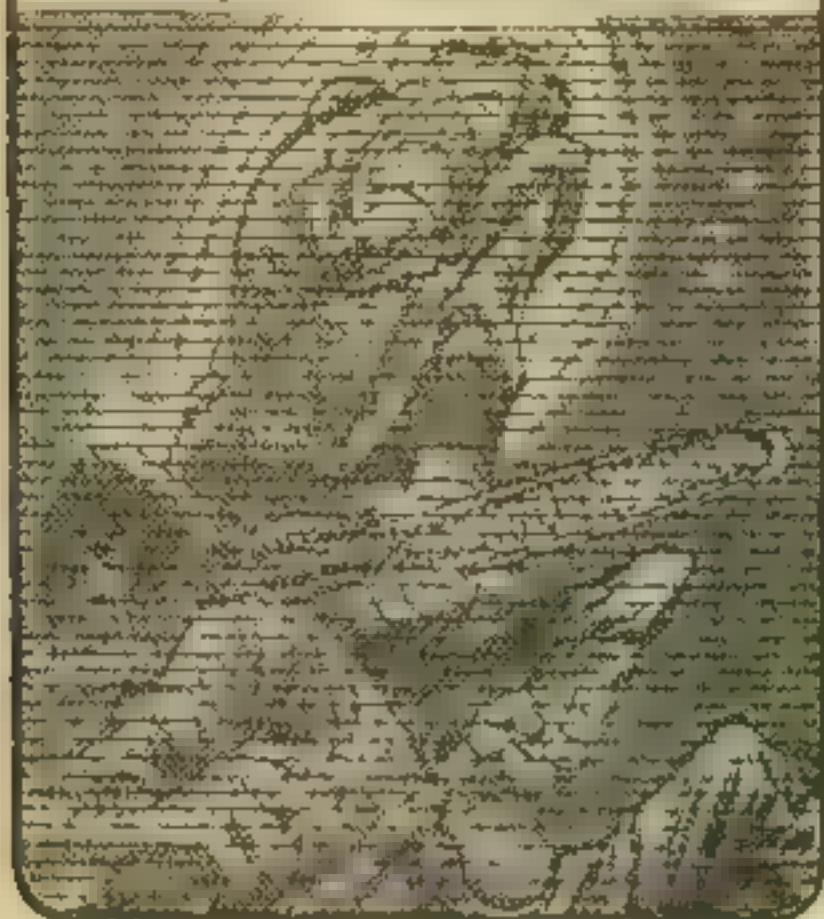


OK!
.. HERE
GOES MY
RANGER
ALERT!

MEANWHILE, I'LL
BRIEF YOU ON WHAT'S
HAPPENED!.. ALIEN
CREATURES ON VENUS,
WHO CAN BE INVISIBLE TO
THE EARTHIAN EYE, HAVE
THE PROPERTY OF SINKING
INTO AN EARTHIAN HUMAN
BODY SO THAT THE
EARTHIAN BODY WILL
THINK WITH AN ALIEN
VENUSAN MIND!



...AND SO... WITH THE IMMORTAL WORDS OF 'BLAST-OFF' ECHOING HOLLOWLY IN THE COMMISSIONER'S OFFICE, THE SCENE FADES OUT



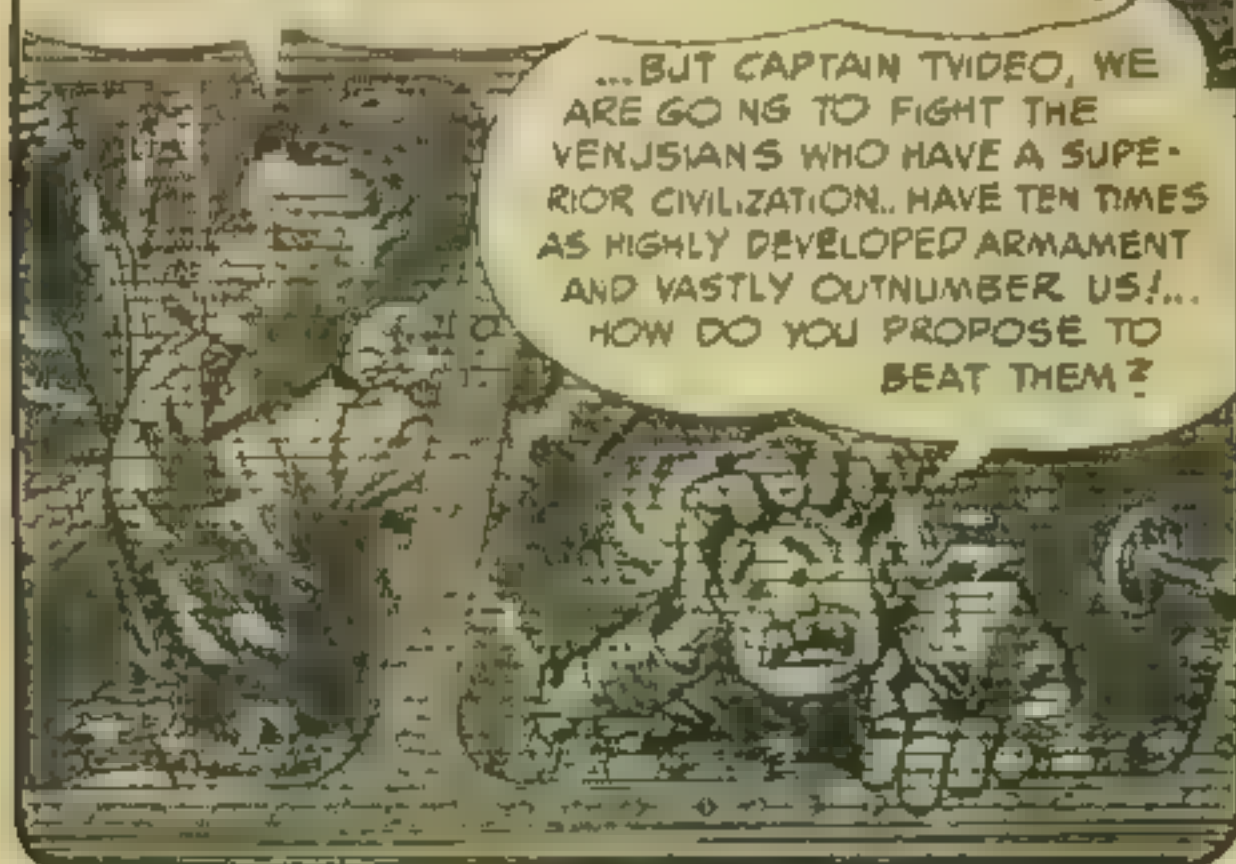
...AND THE NEXT SCENE THAT FADES IN IS A BRAND NEW SCENE THAT TAKES PLACE IN CAPTAIN TVIDEO'S ROCKET SHIP!



...ACTUALLY, IT'S THE SAME OLD SCENE ONLY WITH A FRAME STUCK OVER TO LOOK LIKE IT'S A NEW SCENE IN A ROCKET SHIP!



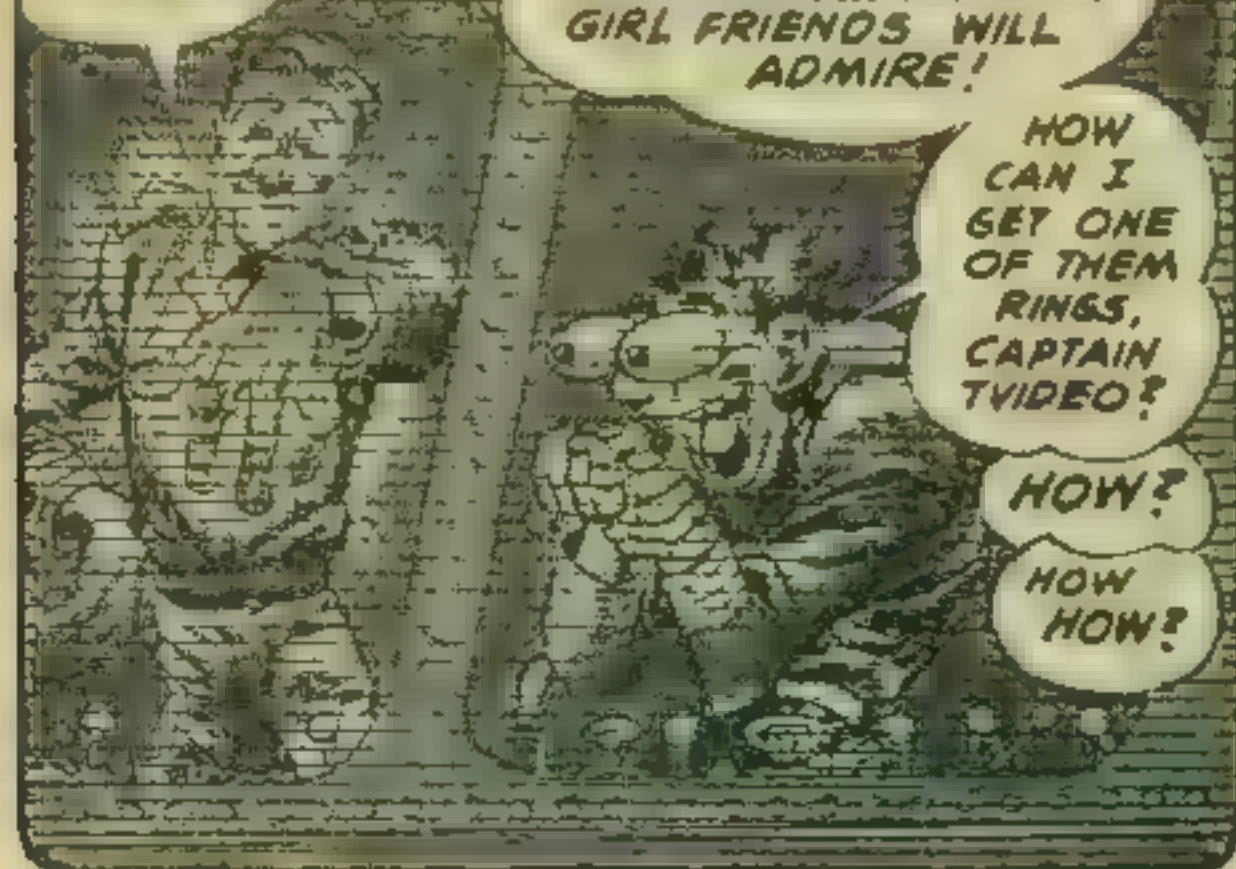
...SCARED? LISTEN, RANGER!... THERE HASN'T BEEN A SINGLE SOLDIER... A SINGLE HUMAN BEING... WHO... GOING INTO BATTLE... HAS NOT BEEN SCARED! AND SO... IN ANSWER TO WHETHER I, CAPT. TVIDEO AM SCARED... THE ANSWER IS... NO!... I'M NOT SCARED!



...ACTUALLY THE CASE WOULD BE QUITE HOPELESS!... HOWEVER I HAVE SOMETHING WITH WHICH I THINK I CAN OUTWIT THEIR SUPERIOR CIVILIZATION... OVERPOWER THE HIGHLY DEVELOPED ARMAMENT, AND REDUCE THEIR ABILITY TO OUTNUMBER US!... AND THAT THAT THING IS... THAT THING IS... IS



...YES... IN A STUNNING PLASTIC FILM DESIGNED TO FIT ANY FINGER!



...GOSH! WHAT A STUNNING LOOKING RING THAT IS... ONE THAT MY BOY FRIENDS WILL WANT... THAT MY GIRL FRIENDS WILL ADMIRE!

HOW CAN I GET ONE OF THEM RINGS, CAPTAIN TVIDEO?

HOW?

HOW HOW?

...YOU'LL FIND OUT LATER IN THE PROGRAM, RANGER!... AND NOW, I PUT MY HAND TO THE BLAST-OFF IGNITOR SWITCH... NOW I GET READY TO TURN THE HANDLE... AND NOW



WE BLAST-OFF!

OOP! TURNED THE STUDIO FIRE-HOSE SWITCH AGAIN!

PLEASE PLEASE!

HOW CAN I GET ONE?

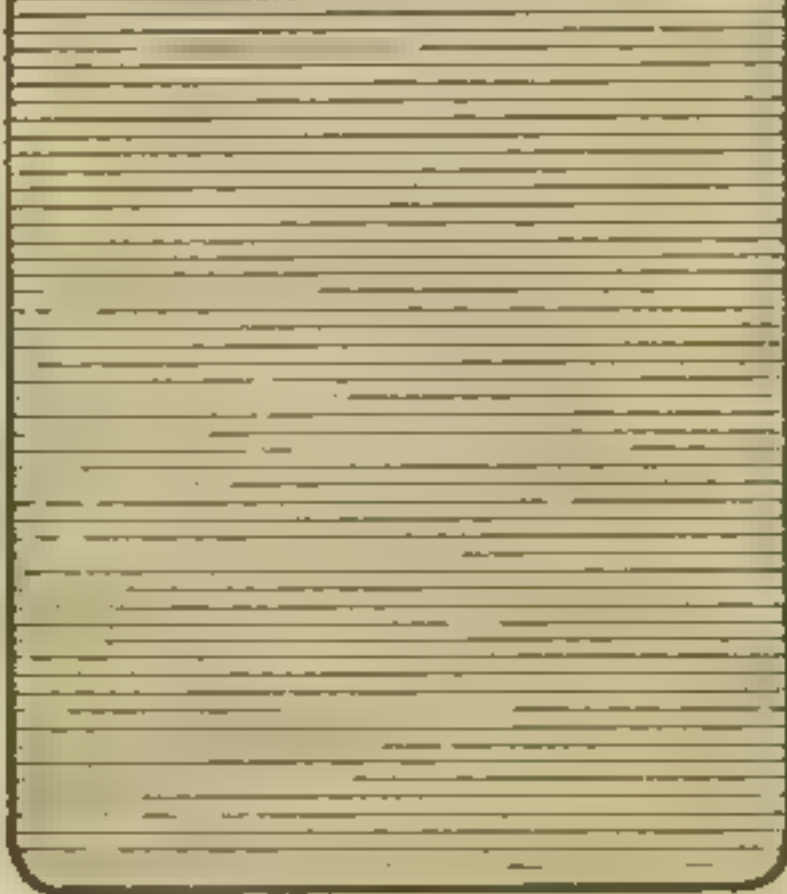
PLEASE!

PLEASE PLEASE PLEASE!

AND SO... WITH THE ROAR OF THE STUDIO FIRE-NOSE ECHOING HOLLOWLY IN THE ROCKET SHIP, WE LEAVE CAPTAIN TVIDEO..



...LEAVE HIM FOR A MOMENT AS HE ROCKETS TOWARDS VENUS ARMED ONLY WITH THE 'ROCKET RANGER'S EMERGENCY RESCUE RING'...



WHICH IS FINISHED IN STUNNING PLASTIC AND DESIGNED TO FIT ANY FINGER!... AND NOW...STAND BY FOR A VERY SPECIAL ANNOUNCEMENT!



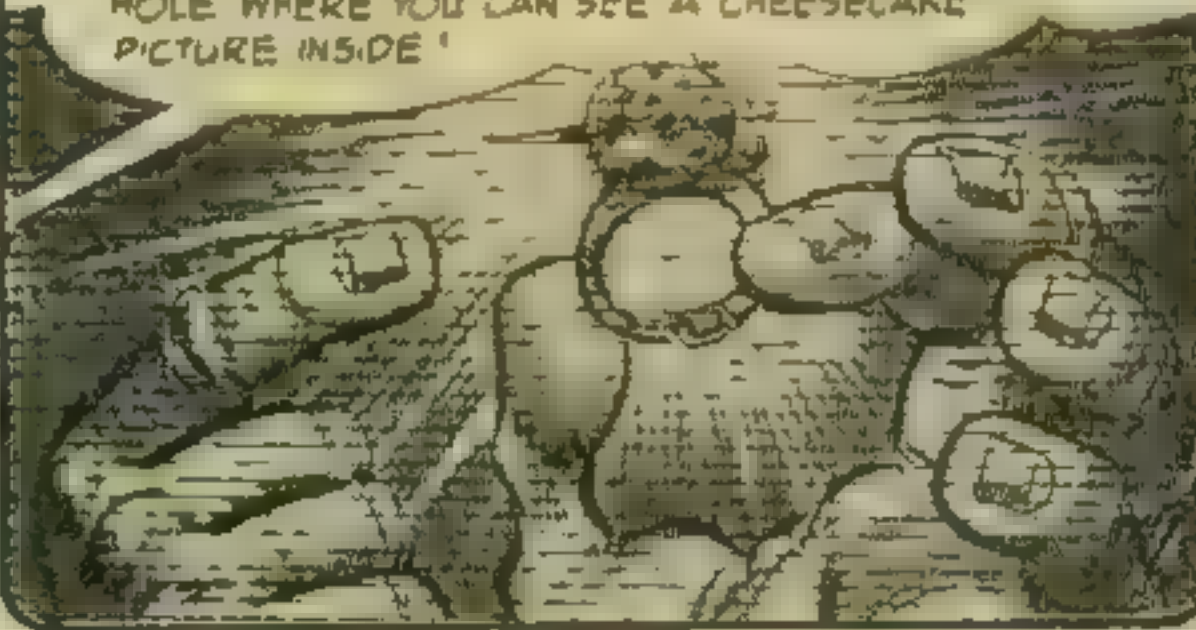
GANG!! REMEMBER THE SECRET ROCKET RANGER'S EMERGENCY RESCUE RING THAT CAPTAIN TVIDEO IS GOING TO CONQUER VENUS WITH?... WELL NOW WE'VE GOT A VERY SPECIAL ANNOUNCEMENT THAT MIGHT PROVE TO BE THE TURNING POINT IN YOUR LIFE! AND THAT ANNOUNCEMENT IS...



...YOU... TOO
...CAN... CON-
QUER... VENUS!

YOU CAN
GET ONE OF
CAPTAIN
TVIDEO'S
ROCKET
RANGER'S
EMERGENCY
RESCUE
RINGS!

.. NOW THIS RING ISN'T ANY ORDINARY RING, GANG! FIRST OF ALL, LIKE WE SAID, IT'S STUNNING! IT'S GOT A HEAVY STONE ON TOP SO THAT WHEN YOU'RE IN A FIST FIGHT AND YOU HIT YOUR ENEMY ON THE HEAD WITH THE RING, IT ONLY STUNS HIM!... NOW, THAT'S NOT ALL! BESIDES HAVING A WHISTLE THAT CAPTAIN TVIDEO ALWAYS USES TO SIGNAL FOR HELP, A COMPASS, A MATCH TO LIGHT A FIRE AND A MAP OF THE U.S., THIS RING HAS A SECRET POINT THAT SPRINGS OUT... AND TIPPED WITH POISON GANG! ALSO A LITTLE PEEK-HOLE WHERE YOU CAN SEE A CHEESECAKE PICTURE INSIDE!

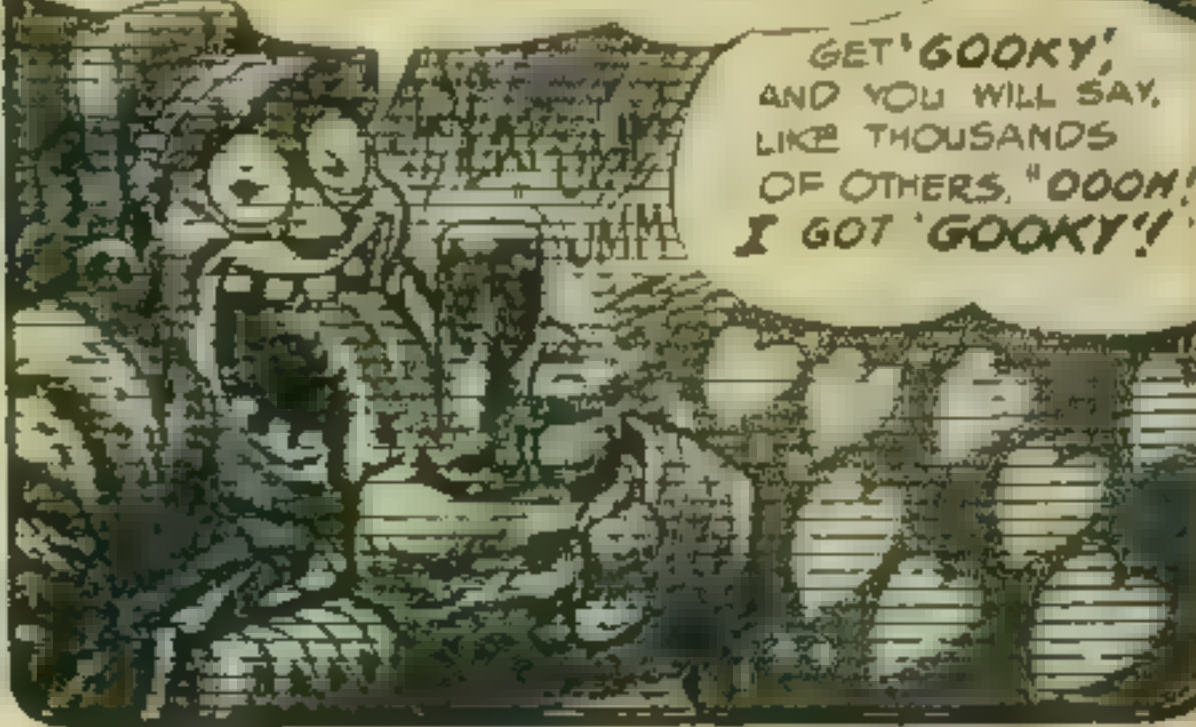


NOW, GANG, WE'RE MAKING THIS OFFER FOR A VERY LIMITED TIME SO YOU BETTER ACT NOW BECAUSE IF YOU DON'T ACT NOW, YOU'LL MISS OUT ON THIS HERE OFFER WHICH CLOSES SOON... VERY SOON... AFTER A LIMITED TIME. SOON... SOMETIME IN EARLY 1958!



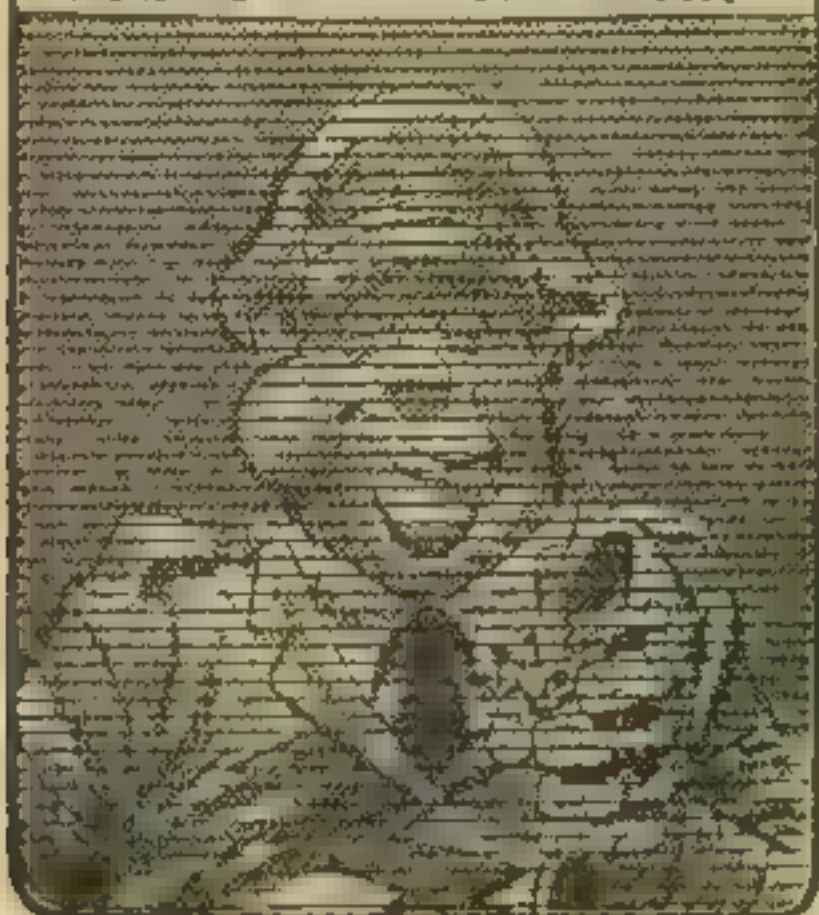
...NOW WE'RE GIVING THIS RING AWAY ABSOLUTELY FREE WITH THREE DOLLARS TO COVER THE COSTS OF HANDLING AND JUST TWO-HUNDRED WRAPPERS FROM 'GOOKY' CANDY BARS!

YES... 'GOOKY' CANDY BARS. WITH THAT CRUNCHY-MUNCHY COVERING OF UNSHELLED SUN-FLOWER SEEDS... THAT SMOOTH MELLOW, TANGY GOLDEN CENTER OF SOFT, CHEWY RUBBER CEMENT... WITH THAT ZESTY TINGLING SALTY FLAVOR OF SALT SPRINKLED ON TOP... AND THE RICH GREEN SATISFYING COLOR OF 100% U.S. TESTED AND CERTIFIED ARTIFICIAL COLOR



GET 'GOOKY', AND YOU WILL SAY, LIKE THOUSANDS OF OTHERS, "OOOH! I GOT 'GOOKY'!"

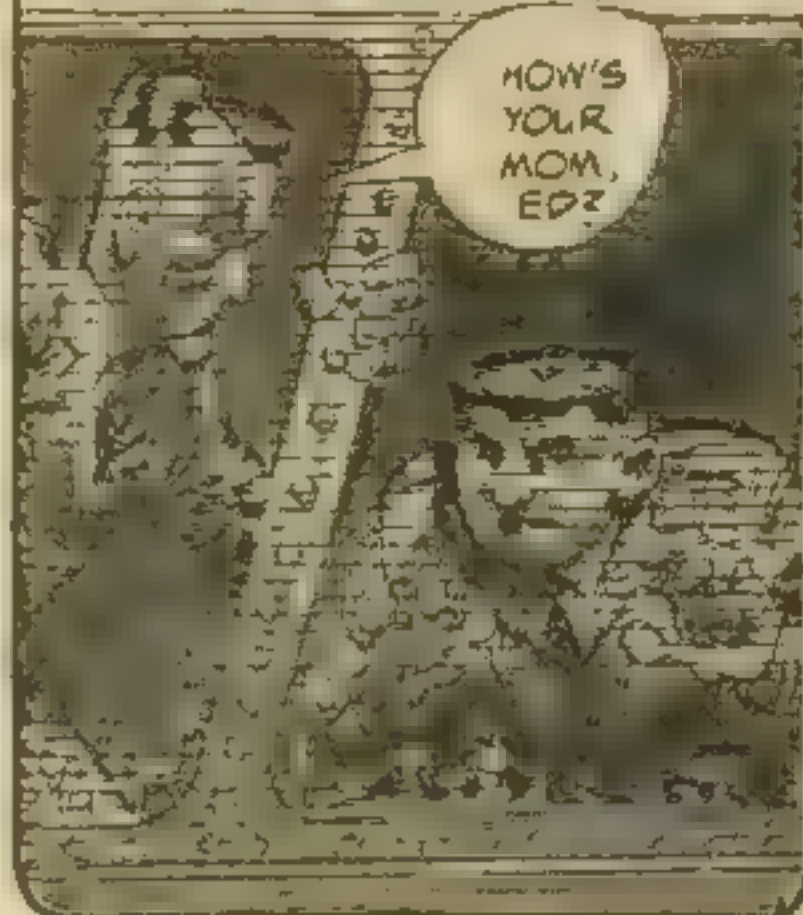
.. NOW LET US LEAVE THE SIGHT OF
A MAN CHEWING HAPPILY ON A
'GOOKY' BAR. THE SOUND OF TEETH
MUNCHING INTO THE COVERING...



.. CRACKLING INTO SUN-FLOWER SEED
SHELLS, TWANGING MOMENTARILY
ON RUBBER CEMENT!.. LET US
LEAVE THE SOUND OF REGURGITATING

**K-K-Khop
TOOEY!**

.. AND RETURN TO CAPTAIN TYVIDEO,
WHO NOW BLASTING-OFF TO VENUS
.. FACING THE MOST CRUCIAL HOUR
OF HIS WHOLE LIFE. SAYS...



HOW'S
YOUR
MOM,
ED?

OK, RANGER WERE ALMOST TO VENUS! I'M VERY
SATISFIED AT THE WAY YOU'VE HELPED ME CONTROL
THIS SHIP... THE WAY YOU'VE KEPT GLUED TO THEM
BUTTONS... ALL THROUGH THE TRIP... METHODICALLY
CLICKING THOSE BUTTONS!.. FOR HOURS... UNWAVERING
... CONSTANT... CLICKING, CLICKING THOSE BUTTONS!..
AS TO YOUR DILIGENCE AND PERSEVERENCE, I CAN
ONLY SAY ONE THING...

...QUIT CLICKING THOSE
FARSHIMMELT BUTTONS
FOR A MINUTE! YOU'RE
DRIVING ME CRAZY!

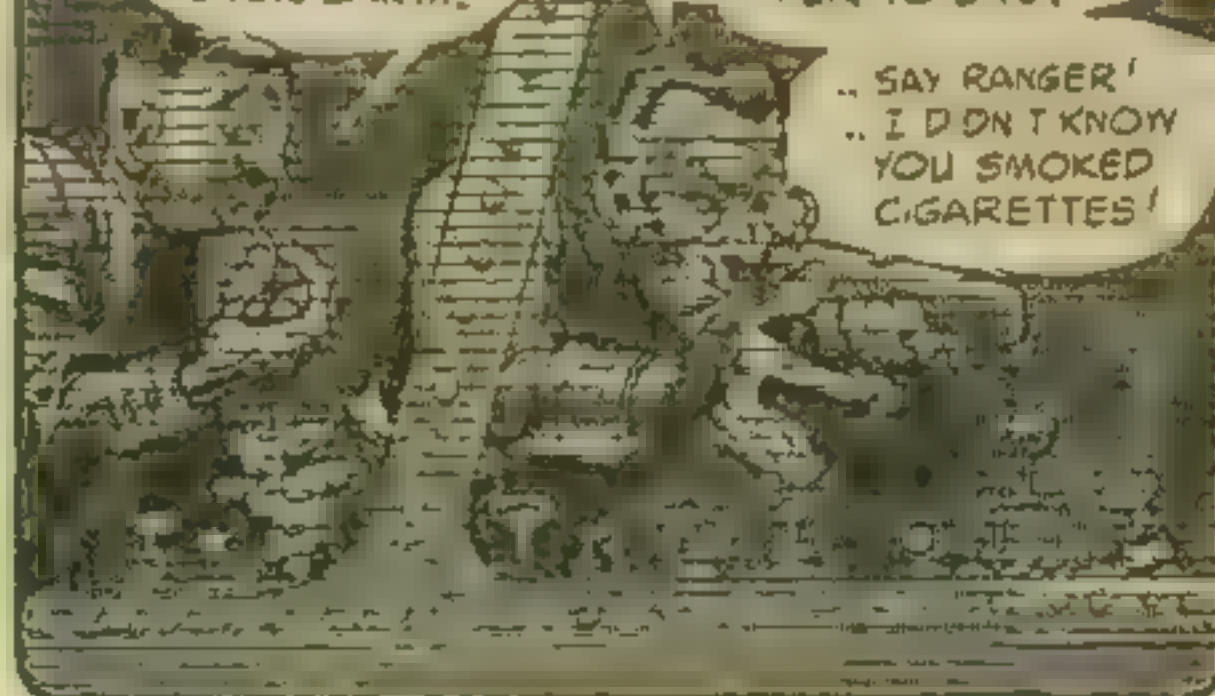
...JUST A FEW
MORE CLICKS,
CAPTAIN AND I'LL
HAVE MY INCOME-
TAX ALL FIGURED
UP!



CIGARETTE . BY THE
CAP? WAY! WHAT
WILL YOUR
STRATEGY BE
EXACTLY, TO FIGHT
THE VENUSIANS. TO
PREVENT THEM
FROM TAKING
OVER EARTH?

JUST WATCH RANGER!
THIS FLASHLIGHT, HERE IS
ACTUALLY A AIMER DEVICE
CONNECTED TO A POWERFUL
DEATH RAY IN THE NOSE OF
THE ROCKET! I GET VENUS
IN MY SIGHTS LIKE THIS
AND POW!... I BLAST
HER TO BITS!

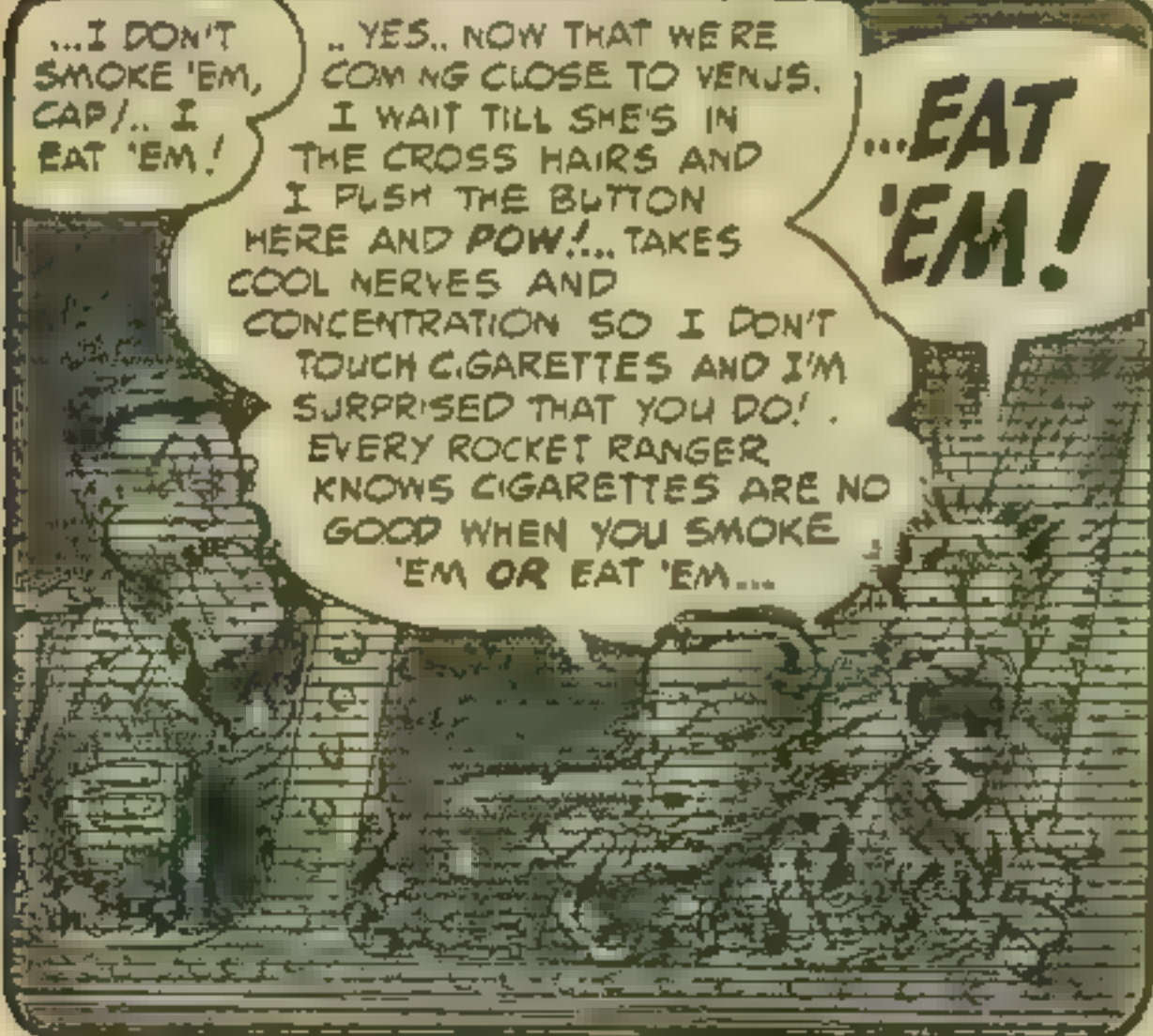
.. SAY RANGER!
.. I DON'T KNOW
YOU SMOKED
CIGARETTES!



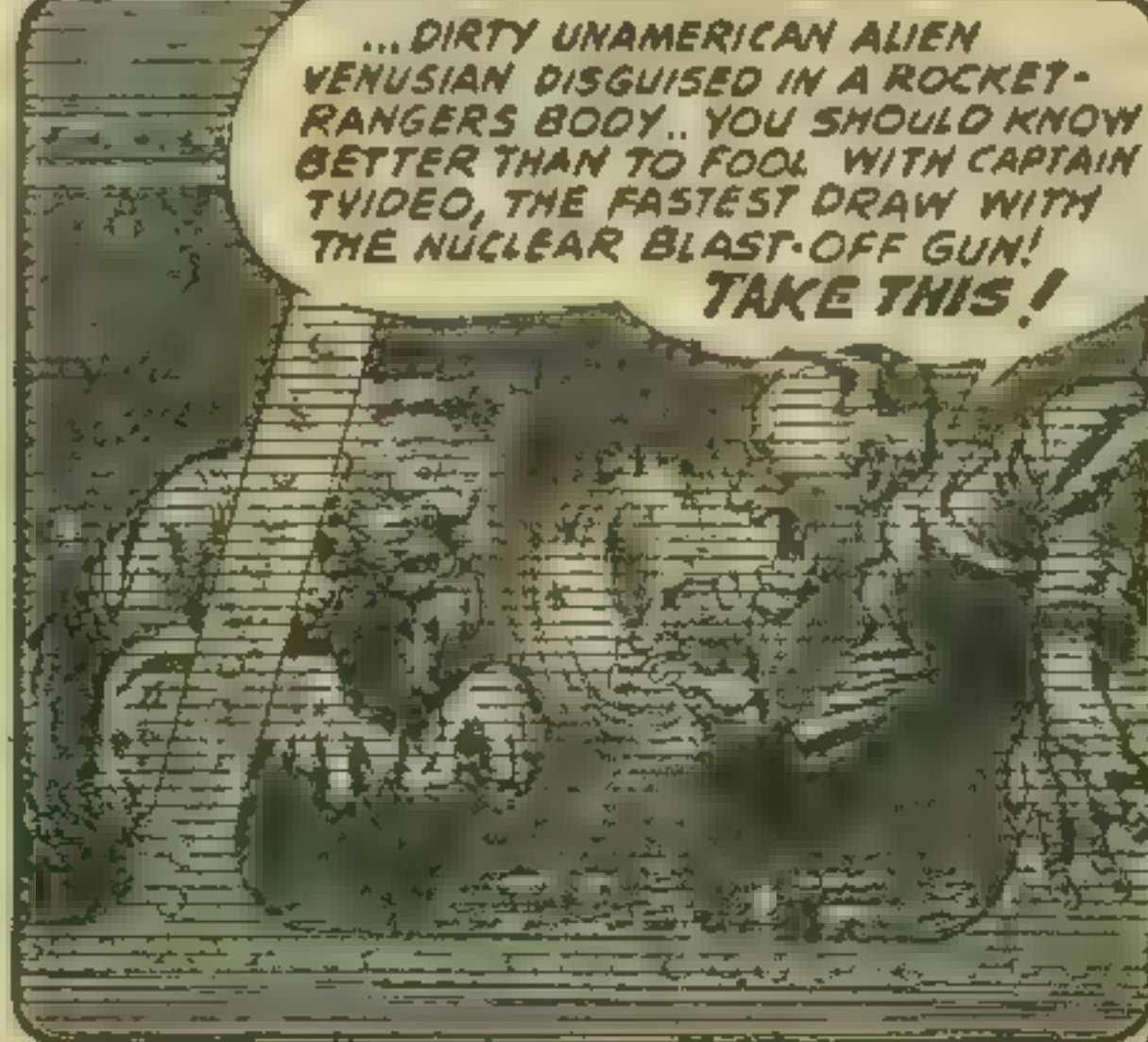
...I DON'T
SMOKE 'EM,
CAP!.. I
EAT 'EM!

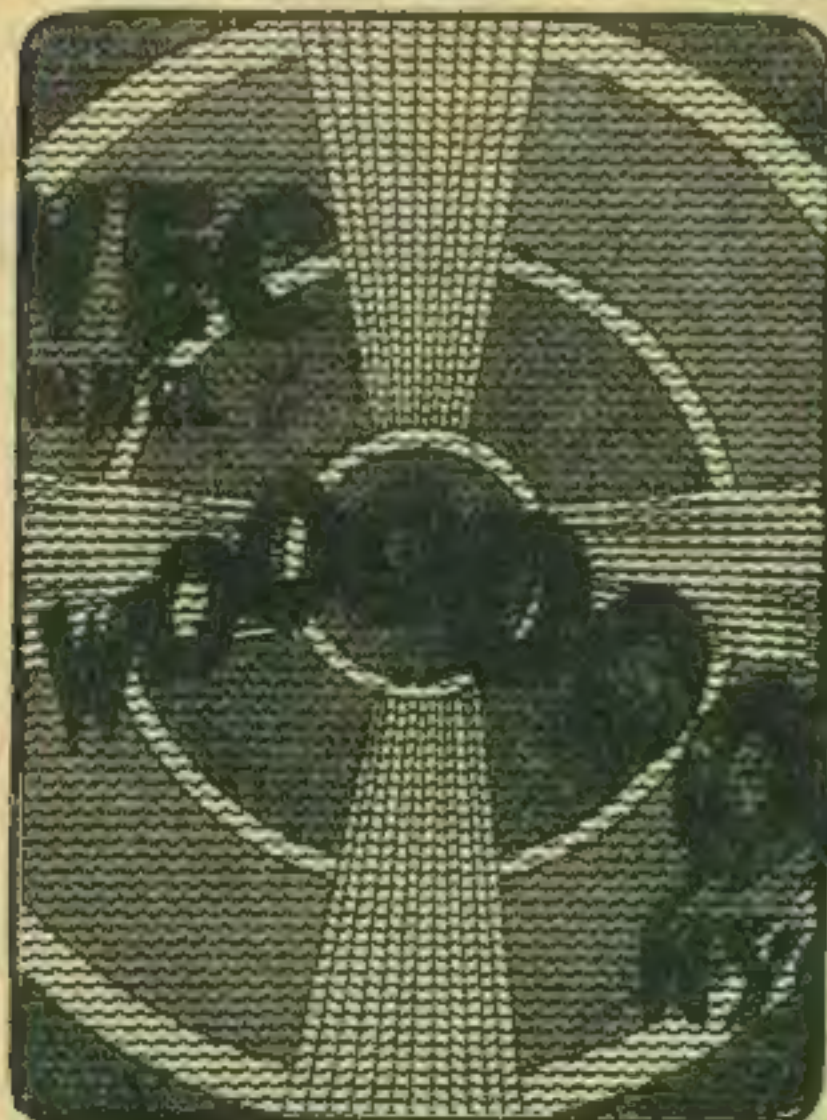
.. YES.. NOW THAT WERE
COMING CLOSE TO VENUS,
I WAIT TILL SHE'S IN
THE CROSS HAIRS AND
I PUSH THE BUTTON
HERE AND POW!... TAKES
COOL NERVES AND
CONCENTRATION SO I DON'T
TOUCH CIGARETTES AND I'M
SURPRISED THAT YOU DO!..
EVERY ROCKET RANGER
KNOWS CIGARETTES ARE NO
GOOD WHEN YOU SMOKE
'EM OR EAT 'EM...

**...EAT
'EM!**



... DIRTY UNAMERICAN ALIEN
VENUSIAN DISGUISED IN A ROCKET-
RANGERS BODY.. YOU SHOULD KNOW
BETTER THAN TO FOOL WITH CAPTAIN
TYVIDEO, THE FASTEST DRAW WITH
THE NUCLEAR BLAST-OFF GUN!
TAKE THIS!





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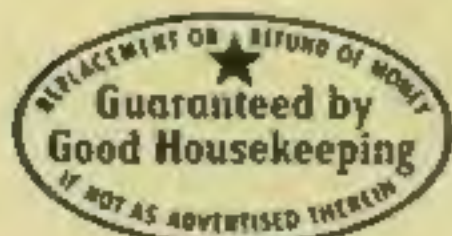


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